

# Exterior Financial Group Canada Unveils New Staff Testimonials Page Showcasing Its People-First Culture

*The page features team members from across the organization sharing personal insights about their experiences, reflecting a people-first culture.*

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“

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*Lee-Ann Prickett, CEO,  
President and Co-Founder of  
Exterior*

Inc. Canada has launched a new Staff Testimonials page, giving the public an honest, behind-the-scenes look at what it's like to work inside one of Canada's fastest-growing financial services companies. The page features team members from across the organization sharing personal insights about their experiences, reflecting a people-first culture.

The page features real stories from team members in reception, case management, HR, operations, events, and leadership, each highlighting a workplace rooted in collaboration, kindness, and shared purpose.

“We've always believed that when you support people well, everything else follows,” said Lee-Ann Prickett, CEO, President and Co-Founder of Exterior Financial Group. “Our team's stories reflect the heart of our organization, a culture rooted in kindness, service, and the belief that we're stronger together.”

The release of this page follows Exterior's Great Place to Work® Certification for 2024 - 2025, underscoring the company's commitment to creating a meaningful and empowering environment for staff and agents nationwide.

The new Staff Testimonials page is available at: <https://exteriorfinancial.com/life-at-exterior-canada/>

## [About Exterior Financial Group Inc. Canada](#)

Exterior Financial Group Inc. Canada is one of the country's fastest-growing independent financial services organizations. Exterior Financial is dedicated to helping families build strong

financial futures through education, service, and a people-first approach.

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