

Max Dental Club Opens in Queen Creek. A Membership-Based, Patient-First Dental Model

A new dental club launches in Queen Creek, replacing insurance-first care with a transparent membership model built around real patient needs.

QUEEN CREEK, AZ, UNITED STATES, January 24, 2026 /EINPresswire.com/ -- A bold new dental concept is officially launching in Queen Creek. [Max Dental Club](#), a modern, membership-based dental practice, is opening its first location with a clear mission: to remove the confusion, stress, and financial barriers that have long defined traditional dental care.

Built for patients who are frustrated with surprise bills, insurance-driven treatment plans, and uncomfortable experiences, Max Dental Club introduces a simplified, transparent approach designed around real patient needs not outdated systems.

“

Instead of trying to patch the existing system, we decided to start fresh — with a model built entirely around clarity, affordability, and trust.”

Rayn Wallin



The most epic dental experience you never knew you needed. Join The Club™ Today!

At the center of this new concept is Dr. Ryan Wallin founder of [Aesthetic Family Dental Care](#), one of the fastest-growing and most reviewed dental practices in Arizona and among the most reviewed practices in the country. Across multiple locations, Aesthetic Family Dental Care has earned over 4,800 combined five-star reviews, with more than 3,200 reviews at one location and 1,600+ reviews at another, establishing an unmatched level of patient trust and satisfaction.

Dr. Wallin has also been recognized as a Phoenix Magazine Top Dentist and his practices have

gained national attention through a highly engaged TikTok presence at @aestheticfamilydental, where millions of views and hundreds of thousands of followers have reshaped how patients discover and engage with dental care.

Why a New Model Was Needed

After years of rapid growth and direct feedback from tens of thousands of patients, Dr. Wallin and his team identified recurring frustrations — especially among uninsured and underinsured patients. The same concerns surfaced repeatedly: unpredictable pricing, complicated insurance rules, delayed care due to cost, and environments that felt intimidating or judgmental.

Max Dental Club was created as a direct response.

“Patients were telling us exactly what wasn’t working,” said Dr. Ryan Wallin, Founder of Max Dental Club. “Instead of trying to patch the existing system, we decided to start fresh — with a model built entirely around clarity, affordability, and trust.”

A Membership-Based Approach Designed for Real Life

Max Dental Club replaces the traditional insurance-first structure with a straightforward membership model that offers predictable pricing and meaningful savings. Members gain access to low-cost cleanings at every visit, discounted services, and preventive care without surprise fees or fine print.

This approach encourages consistent dental visits, earlier intervention, and long-term oral health — while helping patients avoid the financial shock that often leads to delayed treatment.

The focus is simple: transparency, prevention, and putting patients back in control.

Built for Patients Who've Avoided the Dentist

Max Dental Club was intentionally designed for patients who may have avoided dental care in the past whether due to anxiety, cost, or previous negative experiences. The environment is modern, relaxed, and welcoming, with a strong emphasis on communication and comfort.

There is no judgment, no pressure, and no upselling. Treatment plans and pricing are clearly discussed before care begins, empowering patients to make informed decisions without fear or confusion.

A New Standard Emerging

While Max Dental Club is launching as a new brand, it is built on a proven foundation. The same leadership, clinical standards, and patient-first philosophy that fueled the explosive growth of

Aesthetic Family Dental Care now power this new model refined, simplified, and designed for broader accessibility.

The Queen Creek location marks the first Max Dental Club, with plans for future expansion into additional communities.

"This isn't about being different for the sake of it," the Max Dental Club team shared. "It's about fixing what patients have clearly said is broken and showing that dental care can be honest, affordable, and something people don't dread."

Max Dental Club is now accepting new patients ahead of its official opening.

For more information, visit <https://maxdentalclub.com> or follow Max Dental Club on social media for opening updates.

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