

ThinkOnward and ATELIC Establish Framework to Evaluate AI Capabilities in Upstream Energy

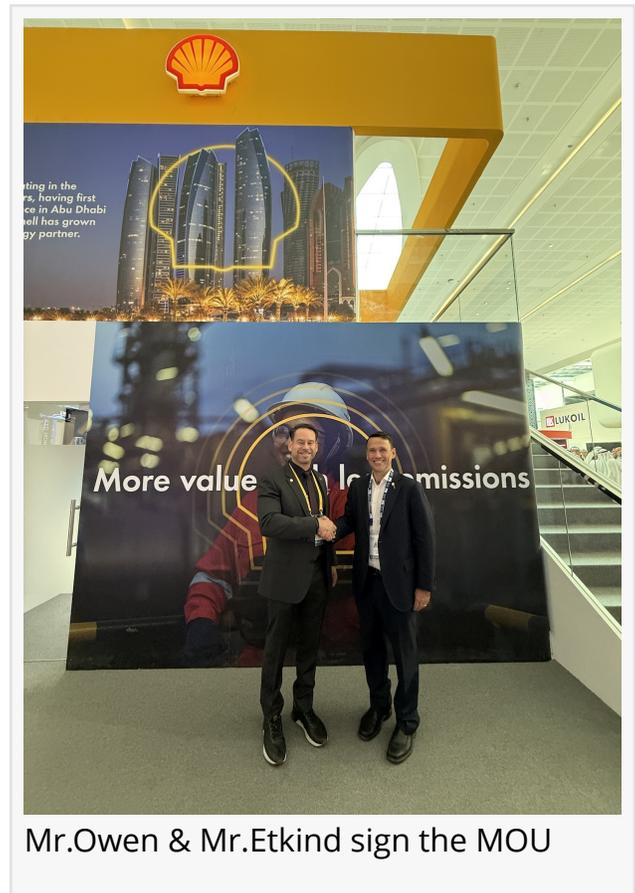
Atelic and ThinkOnward are collaborating to help address this gap in the Oil & Gas sector by focusing on validated, production-ready applications of AI.

DUBAI, UNITED ARAB EMIRATES, January 26, 2026 /EINPresswire.com/ -- In an industry where significant attention has been placed on large language models and Agentic technologies, tangible business impact has often lagged behind expectations. In 2026, [Atelic](#) and [ThinkOnward](#) are collaborating to close this gap within the Oil & Gas sector by focusing on validated, production-ready applications of AI.

The collaboration brings together Atelic's expertise in agentic AI frameworks with ThinkOnward's deep domain knowledge and global network of industry specialists. By combining advanced AI capabilities with expert-led validation, benchmarking, and governance, the partnership ensures that both large and small language models are accurate, reliable, and suitable for deployment in mission-critical operational workflows.

ThinkOnward contributes decades of hands-on experience delivering hundreds of real-world Oil & Gas projects, including ongoing work in domain-specific language models, accuracy benchmarking, and applied AI across subsurface and operational workflows. Atelic complements this with its agentic AI framework, Atelic Studio™, designed to orchestrate validated AI agents across complex industrial workflows. Together, this builds on our long-standing approach of extending in-house technical excellence through a global, virtual network of domain experts spanning geoscience, engineering, and data science.

The partnership will focus on applying agentic AI to concrete industry workflows, including exploration activities spanning seismic acquisition, imaging, and interpretation; the use of digital fibre technologies such as distributed acoustic sensing (DAS) and distributed temperature



Mr.Owen & Mr.Etkind sign the MOU

sensing (DTS) for field monitoring; and drilling and production workflows where real-time data, operational context, and expert knowledge must be combined to support better decisions. Through this approach, Atelic and ThinkOnward aim to translate AI innovation into measurable, real-world value.

Ben Owen, CEO of Atelic, commented: "The Middle East is moving quickly from AI ambition to real deployment. This partnership allows us to bring proven agentic technology and global domain expertise together in the region, supporting energy operators as they scale practical, production-ready AI into real operations."



team Atelic & team ThinkOnward

About Atelic AI FZCO: Atelic builds the operational foundation for autonomous enterprises, focused on Energy and Manufacturing. Headquartered in Dubai, Atelic delivers ROI-driven, agentic AI solutions that turn data into revenue accelerators. For more information, visit www.atelic.ai.

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The Middle East is moving quickly from AI ambition to real deployment allowing us to bring proven agentic technology and global domain expertise supporting Energy Operators as they scale into AI.”

Ben Owen

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