

MyTicket.asia and TicketSearch Power the Next Generation of Event Ticketing Across Asia

MyTicket.asia powers Asia's most advanced ticketing ecosystem—turnstiles, AI finance, marketing, and payments. We don't just talk. We deliver.

PUCHONG, SELANGOR, MALAYSIA, January 26, 2026 /EINPresswire.com/ -- "Finally, an all-in-one ticketing solution that doesn't just promise results—it makes money and delivers exactly what it promises."

[MyTicket.asia](#) and [TicketSearch](#) Power the Next Generation of Event Ticketing Across Asia

Kuala Lumpur, Malaysia – MyTicket.asia, in partnership with global ticketing technology provider TicketSearch, today announces a new era in event ticketing across Asia—delivering a powerful, secure, and fully integrated end-to-end solution for events, venues, attractions, transport operators, and live entertainment.

Built for scale and performance, the MyTicket.asia ecosystem—powered by TicketSearch—combines world-class ticketing infrastructure with deep local market expertise. From boutique showcases to stadium-scale concerts and multi-day festivals, the platform enables organisers and venue owners to sell smarter, faster, and more profitably.

“

Others make promises. We build systems, move crowds, and deliver results. That's the difference between talking about innovation—and leading it.”

Dirk Sass CEO Asia

MyTicket.asia and TicketSearch are long-standing partners and friends for over 20 years, having grown continuously together—uniting regional knowledge with proven global technology to shape the future of ticketing in Asia.

Since 2020, MyTicket.asia has led the region in buyer protection, becoming the first ticketing company in Asia to introduce a genuine Ticket Protect feature with guaranteed

NEXT-GEN SOFTWARE FOR MODERN BUSINESSES

SIGN UP FOR
CAPACITY UP TO 2000, SEMINAR, COMEDY SHOWS, FORUMS, EXHIBITIONS, MARATHONS, DJ EVENTS, BARS, CLUBS

STANDARD
GENERAL ADMISSION
(Free Seating/Standing)

ZERO FEES

SIGN UP FOR
SEATED VENUES, TABLED EVENTS LIKE FASHION SHOW, GALA, ANNUAL DINNER, TRANSPORTATION (BUSES, FERRIES)

PREMIUM
NUMBERED SEATING
(Best Available)

ZERO FEES

SIGN UP FOR
LARGER ORGANISATIONS, VENUES OR PROMOTERS WHO WANT TO TAKE CONTROL

ENTERPRISE
WHITE LABEL SOLUTION
Flexible Event Creation

ZERO FEES

✓ STANDARD FEATURES

✓ PREMIUM FEATURES

✓ ENTERPRISE FEATURES

SIGN UP

SIGN UP

SIGN UP

No Ticket Fee, No Transaction Fee, No Recurring Charges, No Annual Fees, FREE for all companies. (Active SSM Required)

FREE Functions for Everybody

✓ Google/Facebook Login	✓ Customized e-Ticket with QR	✓ Custom Embedding - Youtube, Spotify, Basic HTML
✓ Various Ticket Categories	✓ QR Code & 1D Barcode	✓ Terms & Conditions
✓ Various Ticket Types	✓ Apple & Google Wallet	✓ Zoom Webinar
✓ Facebook Pixel Tracking	✓ Upsell Meet & Greet	✓ Live Streaming
✓ Tiktok Pixel Tracking	✓ Upsell Merchandise & F&B	✓ Box Office Sales
✓ Social Media Integration (Facebook)	✓ Deals & Discount	✓ Abandoned Cart e-Mail Notification
✓ Social Media Sharing	✓ One Off Promo Codes	✓ Ticket Exchange or Upgrade Option
✓ Meta Keywords	✓ Pre & Post Event Emailer	✓ Order Confirmation Redirect
✓ Affiliate/Influencer Marketing Links	✓ Gift Voucher	✓ Both Side Full Color Ticket Printing
✓ Online Alert (Pop Up)	✓ Additional Attachment	✓ Full Color Wristband Printing
✓ 24/7 AI Dashboard & Reporting	✓ Lucky Draw System	✓ QR security codes for tags or passes
✓ Various Report Formats	✓ Questionnaires/Survey	✓ Accept Various Payments
✓ Mobile Apps Scanning	✓ Donation Management	✓ Facial Recognition, Biometric, NFC

MyTicket.Asia Solution

refunds. This pioneering innovation set a new benchmark for trust, transparency, and consumer confidence—long before others began making similar claims in the market.

Today, MyTicket.asia is also the platform of choice for transport operators and tourism providers—from ferries and buses to major tourist attractions and destination experiences. Its ease of use and rock-solid reliability remain unmatched in Asia, proving its strength in the most demanding, high-volume environments.

MyTicket.asia is the only ticketing platform with physical offices across Southeast Asia and in Qatar—providing unmatched regional presence, on-the-ground support, and a built-in distribution network. This unique footprint guarantees wide marketing exposure, strong local partnerships, and exceptional reach, giving every event the best possible opportunity to sell out. Its marketing integrations and commercial capabilities remain unmatched by any other provider in the region.

The Solution Offers

Automated Turnstile Integration (Pioneer in Malaysia) – Fully integrated hardware and software access-control systems with a proven national track record, including a 10-year exclusive appointment as Ticketing Solution Provider for Perbadanan Stadium Malaysia, delivery of the SEA Games 2017, and long-term, nearly 15 years of continuous operations at Sepang International Circuit. MyTicket.asia remains the preferred ticketing partner for Perbadanan Stadium Malaysia under an active agreement until 28 February 2028, delivering secure, high-speed, enterprise-grade crowd management that is contractually and operationally proven.

Direct Settlement to Your Own Bank Account – Full control and transparency

Multi-Gateway Payments – iPay88, Stripe, PayPal, Cybersource, Atome, Boost, Internet Banking, Google Pay, Apple Pay, Setel, GrabPay and more



Advanced Access Control – Fastest scanning in the industry with 300-millisecond validation, online & offline modes, group check-in, full turnstile integration, and re-entry in/out scan functionality for festivals, full-day events, and multi-zone venues

Influencer & Partner Conversion Tracking – TikTok, Facebook and Instagram Pixel tracking with end-to-end sales attribution for influencers, resellers, tour guides, and travel agents, including referral links, UTM tracking and financial reporting

Built-In WhatsApp Integration – Stay instantly connected with your audience for enquiries, ticket requests, updates, and real-time customer service, all within one unified platform

Enterprise-Grade Scalability – Proven performance for high-volume events and venues

Real-Time Analytics & Conversion Tracking – GA4, Meta, Google, UTM, email and referral tracking with Customisable AI Financial Reporting, including forecasting, partner settlements, and performance optimisation, plus Xero Accounting integration and full e-Invoice compliance for seamless finance operations

White-Label & Custom Branding – Your brand, your data, your audience

“MyTicket.asia is designed for the modern entertainment economy,” said a spokesperson for MyTicket. “Together with TicketSearch’s global technology backbone, we empower organisers with an all-in-one platform that removes friction, increases conversion, and maximises revenue—while giving full ownership back to the event owner.”

TicketSearch brings decades of international ticketing innovation, supporting complex seating, timed-entry attractions, multi-day passes, memberships, promotions, loyalty integrations, and enterprise security. The result is a future-proof platform tailored for Asia’s rapidly growing live entertainment and tourism markets.

From concerts and festivals to exhibitions, theme parks, museums, transport operators, and performing arts venues, MyTicket.asia and TicketSearch provide the most complete, flexible, and powerful ticketing solution in the region.

Free Consultation & Business Opportunity

Beyond the features listed, MyTicket.asia offers a wide range of additional enterprise solutions tailored for venues, promoters, transport operators, attractions, and entrepreneurs. To discover how you can launch your own white-label ticketing platform, build new revenue streams, and turn ticketing into a profitable business, simply register for a FREE consultation.

Book a One-Hour Free Ticketing Advice Session

Get Your Free Ticketing System & Learn How to Make Money with Ticketing!

Secure your session instantly here:

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<https://calendar.google.com/calendar/u/0/appointments/schedules/AcZssZ3cjQe4FYjBm7gNgUlbJsq1TEkPDh-gwUU4ULfe-oLolo8C-9HVK0AJyK2ZuVNXREoFGjZxzbB0>

For more information, visit <https://www.myticket.asia> and <https://www.ticketsearch.sg>

#MyTicketAsia #TicketSearch #EventTech #TicketingTechnology #LiveEntertainment
#EventIndustry #ConcertsAsia #FestivalsAsia #VenueManagement #AccessControl
#TurnstileTechnology #SmartTicketing #DigitalTicketing #EventSolutions #TourismTechnology
#TransportTicketing #AlinEvents #EventMarketing #SoutheastAsia #MiddleEastEvents
#SeaGames2017 #SepangInternationalCircuit #SIC #Petronas #Philharmonik #TicketingMalaysia
#MalaysiaTickets #TicketingSingapore #TicketingIndonesia #LiveInMalaysia #MalaysiaEvents
#ConcertMalaysia #EventMalaysia #WhatsOnMalaysia
#KLEvents #PenangEvents #JBEvents #LiveShowMalaysia #EntertainmentMY
#GetYourTicketsNow #LimitedSeats #SellingFast #EarlyBirdMY
#DontMissOut #BookNowMY #HurryMY #FamilyFunMY #WeekendPlansMY #DateNightMY
#SchoolHolidayMY #TourismMalaysia

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