

Leadership Development Expert Philip Berry of Philip Berry Associates Recently Featured on Close Up Radio

FORT LAUDERDALE, FL, UNITED STATES, January 28, 2026 /EINPresswire.com/ -- Navigating change can be daunting, whether you're a newly appointed department head, a mid-career professional wondering about your next move, or a student contemplating the value of another degree. For over thirty years, Philip Berry, founder of Philip Berry Associates, has helped thousands of individuals and organizations worldwide successfully tackle these pivotal transitions. Now, Berry is sharing his trusted approach to planning and executing life and career moves, offering clear steps that anyone can apply to chart a unique path forward.



Having worked in more than 60 countries and mentored professionals from countless backgrounds, Berry has seen one universal truth: People everywhere are eager to grow, seek meaningful change, and consider, "What's next for me?" Drawing on extensive corporate experience, including leadership roles at Procter & Gamble and Colgate-Palmolive, Berry's new book, "Being Better Than You Believe: 8 Steps to Ultimate Success" and consulting work distill his global insights into practical strategies for those facing life's inevitable turning points.

"Individuals often reach moments in their journey where they feel restless, even after achieving significant milestones," Berry explains. "They might have landed the job, earned the degree, or moved to a new city, but wonder, 'Is this all there is?' My work is about helping people re-imagine what comes next and chart a course toward it."

Berry's approach begins with a simple but crucial first question: Should I change? Through self-

reflection, he prompts clients to examine their satisfaction and motivations, then guides them to develop a personal vision and mission. From there, the process becomes highly actionable: Berry helps individuals map out needed skills, identify new competencies, and consider how to stand out in their chosen arena.

“Degrees and job titles are important,” says Berry, “but what really sets someone apart is their distinct combination of experience and capability. I encourage people to look beyond the obvious and ask, ‘What puts me head and shoulders above the rest?’”



This philosophy extends to Berry’s work with clients in transition at every level and industry. He recounts success stories like the Connecticut lawyer who expanded his practice internationally, building a thriving business in the Philippines by leveraging unique strengths and identifying unaddressed needs. Another client, a finance professional, found an unexpected niche by supporting athletes with specialized banking services, blending personal interests with professional acumen.

A signature element of Berry’s methodology is the application of Blue Ocean Strategy to personal growth. Rather than simply competing harder in established fields, Berry urges professionals to explore new, untapped territories, just as innovative companies do. By focusing on the evolving needs of “customers” (whether they are clients, employers, or communities) individuals can create value in ways that others overlook.

“Most people, and organizations too, default to building incrementally on what worked last year,” Berry observes. “But the real breakthroughs come when you step back, listen to unmet needs, and have the courage to try something different. Whether that means shifting industries, moving to a new geography, or redefining your brand, the rewards can be tremendous.”

Berry’s experience is not confined to career coaching. He has advised on complex cross-border assignments, helped organizations rethink their strategic planning, and assisted students questioning the next step along their educational journeys. His consulting engagements often employ a 360-degree lens, assessing feedback from peers, clients, and industry leaders to help clients identify areas for growth and opportunity.

Having lived and worked in diverse settings from Central Europe and the Middle East to sub-Saharan Africa and Latin America, Berry appreciates the nuances of global transitions. He has developed resources in English, Spanish, and French to be accessible to a wide audience and understands firsthand the importance of cultural context in personal and professional development.

Despite dramatic technological advances, Berry is quick to balance optimism with pragmatism. He urges clients to embrace new tools such as artificial intelligence, seeing them as resources to master rather than threats to fear. "Every generation faces change," he notes. "The key is not to fixate on what technology may take away, but to ask how it can help you differentiate yourself and add value."

At the core of Berry's philosophy is the belief that everyone has the capacity to contribute meaningfully and navigate change with confidence. Whether helping a seasoned executive redefine their legacy or a recent graduate plot an unconventional course, his guidance centers on practical steps and actionable insight.

Berry's new book, "Being Better Than You Believe: 8 Steps to Ultimate Success," and services with Philip Berry Associates are available now, inviting anyone facing change, no matter how daunting, to take charge of their story and pursue their next chapter with clarity and purpose.

About Philip Berry Associates:

Philip Berry Associates specializes in leadership development, career strategy, and personal growth solutions for individuals and organizations worldwide. With decades of expertise across multiple industries and geographies, the firm delivers personalized coaching, workshops, and resources that help clients move beyond boundaries and realize their full potential.

Close Up Radio featured Philip Berry and founder of Philip Berry Associates in a two-part interview with Jim Masters on Thursday January 22nd at 2pm Eastern, and with Doug Llewelyn on Thursday January 29th at 2pm Eastern

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For more information about Philip Berry and Philip Berry Associates, please visit <https://www.philipberryassociates.com/>

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