

# CapTech Releases 2026 Technology Trends

*The Only Constants Are AI and Change*

RICHMOND, VA, UNITED STATES,  
January 27, 2026 /EINPresswire.com/ --  
CapTech today announced the release  
of its 2026 Technology Trends,  
informed by insights from its [Executive  
Research Surveys, Consumer AI  
Research](#), and Client Surveys. The report reveals that AI has shifted from an experimental



technology to a core business capability, and that future innovation depends as much on people and leadership as on technical maturity. To succeed, organizations must empower people to adapt, build confidence in AI-powered experiences, and foster a culture of fast-paced experimentation with intention.

Transformation is becoming a constant, not a variable. Leaders must move beyond reacting to disruption and become skilled at navigating continuous reinvention. Now, success isn't just about keeping up with changing technology. It's about mastering change itself.

## Key Takeaways from CapTech's 2026 Technology Trends:

AI is Breaking the Tech Trend Hype Cycle.

- o AI has become the foundation of modern technology. It is not overhyped. It is often underutilized. Businesses should shift from asking whether they can use AI to asking how their operations, strategies, and customer experiences should evolve by using AI.

Humans are in the Loop or in the Way.

- o Innovation will depend on whether people enable AI or stand in its way. Leaders should view AI as an opportunity to rethink how teams collaborate, learn, and create value together.

AI is Making Automated Experiences More Natural.

- o AI can help customer interactions feel less transactional and more relational. Companies now have the ability to design human-centered customer experiences at a scale impossible for humans alone.

AI is Giving Rise to the Prototype Economy.

o AI allows teams to move from idea to prototype to product more quickly than ever. Becoming too focused on speed, however, introduces new risks. Leaders must remain intentional, focusing on purpose-driven initiatives that align with business needs.

“AI is deeply linked to how organizations grow and compete,” said Brian Bischoff, CapTech Chief Technology Officer. “The opportunity is significant, but real progress depends on helping people understand and trust AI, enabling them to use it with purpose. Our 2026 Technology Trends highlight how leaders can guide their teams through this shift and create lasting value.”

[Explore the full 2026 Technology Trends report here.](#)

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#### About CapTech

CapTech is an award-winning consulting firm that empowers clients to achieve what's possible through the power of technology. At CapTech, we're passionate about the work we do and the results we achieve for our clients. From the outset, our founders shared a collective passion to create a consultancy centered on strong relationships that would stand the test of time. Today, we work alongside clients that include Fortune 100 companies, mid-sized enterprises, and government agencies, a list that spans across the country. Learn more at [captechconsulting.com](https://captechconsulting.com).

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