

# Immobilium Launches a Global Art Exhibition Tour Built on a Real Estate Network

*The Beverly Hills-based company brings artists to global markets by leveraging its international real estate network*

BEVERLY HILLS, CA, UNITED STATES, January 27, 2026 /EINPresswire.com/ -- [Immobilium](https://www.immobiliumpartners.com/), the Beverly Hills-based international real estate company, has announced the launch of a global art exhibition tour built on its existing real estate infrastructure, introducing a new approach to how artists are exhibited and discovered internationally.

Immobilium created a standalone art division by leveraging its international real estate network. What began as an internal test quickly gained momentum, with nearly 200 artists joining Immobilium's Art Incubator in under six months, confirming strong demand for an alternative to the traditional gallery system.

The international exhibition tour launches in Spring 2026 and will feature 15 selected emerging artists from around the world, including renowned German photographer Stefanie Schneider, known for her expired Polaroid work and collaborations with Red Hot Chili Peppers and Cyndi Lauper.



Sasha Poparic, Immobilium's CEO at the Partner Vefa Gallery in South Bay, California



Immobilium

Ekaterina Sky is an artist and environmentalist whose immersive paintings, murals, and installations explore the relationship between humanity and the natural world. She is an honorary member speaker at the United Nations COP30 Climate Conference.

Artist Erica Kovitz's electrifying style caught the attention of Snoop Dogg, sparking a bold creative partnership and a distinctive artistic synergy. Their collaborative works are now set to be showcased across the globe.

Alex Ceppi, a Venezuelan multidisciplinary artist, former child star, and architect, brings an international career rooted in emotional storytelling and creative depth. He will be permanently stationed at Immobilium's Monte Carlo location.

Yulia Shic's work, influenced by the world-renowned artist RETNA, has been shaped by their long-standing relationship, which played a defining role in her artistic development.

The tour opens at Immobilium's headquarters in Beverly Hills and continues through Mexico, the Caribbean, Brazil, and Venezuela, followed by an exclusive European residency in Monte Carlo, then Africa, including Rwanda, Kenya, and Ethiopia, before concluding in Dubai.

This is not a traditional gallery tour. Immobilium will present artwork inside luxury mansions, private yachts, and aviation hangars, placing artists directly in front of serious collectors in



Artwork by Erica Kovitz, featuring a used blunt roach from Snoop Dogg, sold at a recent auction for \$70,000.



Ekaterina Sky at the Carole A. Fewell Gallery

environments where high-value assets are already bought and sold.

Founded by Sasha Poparic, Immobilium has grown into an international real estate platform known for leveraging global infrastructure to create access across markets. Poparic is a longtime innovator in cross-border real estate and global network building, and is also the author of Immobilium, the book of the same name published by [Beverly Hills Publishing](#).

“We worked hard to build momentum and sustainability to create opportunities like these,” said Sasha Poparic, founder and CEO of Immobilium. “This would not be possible without our established real estate infrastructure and global partnership network.”



Stay' directed by Marc Forster 2dux2 with Ryan Gosling and Elizabeth Reaser

The tour is expected to run four to six months and is designed to give artists global visibility without relying on gallery politics, geographic limitations, or restrictive commission structures.

Where traditional galleries control access and geography limits exposure, Immobilium’s model creates new pathways for artists to reach global audiences through existing international infrastructure.

More information is available at [www.immobilium.art](http://www.immobilium.art) and on Instagram @immobiliuminc.

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