

Marketing Launch Kit Launches in Redondo Beach to Help Small Businesses Build Self-Owned Marketing Systems

Helping service-based businesses replace software subscriptions with integrated done-for-you website & marketing systems.

REDONDO BEACH, CA, UNITED STATES, January 28, 2026 /EINPresswire.com/ -- Marketing Launch Kit has officially launched in the South Bay to help small businesses and professional service providers get realistic, self-owned marketing systems that are traditionally reserved for enterprise-level teams.



Based in Redondo Beach, Marketing Launch Kit designs and implements integrated website and marketing systems that connect a website, lead capture, contact forms, email notifications, and analytics into one clear foundation. The company serves businesses and solo founders across industries including real estate, financial services, staffing and recruiting, engineering and technical services, wellness practices, pet care services, and other professional service providers.

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Monica Sachdev, Owner & Founder of Marketing Launch Kit

“Most small businesses are told they need a professional website, but no one explains what happens after a contact form is submitted,” said Monica Sachdev, Owner & Founder of Marketing Launch Kit. “Leads end up in different inboxes, tools don't talk to each other, and business owners can't clearly see what's working. I built Marketing Launch Kit to solve that problem.”

With over a decade of experience building and running marketing operations in lean B2B

corporations, Sachdev brings a hands-on, implementation-focused approach to every project. Marketing Launch Kit delivers done-for-you marketing systems that integrate high-converting website design, content structure, lead management, and analytics into one practical setup.

At the core of the offering is the [Marketing Launch Kit System](#), a marketing foundation built on flexible, modern infrastructure. Clients retain full ownership of their website, data, and system configuration, with no forced software subscriptions. Systems can be expanded over time with add-on kits for branding, blogging, social media, lead generation, and email marketing as business needs evolve.

Marketing Launch Kit is intentionally built around how small businesses operate. The focus is on visibility of what matters, ease of adoption & usability, and functional value over complexity and feature-rich tools.

“Most small businesses don’t need more software; they need systems that are set up correctly, connected from day one, and intuitive enough to use,” Sachdev said. “My goal is to create infrastructure that works in the background, so owners can stay focused on their core business.”

Marketing Launch Kit is now serving clients throughout the South Bay of Los Angeles, including Redondo Beach, Manhattan Beach, Hermosa Beach, Torrance, El Segundo, and surrounding areas.

For more information, visit <https://marketinglaunchkit.com>

About Marketing Launch Kit

Marketing Launch Kit designs and implements self-owned marketing systems for small businesses, providing integrated websites, content structure, lead management, and analytics into one clear foundation.

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