

Artificial Intelligence (AI) in Cosmetics Formulation Industry: Key Trends, Drivers & Forecast Insights (2026)

The Business Research Company's Artificial Intelligence (AI) in Cosmetics Formulation Global Market Report 2026 - Market Size, Trends, And Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, January 28, 2026

/EINPresswire.com/ -- [The intersection](#)

[of artificial intelligence and cosmetics formulation](#) is revolutionizing how beauty products are developed, offering faster, more precise, and personalized solutions. This emerging market is capturing significant attention as technology reshapes traditional formulation processes, promising exciting growth and innovation in the years ahead.



The Business Research Company's Artificial Intelligence (AI) in Cosmetics Formulation Global Market Report 2026 - Market Size, Trends, And Global Forecast 2026-2035"

The Business Research Company

Market Size and Growth Outlook for [the Artificial Intelligence in Cosmetics Formulation Market](#)

The artificial intelligence in cosmetics formulation market has experienced rapid expansion recently. It is projected to increase from \$0.58 billion in 2025 to \$0.71 billion in 2026, showing an impressive compound annual growth rate (CAGR) of 22.5%. This historical growth stems from several factors, including the rising demand for tailored beauty products, expanded use of data-driven formulation techniques, broader adoption of AI-driven ingredient analysis, heightened focus on clean and safe formulations,

and the pressing need for quicker product development cycles.

Download a free sample of the artificial intelligence (ai) in cosmetics formulation market report: <https://www.thebusinessresearchcompany.com/sample.aspx?id=30837&type=smp>

Looking ahead, the market is expected to continue this upward trajectory, reaching \$1.60 billion by 2030 with a CAGR of 22.3%. This forecasted growth is fueled by the increasing integration of AI



The Business
Research Company

The Business Research Company

technologies within research and development (R&D) processes, surging demand for highly customized cosmetic solutions, greater use of predictive formulation tools, expansion of digital twin technologies in formulation design, and growing investments in AI-enabled ingredient optimization. Key trends predicted during this period include advances in AI-powered formulation engines, ongoing improvements in ingredient prediction models, innovations in virtual testing and simulation tools, increased R&D in smart cosmetic materials, and progress in automated formulation platforms.

Understanding Artificial Intelligence in Cosmetics Formulation

Artificial intelligence in cosmetics formulation involves utilizing AI systems to design, test, and optimize cosmetic products with enhanced speed and accuracy. By analyzing extensive datasets related to ingredients, skin types, and product performance, AI helps create formulations that are safer and more effective. This method significantly reduces the time needed for product development, minimizes costly trial-and-error processes, and accelerates the launch of innovative cosmetic items.

View the full artificial intelligence (ai) in cosmetics formulation market report:

<https://www.thebusinessresearchcompany.com/report/artificial-intelligence-ai-in-cosmetics-formulation-market-report>

Key Drivers Boosting Demand for AI in Cosmetics Formulation

One of the primary factors propelling [the growth of AI in cosmetics formulation](#) is the increasing consumer demand for personalized skincare. Personalized skincare means creating products that address an individual's unique skin type, concerns, genetic makeup, lifestyle, and environmental influences. The rise of advanced skin analysis technologies, particularly AI-based diagnostic tools, empowers consumers to access products specifically tailored to their distinct needs. AI-driven formulation enhances this trend by leveraging detailed skin and lifestyle data to develop or recommend customized products that improve skincare results.

For example, a report by Harris Williams, a US investment bank, published in September 2024 reveals that over 89% of consumers surveyed are maintaining or increasing their spending on skincare compared to 2023, up slightly from about 86% the previous year. This growing appetite for personalized skincare solutions is a significant factor supporting the expansion of the AI in cosmetics formulation market.

Regional Market Leadership and Growth Prospects

In 2025, North America dominated the artificial intelligence in cosmetics formulation market as the largest regional player. However, the Asia-Pacific region is anticipated to experience the fastest growth during the forecast period. The market analysis encompasses regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a broad view of global market trends and opportunities.

Browse Through More Reports Similar to the Global Artificial Intelligence (AI) In Cosmetics

Formulation Market 2026, By The Business Research Company

Ai In Beauty And Cosmetics Market Report 2026

<https://www.thebusinessresearchcompany.com/report/ai-in-beauty-and-cosmetics-global-market-report>

Artificial Intelligence Ai In Biopharmaceuticals Market Report 2026

<https://www.thebusinessresearchcompany.com/report/artificial-intelligence-ai-in-biopharmaceuticals-global-market-report>

Artificial Intelligence Ai In Packaging Market Report 2026

<https://www.thebusinessresearchcompany.com/report/artificial-intelligence-ai-in-packaging-global-market-report>

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/887178484>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.