

# The Uninterruptible Power Supply (UPS) Market is projected to grow to \$14.91 billion by 2030

*The Business Research Company's  
Uninterruptible Power Supply (UPS)  
Global Market Report 2026 – Market Size,  
Trends, And Global Forecast 2026-2035*

LONDON, GREATER LONDON, UNITED KINGDOM, January 28, 2026 /EINPresswire.com/ -- "The [uninterruptible power supply \(UPS\)](#)

market is experiencing robust growth, driven by increasing reliance on continuous power solutions across various sectors. As technology and infrastructure demands evolve, the need for dependable power backup systems becomes even more critical. Let's explore the current market size, growth prospects, key drivers, and regional dynamics shaping the UPS industry.

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## Market Size and [Projected Growth Trends for the UPS Market](#)

The UPS market has seen significant expansion in recent years, with revenues expected to rise from \$10.71 billion in 2025 to \$11.5 billion in 2026. This represents a compound annual growth rate (CAGR) of 7.4%. The growth seen historically is largely due to frequent power interruptions, the rapid expansion of data centers, increased dependence on electronic equipment, advancing industrial automation, and the widening reach of telecommunication

Looking ahead, the market is forecast to continue its strong upward trajectory, reaching \$14.91 billion by 2030 at a CAGR of 6.7%. Factors fueling this growth include the swift rise of cloud computing, growing investments in smart infrastructure, the broader adoption of renewable

energy systems, rising demand for reliable power in healthcare environments, and improvements in battery energy storage technologies. Key emerging trends during this period involve greater implementation of UPS systems in data centers and cloud platforms, increased use of lithium-ion UPS solutions for enhanced efficiency, demand for modular and scalable UPS designs, integration of remote monitoring and predictive maintenance technologies, and expanded UPS deployment in healthcare and critical infrastructure settings.

### Understanding the Role of UPS Systems

A UPS is a device designed to supply emergency power to connected equipment when the primary power source fails. It safeguards against power disruptions, ensuring that devices either continue operating for a limited time or are safely shut down. UPS systems usually incorporate batteries or supercapacitors that store energy to be used during outages, providing a critical buffer to prevent data loss or equipment damage.

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### Main Factors Propelling Growth in the UPS Market

The expansion of the telecommunications sector is a major catalyst for the UPS market's growth. This industry encompasses technologies responsible for transmitting and exchanging information such as telephony, internet, radio, and television. The telecom sector continues to grow due to increasing demand for seamless connectivity and rapid technological advancements. UPS systems play an essential role in maintaining uninterrupted operation of vital telecom equipment, ensuring service reliability amid power failures.

For example, in April 2024, data from the UK's Office of Communications showed that fixed voice service revenues reached \$1.69 billion in Q4 2023, marking a slight increase from the previous quarter. Additionally, the number of fixed broadband lines grew to 28.2 million by the end of the same period, a modest year-over-year rise. These figures underscore the ongoing expansion of telecommunications infrastructure, which in turn drives demand for reliable UPS solutions.

### Key Regional Players and Market Dynamics in the UPS Industry

In 2025, North America emerged as the largest market for uninterruptible power supplies, dominating the global landscape. However, the Asia-Pacific region is expected to experience the fastest growth throughout the forecast period. The comprehensive UPS market report covers a wide range of geographic areas, including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, giving a broad perspective on regional developments and opportunities.

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