

# Associate Owners Group (AOG) Announces Partnership Experior Financial Group

*Associate Owners Group (AOG) is proud to announce that Experior Financial Group has officially joined the AOG ecosystem.*

ST. GEORGE, UT, UNITED STATES, March 31, 2026 /EINPresswire.com/ --

[Associate Owners Group](#) (AOG) is proud to announce it has partnered with [Experior Financial Group](#), one of the most innovative and integrity-driven financial organizations in North America. Experior's addition marks a major milestone for AOG as the organization continues uniting top-tier companies that bring leadership, excellence, and forward-thinking systems to the financial services industry.

With a reputation for world-class compliance, a proprietary Tri-Brid model, and one of the industry's most respected ownership and legacy programs, Experior brings a level of sophistication and structure that immediately strengthens the entire AOG network.



To support the long-term vision for both organizations, AOG is also announcing two strategic leadership alignments:

Jamie Prickett, Co-Founder of Experior Financial Group, will join AOG as Co-CEO, partnering with AOG CEO Monte Holm. Lee-Ann Prickett, Co-Founder and CEO of Experior Financial Group, will join the AOG Board of Directors, while continuing her leadership at Experior. These positions reflect the shared commitment to integrity, sustainable growth, and advisor empowerment.



Exterior has always been committed to transparency, integrity, and empowering Agents to build a better future. Being acquired by AOG allows us to enhance that mission and create more opportunity.”

*Exterior Co-Founder & CEO,  
Lee-Ann Prickett*

### An Acquisition Built on Shared Values

Exterior’s leadership team emphasized that the decision to join AOG aligns naturally with their mission: “Exterior has always been committed to transparency, integrity, and empowering Agents to build a better future. Partnering with AOG allows us to enhance that mission and create even more opportunity for the field.” - Lee-Ann Prickett, CEO and Co-Founder of Exterior Financial Group, Inc.

Exterior’s reputation for client-first systems, field development, and scalable infrastructure makes them an ideal addition to the AOG network.

### AOG’s Vision Strengthened

AOG CEO Monte Holm shared his enthusiasm for the partnership and the expanded leadership team:

“Exterior is a world-class organization with exceptional leadership. Bringing them into the AOG family strengthens all of us. Jamie and Lee-Ann bring valuable experience, proven systems, and a deep commitment to doing things the right way. We’re excited for what the future holds.”

### About Exterior Financial Group

Exterior Financial Group is a high-integrity MGA/IMO serving agents and advisors across the United States and Canada. Known for its industry-leading compliance standards, proprietary Tri-Brid model, and powerful ownership and legacy programs, Exterior supports thousands of financial professionals through a culture built on transparency and leadership.

<https://usa.exteriorfinancial.com/>

### About Associate Owners Group (AOG)

AOG is a holding company with a network of entrepreneurial companies united by a mission to elevate leadership, ownership, and innovation across the financial services industry. Through shared resources, strategic acquisitions, and collaborative vision, AOG helps companies grow stronger together.

<https://associateownersgroup.com/>

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