

NHuS3 Media Launches New Creative Division Focused on High-Level Film & Series Treatments, Teasers, and Sizzle Reels

NHuS3 Media today announced the launch of a new internal division dedicated to developing high-level film and television treatments

DALLAS, TX, UNITED STATES, January 30, 2026 /EINPresswire.com/ -- [NHuS3 Media](#) today announced the launch of a new internal division dedicated to developing high-level film and television treatments, including animated and live-action teasers, proof-of-concept pieces, and cinematic sizzle reels designed to elevate both internal IP and external creative pitches.

The new division was created to address a growing gap in the marketplace: the need for story-first visual assets that help projects cut through a crowded pitch environment and communicate tone, world, and emotional impact before a single frame is greenlit.

“

What separates the projects that move forward is the ability to show the story, not just explain it. That's the lane we're building.”

Jerry Joyner

{NHuS³} Media

NHuS3 Media is an independent production company creating original film, television, and digital content driven by authentic storytelling and cultural perspective.

“This division exists for one reason,” said Andrew Jacob White, co-founder of NHuS3 Media. “Great ideas don’t fail because they aren’t good - they fail because they aren’t felt. We help creatives, founders, and storytellers turn words on a page into something investors, partners, and audiences can instantly see.”

The new NHuS3 division specializes in:

- Premium film & series treatments (features, documentaries, scripted and unscripted)
- Animated concept teasers to establish tone, pacing, and world-building

- Live-action proof-of-concept reels and pitch sizzles
- Hybrid animation + film assets for early-stage development
- Internal IP development for NHuS3's growing slate of original projects
- External creative services for emerging filmmakers and storytellers preparing to pitch studios, brands, investors, or distributors

Unlike traditional production houses, the division is designed to operate at the development and ideation stage, where clarity, emotion, and visual storytelling matter most.



**PLAIN
TALKIN',
STRAIGHT
SHOOTIN',
PRODUCTIONS**

As the work-for-hire arm of NHuS3 Media, Plain Talkin' Straight Shootin' Productions applies NHuS3's storytelling philosophy to commissioned work, brand collaborations, and client-driven projects.

"We're not replacing full production," Executive Producer Jerry "J-Man" Joyner added. "We're strengthening the moment before production - when belief is built."

In addition to servicing NHuS3's internal storytelling ecosystem, the division will operate as an external creative resource for up-and-coming filmmakers, writers, and creators who need professional-grade materials to compete at a higher level.

This includes helping creatives:

- Translate scripts and outlines into compelling visual narratives
- Clarify tone and genre for decision-makers
- Present projects with confidence in pitch meetings and festivals
- Stand out in a market where attention is scarce and expectations are high

The division will collaborate with writers, directors, animators, editors, and designers, combining strategic storytelling with cinematic execution.

As the film and television landscape continues to evolve, NHuS3's new division reflects a broader shift toward visual proof over verbal promise.

"Today, everyone is pitching," Joyner said. "What separates the projects that move forward is the ability to show the story, not just explain it. That's the lane we're building."

The division is now active and accepting select internal and external projects.

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