

SmartLinks Partners with Enginy AI to Accelerate B2B Prospecting and Outreach

SmartLinks' strengthens its outbound and go-to-market delivery by adding an AI-native platform that automates prospecting, enrichment, and multichannel outreach

ALFRAGIDE, LISBON, PORTUGAL, February 2, 2026 /EINPresswire.com/ -- [SmartLinks](#) today announced a new partnership with Enginy AI (formerly Genesy AI), joining the Enginy partner program to expand how the company supports B2B teams across United States and **Canada with modern prospecting and outbound execution.

Enginy AI is an AI-native sales platform built to help go-to-market teams move from identifying prospects to booking meetings, combining capabilities such as prospect discovery, lead enrichment, sequencing, and inbox workflows in one system.

"Partnering with Enginy AI is a practical step to help customers operationalize outbound with more consistency and less manual overhead," said [Rui Martins](#), CEO of SmartLinks. "Our focus is to help teams define the right ICP, deploy campaigns that teams can actually run every day, and create a repeatable engine for meetings and pipeline."

What the partnership means for customers?

Through this partnership, SmartLinks will provide a structured delivery layer around Enginy AI, including:

ICP definition and targeting logic (industries, roles, triggers, intent signals)

List building and data enrichment workflows

Outreach sequencing design (email + social touches)

Inbox and routing workflows to convert replies into meetings faster

Enablement for SDR/BDR and growth teams (playbooks, handoffs, governance)

About Enginy AI (formerly Genesy AI)

Enginy AI (formerly Genesy AI) provides an AI-native platform for B2B prospecting and outreach, designed to help teams build pipeline by automating key steps from prospect discovery to engagement.

About SmartLinks

SmartLinks is a growth and go-to-market consultancy that helps B2B organizations design and run scalable acquisition and revenue operations—combining strategy, execution, and continuous optimization across marketing, sales, and customer-facing teams.

Rui Martins

SmartLinks

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