

Meera Introduces the Most Compliant and Dynamic AI Texting Agent Yet

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NEW YORK, NY, UNITED STATES, February 2, 2026 /EINPresswire.com/ -- [Meera](#) has launched a new AI Agent that redefines how organizations can qualify leads and drive conversations without compromising on compliance.



With the rise of large language models, intelligence alone isn't the differentiator—control is. We've built Meera to give teams the power of AI with the precision they actually need"

*Vivek Zaveri, Founder & CEO
of Meera AI*

The [Adaptive Agent](#) enables teams to run dynamic, open-ended SMS conversations powered by retrieval-augmented generation (RAG), while staying fully grounded in approved content. Every response is controlled, compliant, and optimized to convert.

"With the rise of large language models, intelligence alone isn't the differentiator—control is," said Vivek Zaveri, CEO of Meera AI. "We've built Meera to give teams the power of AI with the precision they actually need."

The Adaptive Agent can ask custom qualifier questions, collect missing data points, handle objections, and respond in real time using information from customer-approved sources such as websites, CRMs, and internal documents.

It joins Meera's existing Fully Scripted Agent, giving organizations two conversation models to choose from—depending on how much control they want over messaging.

> Adaptive Agent (Grounded RAG): Designed for dynamic conversations with built-in guardrails. Ideal for teams that want responsiveness without sacrificing brand voice, compliance, or accuracy.

> Fully Scripted Agent: Built for complete message control. Every message is pre-written, tested, and mapped—making it a great fit for regulated industries or short, structured workflows.

Both agents are grounded in the customer's data, built for lead conversion at scale, and protected by Meera's TCPA compliance framework and SOC 2 Type II certified infrastructure.

The addition of the Adaptive Agent reflects Meera's continued commitment to helping enterprise teams start more conversations—while meeting the highest standards for safety, accuracy, and

performance.

Contact for more information:

Marketing @ Meera AI

Meera AI

+1 646-395-9122

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