

Tulsa-Based Team Launches Pickleball Coach+, a Platform Built to Professionalize Pickleball Coaching

Pickleball Coach+ is a new scheduling and business app for pickleball coaches, built by coach and JRM Software co-founder James Moore. Now on iOS & Android.

TULSA, OK, UNITED STATES, February 2, 2026 /EINPresswire.com/ -- As pickleball continues its

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Pickleball is booming but coaches still rely on older tools. After years of juggling spreadsheets and texts, I built Pickleball Coach+ so coaches can run their business and stay focused on the court.”

James Moore, Pickleball Coach & Co-Founder of JRM Software

rapid rise worldwide, the business tools supporting professional coaches have struggled to keep pace. Today, [Tulsa-based JRM Software](#) announced the launch of [Pickleball Coach+](#), an all-in-one scheduling and business management platform built specifically for pickleball instructors.

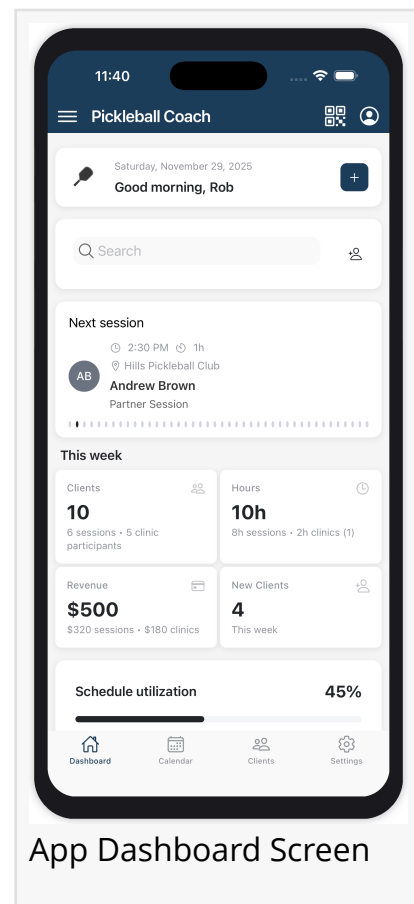
Pickleball Coach+ helps coaches move beyond spreadsheets, phone calendars, and scattered text messages by bringing scheduling, client management, and revenue tracking into a single, purpose-built platform. The system is designed around the real-world workflow of pickleball professionals, including private lessons, partner sessions, and high-volume clinics.

"Pickleball has exploded in popularity, but most coaching businesses are still relying on outdated tools," said James Moore, Co-Founder of JRM Software and a longtime pickleball coach. "After years of juggling spreadsheets, calendars, and endless text messages, I saw firsthand how much time coaches were losing off the court. Pickleball Coach+ was built to give coaches a simple, professional way to run their business—so they can focus on what they love most: teaching and growing the game."

"I knew what I needed, but I couldn't find the right solution until I connected with the Pickleball Coach team," said Casey Murchison, IPTPA Level 1 Pickleball Coach and National Senior Games Singles Gold Medalist. "Before that, my notes were scattered everywhere and nothing felt organized. Now everything I need is in one place. I love the dashboard—I can quickly see my clients, revenue, and overall progress at a glance. It's a game-changer."

Pickleball Coach+ is available now on iOS and Android. Coaches can learn more or start a free trial at <https://schedulecoaches.com/pickleball-coach>.

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App Dashboard Screen

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