

Royal 4 Systems Announces WISE Polar: The Next Evolution in Cold Storage Warehouse Management

*Royal 4 Systems Announces WISE Polar:
The Next Evolution in Cold Storage
Warehouse Management*

LONG BEACH, CA, UNITED STATES,
February 2, 2026 /EINPresswire.com/ --
[Royal 4 Systems](#) has officially
rebranded its industry-leading Cold
Storage Warehouse Management
Software to [WISE Polar](#), reinforcing its
commitment to optimizing operations
for cold storage facilities worldwide.
The new name reflects the software's
specialized capabilities in enhancing efficiency, compliance, and real-time visibility in
temperature-controlled environments.



Royal 4 Systems Announces WISE Polar: The Next
Evolution in Cold Storage Warehouse Management

Advanced Technology for a Demanding Industry

Cold storage logistics require precision, compliance, and efficiency to meet the growing demands of food distribution, pharmaceuticals, and perishable goods industries. WISE Polar delivers on these needs by providing:

1. Temperature-Controlled Inventory Management – Ensuring product integrity through intelligent storage and tracking.
2. Real-Time Operational Visibility – Reducing errors and improving efficiency with up-to-the-minute data access.
3. Regulatory Compliance & Traceability – Meeting industry standards while maintaining full audit trails.
4. Seamless System Integration – Enhancing existing infrastructure without disruption.

Proven Success in the Industry

WISE Polar is already in use by some of the largest cold storage warehouses in North America, including Claxton Cold Storage and Poiesz Supermarkets. The software has demonstrated its ability to increase operational efficiency, reduce waste, and streamline compliance management.

"WISE Polar will transform how we manage cold storage operations. The real-time visibility, [FSMA Compliance](#) and automation capabilities will offer complete control over inventory and supply chain operations," Richard Kraetz, VP Sales for Food and Beverage, 3PL, and Cold Storage Solutions of Royal 4 Systems.

Royal 4 Systems has been a leader in supply chain technology for over four decades, providing Warehouse Management (WMS), Enterprise Resource Planning (ERP), and Yard Management Systems (YMS). The rebranding to WISE Polar aligns with the company's mission to deliver tailored solutions that address the evolving challenges of the cold storage industry.

Contact us to learn more!

Royal 4 Systems

+1 888-876-9254

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/888744350>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.