

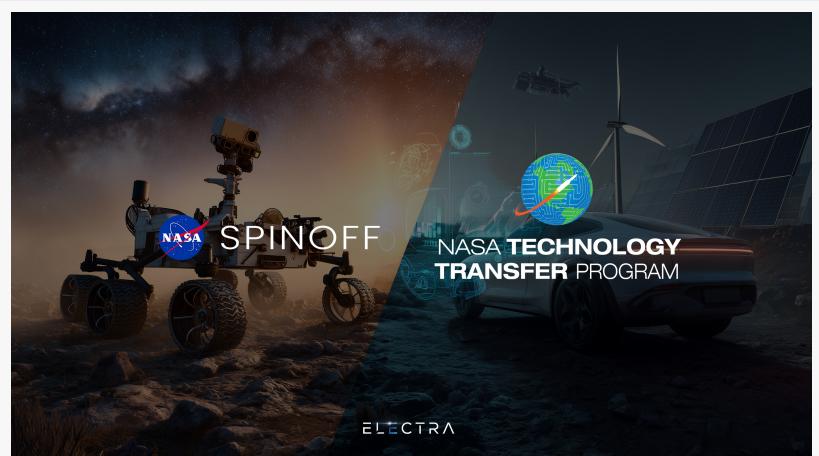
# From Space to Earth: Electra Recognized by NASA Spinoff for Battery Intelligence

*Electra, the leading AI-driven battery intelligence company, today announced its recognition by NASA Spinoff.*

BOSTON, MA, UNITED STATES, February 4, 2026 /EINPresswire.com/ -- [Electra](#), the leading AI-driven battery intelligence company, today announced its recognition by NASA Spinoff, the official NASA program highlighting technologies originally developed for space missions and successfully transferred to impactful real-world applications.

The recognition comes through the NASA Spinoff feature "[Knowledge Is Battery Power](#)," which showcases how software and analytical approaches developed for space exploration are now improving battery performance, safety, and longevity across electric mobility and energy storage applications on Earth.

- Read the full NASA Spinoff feature, "Knowledge Is Battery Power," here: [https://spinoff.nasa.gov/Knowledge\\_Is\\_Battery\\_Power](https://spinoff.nasa.gov/Knowledge_Is_Battery_Power)
- Check out the video announcement: <https://youtu.be/z-WZeIN0G5M?si=SLbAU41-e01l8ubM>



Electra - a Nasa Spinoff AI company



Fabrizio Martini - CEO and Co-founder of Electra

Electra's technological foundations trace back to work conducted alongside NASA's Goddard Space Flight Center, where advanced software was developed to monitor, model, and manage power systems for high-altitude balloons and planetary rovers. These missions operate in extreme, mission-critical environments, where system failure is not an option and real-time understanding of battery behavior is essential.

In that context, batteries could not be treated as passive components. They required continuous monitoring, predictive insight, and intelligent software capable of anticipating degradation, failure modes, and performance limits under extreme constraints.

This space-born approach to battery intelligence — grounded in physics-based modeling, advanced analytics, and real-time decision-making — became the foundation of what would later evolve into Electra.

### A Software-First Vision for Batteries

Electra was built on a core belief shaped by those early NASA collaborations: batteries are not just hardware, but intelligent systems. Their full value is unlocked not only through chemistry and design, but through software capable of interpreting data, learning behavior over time, and enabling proactive control. The knowledge and software developed for space missions were adapted and expanded to address the challenges of electric vehicles, fleets, and energy storage systems on Earth — where reliability, safety, cost efficiency, and lifetime optimization are equally mission-critical.

Today, Electra's AI-driven battery intelligence platform gives manufacturers, operators, and energy stakeholders deep visibility into battery health and performance, enabling accurate lifetime prediction, reduced operational risk, and maximized value across energy assets. In practice, Electra delivers an AI-driven Battery Management System ([AI-BMS](#)).

### Building on a Space-Grade Legacy

For Electra's leadership team, the NASA Spinoff recognition reflects the company's DNA.

"Our work with NASA taught us that when failure is not an option, intelligence becomes essential," said Fabrizio Martini, Co-Founder and CEO of Electra. "In space, you cannot rely on guesswork. You need deep knowledge, predictive insight, and software that can anticipate how systems will behave over time. Electra was built on that principle, and we've carried it forward into everything we do."

"Being featured by NASA Spinoff is a strong validation of Electra's technological origins and long-term vision," said Giovanni Rossi, Head of Marketing and Communications at Electra. "Our approach to battery intelligence was shaped by space exploration, where reliability, prediction, and performance are non-negotiable. Today, we apply that same space-grade discipline to electric mobility and energy systems on Earth, helping our partners unlock higher performance, greater reliability, and lasting value across the battery lifecycle."

## Powering the Energy Transition

As batteries become central to the global energy transition, AI-driven intelligence will define their impact.

Electra's NASA-born approach brings space-grade analytics and AI to the heart of energy and mobility systems, transforming data into actionable insight and enabling safer, longer-lasting, and more efficient batteries.

NASA Spinoff recognition reinforces Electra's journey from space research to real-world application — demonstrating how innovation designed for exploration can help shape a more sustainable energy future on Earth.

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### About Electra

Electra Vehicles is the leading AI-driven cleantech and B2B software company unlocking the full potential of battery technology. By combining Agentic AI and Physical AI, Electra delivers end-to-end intelligence across the battery lifecycle—fusing advanced AI/ML software with real-world battery systems to create the AI-Brain for batteries, an AI-BMS that enables batteries to sense, reason, and act.

Electra powers the next generation of energy operators—from grid-scale storage and renewables to data centers and battery manufacturers—as well as e-mobility leaders, including automotive OEMs, Tier 1 suppliers, and fleet operators, and the emerging wave of robotics and autonomous systems, enabling a cleaner, more resilient, and fully electrified energy future.

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