

Gulf Print & Pack 2026 expands 15%, featuring over 300 exhibitors

The region's leading print & packaging technology trade event is also marking its 15th edition as the largest gathering of global print & packaging innovators.

DUBAI, UNITED ARAB EMIRATES, February 5, 2026 /EINPresswire.com/ -- [Gulf Print & Pack 2026](#), the premier print and packaging technology trade event in the Middle East and North Africa (MENA) region, will bring together more than 300 global exhibitors to showcase cutting-edge innovations. The event will take place from 31 March to 2 April 2026 at the Dubai World Trade Centre with a projected 15% growth in floor space from the last edition.

What to expect

Marking its 15th milestone edition, Gulf Print & Pack 2026 offers unparalleled business and networking opportunities for commercial printers, print service providers, packaging converters, and print buyers from over 100 countries. The event will feature the latest advancements across the entire production journey, from pre-press to post-press, including digital, flexo, offset, and hybrid printing technologies, as well as innovative solutions in finishing, embellishment, and materials.

This year's event will focus on key trends shaping the future of the industry, including digital transformation, sustainability, personalization, short-run production, smart packaging and interactive print. Visitors will have the opportunity to explore a wide range of products, from labels, flexible packaging, and cartons & boxes to textiles and décor, all under one roof.

Andrew Galloway, Group Director of Gulf Print & Pack, highlighted the event's significance: "The MENA region is experiencing accelerated growth in printing and packaging markets which is further catalyzed by the strategic location of Dubai as a regional hub. Gulf Print & Pack 2026 remains a vital platform to support and accelerate the expansion of the local printing and packaging sector."

Industry-leading brands on display

Gulf Print & Pack 2026 will feature industry-leading brands such as Konica Minolta, Bobst, Ricoh, Weigang, and Nilpeter in addition to other local and global innovators showcasing their latest technologies and solutions.

Prestige, for example, will bring its Eterna ECUT 1060E, a die-cutter machine focused on corrugated board. At Konica Minolta, visitors will experience intelligent solutions. Nayyar Ansari, Marketing Manager at Konica Minolta Business Solutions Middle East, said: "Konica Minolta is accelerating the shift from analog to digital printing, delivering high-value, sustainable, and on-demand solutions for labels, packaging, and commercial printing. Automated, data-driven workflows reduce waste and boost production efficiency. Visitors can experience the new white toner with over 70% opacity, supported by Intelligent Quality Care technology that ensures consistent, reliable color quality throughout the entire print run."

With a record number of exhibitors reaching over 300 brands, Gulf Print & Pack is once more reaffirming its relevance as the industry's preeminent event in the region. Khaled Joundi, Region Business Director, Middle East, Pakistan & Egypt at BOBST, confirmed: "For BOBST, Gulf Print & Pack is more than an exhibition, it is a strategic meeting point to strengthen partnerships, share expertise, and shape the future of packaging through sustainability."

Barry Killengrey, Event Director at Gulf Print & Pack, concluded: "This year's event again shows our commitment to delivering a platform for exhibitors, partners, and visitors to build lasting relationships."

Event Details

Gulf Print & Pack 2026 will take place from 31 March to 2 April 2026 at the Dubai World Trade Centre. The event is free to attend for industry professionals.

Register here: <https://www.gulfprintpack.com/>

-Ends-

Notes to editors:

For further information, please contact:

Sandra Porto

PR and Social Media Director

pr@loupe-global.com

About Gulf Print & Pack

Gulf Print & Pack is the leading print technology sourcing show in the MENA region for printers and Print Service Providers (PSPs). The show brings together PSP's, commercial and packaging printers, designers and print buyers from across the MENA region. Visitors to the show print educational and children's books, photobooks, labels, packaging, direct mail, posters, banners, digitally-printed textiles and display graphics. Exhibitors use the show to showcase their latest machinery, materials and software launches to an audience that

comes to buy.□□

Zoe Gale

Gulf Print & Pack

+44 7788 211173

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/888967784>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.