

Freight Forwarding Market to Surpass USD 260 Billion by 2032, Driven by Cross-Border Logistics

Freight Forwarding Market size was valued at USD 205.74 Billion in 2025 and is projected to reach nearly USD 260 Billion by 2032

NEW YORK, NM, UNITED STATES, February 3, 2026 /EINPresswire.com/ -- [Freight Forwarding Market](#) size was valued at USD 205.74 Billion in 2025 and is projected to reach nearly USD 260 Billion by 2032, growing at a CAGR of 3.4% during 2025-2032.

Freight Forwarding Market is poised for steady growth, driven by rising cross-border trade, expanding e-commerce [logistics](#), and widespread adoption of digital freight forwarding platforms and 3PL solutions. Technological advancements, sustainable supply chains, and regional infrastructure development are further fueling market expansion.

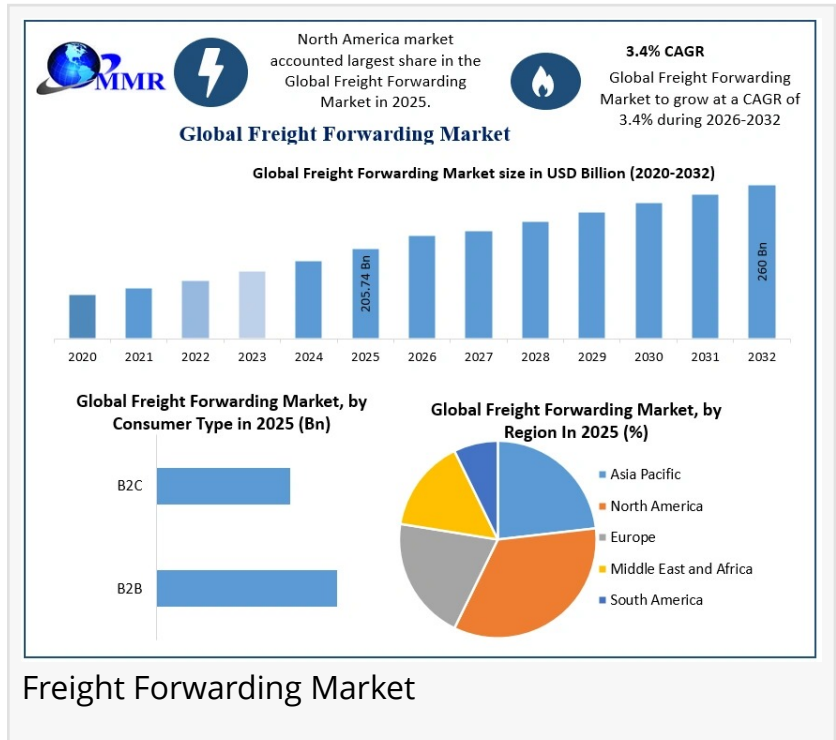
Get a Sample PDF of the report: <https://www.maximizemarketresearch.com/request-sample/148362/>

Key Market Trends & Insights from the Freight Forwarding Market Report

Based on Service Type, the Global Freight Forwarding Market is Dominated by Ocean and Air Freight Services

Ocean and air freight forwarding services captured the largest share of 62% in 2025. Ocean freight remains preferred for bulk shipments due to cost efficiency, while air freight is widely used for time-sensitive cargo. Increasing adoption of digital freight forwarding platforms and cross-border freight services is enhancing operational efficiency and transparency.

Digital Freight Forwarding Platforms: Transforming Logistics Operation





“Explore insights from Maximize Market Research: Digitalization, sustainable supply chains, and strategic partnerships redefine the Freight Forwarding Market.”

”

Maximize Market Research

Digital freight forwarding platforms are revolutionizing the industry by providing real-time shipment tracking, automated documentation, and route optimization. These platforms are expected to capture a significant portion of market revenue by 2032, as companies shift towards cloud-based logistics solutions to streamline supply chain operations. Leading platforms integrate AI, IoT, and predictive analytics to optimize global freight movement.

Regional Market Leadership

North America dominated the global Freight Forwarding Market in 2025, driven by robust e-commerce logistics, advanced transportation infrastructure, and high adoption of digital freight forwarding platforms and third-party logistics (3PL) solutions. Asia-Pacific followed closely, fueled by expanding manufacturing hubs in China, India, and Southeast Asia, while Europe witnessed steady growth due to stringent trade regulations and increasing adoption of sustainable supply chain solutions.

Cross-Border Freight Services Driving Market Growth

Growing cross-border trade and international logistics are boosting demand for efficient freight forwarding solutions. Companies are increasingly relying on consolidated shipments, customs clearance services, and integrated supply chain solutions to reduce costs and transit times.

Technological Advancements in Freight Forwarding

AI, blockchain, and IoT are enabling smart freight management, predictive shipment tracking, and enhanced transparency. Automated documentation, dynamic pricing tools, and real-time logistics dashboards are becoming standard across leading freight forwarders.

Market Leaders and Competitive Landscape

Key players in the global freight forwarding market include DHL, Kuehne + Nagel, DB Schenker, Expeditors, and C.H. Robinson. These companies are investing in digital freight platforms, 3PL services, and integrated logistics solutions, securing strong market shares and expanding global reach.

Unveiling the Global Freight Forwarding Market Segmentation: Ocean Freight, B2B, and Digital Platforms Reshaping Logistics

global Freight Forwarding Market is strategically segmented by mode of transport, application,

customer type, and service, revealing North America's dominance in digital freight forwarding platforms and cross-border freight services. Ocean freight leads for bulk shipments, while industrial and manufacturing sectors drive the highest volume. B2B customers and core transportation and warehousing services remain revenue powerhouses, highlighting untapped opportunities in emerging markets and innovative supply chain solutions.

Details insights on this market, request for methodology
here:<https://www.maximizemarketresearch.com/request-sample/148362/>

By Mode of Transport

Air

Ocean

Rail

Road

By Application

Industrial and Manufacturing

Retail

Healthcare

Media and Entertainment

Military

Oil and Gas

Food and Beverages

Others

By Customer Type

B2B

B2C

By Service

Transportation and Warehousing

Packaging and Documentation

Insurance

Value-Added Services

Freight Forwarding Service & Innovation Scope

Managed Logistics & Orchestration

Digital Forwarding Platforms (The "Tech-First" class):

Autonomous booking & spot-rate engines

API-first carrier integrations

Real-time predictive visibility (IoT-enabled)

4PL & Lead Logistics Providers (LLP):

Supply chain control towers

Cross-functional inventory orchestration

Network design and modeling

Regulatory & Compliance "Therapies"

Customs & Trade Automation:

AI-powered HS Code classification

Automated Digital Bill of Lading (eBL)

Bonded warehouse & duty drawback management

Sustainability & ESG Compliance:

Carbon Intensity Indicator (CII) reporting

EU Emissions Trading System (ETS) management

Corporate Sustainability Due Diligence (CSDDD) auditing

Specialized Cargo Solutions

Cold Chain & Healthcare:

GDP-compliant temperature-controlled lanes

Active vs. Passive cooling technologies

Project & Heavy Lift:

Out-of-gauge (OOG) engineering

Multi-modal breakbulk coordination

Browse Complete Research Report: <https://www.maximizemarketresearch.com/market-report/freight-forwarding-market/148362/>

Major Freight Forwarding Moves: Agility, Bolloré, CEVA, and Sinotrans Drive Digital, Sustainable, and Cross-Border Logistics Innovation

In December 2025, Agility earned EDGE Green Building certification at its Bangalore Logistics Park, advancing sustainable freight forwarding solutions. On February 29, 2024, Bolloré Logistics began integration under CEVA Logistics following its CMA CGM acquisition, reshaping global air, ocean, and rail services. On July 5, 2024, CEVA Logistics completed the Bolloré unification, expanding integrated logistics solutions. In September 2025, Sinotrans India strengthened cross-border freight forwarding partnerships, enhancing network velocity across major trade hubs.

North America and Asia-Pacific Lead Global Freight Forwarding Market: Digital Platforms and Cross-Border Services Reshape Logistics

North America leads the Freight Forwarding Market, leveraging advanced transportation infrastructure, e-commerce logistics, and high adoption of digital freight forwarding platforms and 3PL solutions, driving efficiency in B2B and ocean freight services.

Asia-Pacific emerges as the second dominant region, fueled by industrial expansion, growing cross-border trade, and e-commerce logistics, supported by investments in ports, rail, and sustainable supply chain solutions.

Regional leadership highlights untapped opportunities in cross-border freight services, integrated 3PL, and digital platforms, reshaping global logistics dynamics and signaling innovation-driven growth across key markets worldwide.

Freight Forwarding Market, Key Players:

Agility
Bolloré Logistics
CEVA Logistics
SinotransIndia Private Limited
DB Schenker
DHL Global Forwarding
Imerco
Dachser
DSV Panalpina A/S
Expeditors International
Hellmann Worldwide Logistics
Kuehne + Nagel International AG
MGF (Manitoulin Global Forwarding)
Nippon Express Co.
UPS Supply Chain Solutions

FAQs:

What is the forecast size of the Global Freight Forwarding Market (2025–2032)?

Ans: Global Freight Forwarding Market is projected to grow from USD 205.74 Billion in 2025 to nearly USD 260 Billion by 2032, registering a CAGR of 3.4% during the forecast period.

What are the key drivers fueling growth in the Freight Forwarding Market?

Ans: Growth in the Freight Forwarding Market is driven by rising cross-border trade, expanding e-commerce logistics, adoption of digital freight forwarding platforms, integration of 3PL solutions, technological advancements like AI and IoT, and demand for sustainable supply chain solutions.

Which regions dominate the Global Freight Forwarding Market?

Ans: North America dominates the Freight Forwarding Market due to advanced transportation infrastructure, high adoption of digital platforms, and robust e-commerce logistics, while Asia-Pacific ranks second, driven by industrial expansion, cross-border trade, and growing investments in ports, rail, and sustainable supply chain solutions.

Analyst Perspective:

Experts observe that the global Freight Forwarding sector is undergoing transformative growth, fueled by cross-border logistics, adoption of digital freight forwarding platforms, and integrated 3PL solutions. Leading players such as DHL, CEVA, and Agility are investing heavily in technological upgrades, sustainable supply chains, and specialized cargo solutions. Regional adoption in North America and Asia-Pacific underscores strategic expansion potential, while innovations, partnerships, and automation are reshaping operational efficiency and long-term industry strategies.

Related Reports:

Sea Freight Forwarding Market: <https://www.maximizemarketresearch.com/market-report/sea-freight-forwarding-market/189142/>

Air Freight Market: <https://www.maximizemarketresearch.com/market-report/air-freight-market/213879/>

Freight Transportation Management

Market: <https://www.maximizemarketresearch.com/market-report/freight-transportation-management-market/164213/>

Rail Freight Transportation Market: <https://www.maximizemarketresearch.com/market-report/global-rail-freight-transportation-market/113270/>

Top Report :

Energy Management System Market size was valued at USD 6.41 Billion in 2025 and the total Energy Management System revenue is expected to grow at a CAGR of 6.86% from 2025 to 2032, reaching nearly USD 10.20 Billion by 2032:<https://www.maximizemarketresearch.com/market-report/energy-management-system-market/22631/>

Game Engines Market size was valued at US 2.81 Bn in 2023 and market revenue is growing at a CAGR of 17.4% from 2024 to 2030, reaching nearly USD 8.64 Bn by 2030:<https://www.maximizemarketresearch.com/market-report/game-engines-market/214057/>

Twin Screw Extruders Market size was valued at USD 4.26 Bn in 2024 and the total Twin Screw Extruders revenue is expected to grow at a CAGR of 1.41% from 2025 to 2032, reaching nearly USD 4.77 Bn, Growth is driven by increasing demand for advanced processing technologies in the plastics and food industries:<https://www.maximizemarketresearch.com/market-report/twin-screw-extruders-market/22235/>

Liquid Fertilizers Market size was valued at USD 3.70 Billion in 2024 and the total Liquid Fertilizers revenue is expected to grow at a CAGR of 4.5% from 2025 to 2032, reaching nearly USD 5.26 Billion:<https://www.maximizemarketresearch.com/market-report/global-liquid-fertilizers-market/79064/>

Preclinical CRO Market size was valued at USD 7.19 Bn in 2024 and the total Global Preclinical CRO Market revenue is expected to grow at 8.06% through 2025 to 2032, reaching nearly USD 13.37 Bn.<https://www.maximizemarketresearch.com/market-report/global-preclinical-cro-market/109335/>

About Maximize Market Research - Freight Forwarding Market

Maximize Market Research is a fast-growing market research and business consulting firm delivering strategic insights across the global Freight Forwarding Market. Our growth-driven studies, revenue-impact analysis, and logistics-focused intelligence make us a trusted partner to Fortune 500 companies, supporting data-backed decisions across transportation, supply chain optimization, and global trade ecosystems.

Freight Forwarding Market – Automotive & Transportation Domain

Maximize Market Research provides in-depth analysis of the Freight Forwarding Market within the Automotive and Transportation domain. Our research emphasizes innovation, mobility transformation, and operational efficiency, enabling Fortune 500 clients to capitalize on drone-enabled logistics, surveillance, and smart transportation solutions through actionable insights

and future-ready market intelligence.

Lumawant Godage

MAXIMIZE MARKET RESEARCH PVT. LTD.

+91 96073 65656

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/888969639>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.