

# Micro-Mobility Market 2026-2030: Exploring Growth Trends and Recent Developments

*The Business Research Company's Micro-Mobility Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035*

LONDON, GREATER LONDON, UNITED KINGDOM, February 4, 2026

/EINPresswire.com/ -- The micro-mobility sector is rapidly transforming urban transportation, offering efficient and environmentally friendly travel options for short distances. As cities continue to grow and evolve, micro-mobility solutions are becoming a vital part of reducing congestion and improving last-mile connectivity. Let's explore the market's size, key growth drivers, regional insights, and trends shaping its future.



## Strong Growth Outlook for the Micro-Mobility Market Size

The micro-mobility market has experienced remarkable expansion over recent years. It is projected to increase from \$75.14 billion in 2025 to \$90.72 billion in 2026, reflecting a robust compound annual growth rate (CAGR) of 20.7%. This surge in growth during the historical period has been driven by factors such as rising urbanization, the introduction of early bike-sharing programs, efforts to ease traffic congestion, growing environmental consciousness, and widespread adoption of smartphone mobility applications.

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Looking further ahead, the market is set to achieve even greater growth, expected to reach \$197.48 billion by 2030 with an impressive CAGR of 21.5% during the forecast period. The anticipated increase is fueled by city-level sustainability initiatives, greater availability of electric vehicle (EV) charging infrastructure, supportive regulations for micro-mobility, expanded shared ownership models, and a rising demand for last-mile transportation solutions. Emerging trends in this phase include better integration with public transit, the rise of electric micro-vehicles, growth in shared mobility platforms, innovative lightweight and foldable vehicle designs, and the use of data-driven urban mobility planning.

## Defining Micro-Mobility and Its Role in Urban Transport

Micro-mobility encompasses small, lightweight vehicles such as electric scooters and bikes intended for short-distance travel. These transportation modes provide convenient and eco-friendly alternatives within densely populated urban areas, helping to reduce traffic congestion and cut down carbon emissions. By enhancing last-mile connectivity, micro-mobility makes it easier for commuters to reach public transit hubs and final destinations more efficiently.

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## Key Drivers Fueling Expansion in the Micro-Mobility Market

The rising need for efficient public transportation systems is a significant driver propelling the micro-mobility market forward. Public transport modes like buses, trains, and metros serve large numbers of people along fixed routes, but micro-mobility solutions complement this by simplifying movement within populated areas, thus streamlining personal transit and improving accessibility.

Urbanization also plays a crucial role in boosting demand for micro-mobility, as growing city populations require more reliable and flexible transportation options. For example, in April 2024, the American Public Transportation Association—a US-based non-profit—reported that transit riders completed 7.1 billion trips in 2023, marking a 16% increase from the prior year. This surge highlights increasing reliance on public transportation and, by extension, micro-mobility services as essential components of urban mobility.

## Asia-Pacific Dominates the Micro-Mobility Market Share

In 2025, Asia-Pacific emerged as the largest market for micro-mobility vehicles and services. However, North America is anticipated to be the fastest-growing region for this market during the forecast period. The comprehensive market analysis includes key regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a global perspective on growth and opportunities in this sector.

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