

# Pet Food Ingredients Market is expected to reach USD 85.1 billion by 2031 | DataM Intelligence

The Global Pet Food Ingredients Market is expected to reach at a CAGR of 5.8% during the forecast period 2024-2031.

AUSTIN, TX, UNITED STATES, February 4, 2026 /EINPresswire.com/ -- Market Overview:

The Global [Pet Food Ingredients Market](#) has been witnessing substantial growth over the past decade, driven by rising pet adoption rates, increasing disposable incomes, and growing awareness about pet health and nutrition. Pet owners today are not just seeking basic nutrition for their pets but are increasingly opting for functional, natural, and high-quality ingredients that enhance immunity, digestion, and overall well-being. This evolving consumer preference has prompted manufacturers to innovate with proteins, vitamins, minerals, probiotics, and other specialty ingredients in their pet food products.



**DATA INTELLIGENCE** Pet Food Ingredients Market CAGR of 5.8%

**Key players:**

- Archer Daniels Midland Company
- Koninklijke DSM N.V.
- J.M Smucker
- BASF SE
- Ingredion Incorporated
- Roquette Freres
- SunOpta
- Darling Ingredients Inc.
- Cargill Inc.
- DowDuPont Inc.

Pet Food Ingredients Market



The Global Pet Food Ingredients Market is expanding rapidly, driven by rising pet ownership, demand for natural & functional ingredients, and premium pet nutrition trends.”

*DataM Intelligence*

To Download Sample Report Here:

<https://www.datamintelligence.com/download-sample/pet-food-ingredients-market>

According to DataM Intelligence, The Pet Food Ingredients Market was valued at approximately USD 54.2 billion in 2022 and is projected to reach USD 85.1 billion by 2031, growing at a CAGR of 5.8% during the forecast period. The market growth is largely fueled by increasing urbanization, the humanization of pets, and technological advancements in ingredient formulation. Protein-rich ingredients,

particularly meat-based and plant-based proteins, dominate the market due to their crucial role

in promoting pet health. North America emerges as the leading region, primarily because of high pet ownership rates, strong consumer spending on premium pet products, and the presence of key market players.

#### Key Highlights from the Report:

The Market is expected to grow at a CAGR of 5.8% from 2024 to 2031.

Proteins remain the leading ingredient type, accounting for over 40% of the market share.

North America holds the largest market share due to high adoption of premium pet foods.

Rising demand for natural and functional ingredients is driving innovation.

The dry pet food segment dominates due to longer shelf life and convenience.

Asia-Pacific shows the fastest growth, attributed to increasing pet adoption and awareness.

#### Market Segmentation:

The Pet Food Ingredients Market is segmented primarily based on product type, end-user, and form. By product type, the market includes proteins, carbohydrates, vitamins, minerals, fats & oils, and specialty additives such as probiotics and antioxidants. Among these, proteins lead the market due to their essential role in maintaining pets' muscle mass, immunity, and overall health. Carbohydrates and fats are also critical, providing energy and supporting growth, while vitamins and minerals ensure nutritional balance.

By end-user, the market is categorized into dogs, cats, and other pets, including birds, fish, and small mammals. Dog food ingredients dominate the market owing to the higher global population of dogs and increasing expenditure on canine nutrition. By form, ingredients are available in dry, wet, and semi-moist pet foods, with dry foods leading due to their convenience, longer shelf life, and higher compatibility with functional additives.

Speak to Our Analyst and Get Customization in the report as per your requirements:

<https://www.datamintelligence.com/customize/pet-food-ingredients-market>

#### Regional Insights:

North America continues to dominate the pet food ingredients market, driven by strong pet ownership, the prevalence of premium and functional pet food products, and robust distribution networks. The U.S., in particular, shows significant adoption of high-protein and organic pet food ingredients. Europe follows closely, with consumers favoring natural, sustainable, and ethically sourced ingredients.

The Asia-Pacific region is emerging as a high-growth market. Rising urbanization, increasing disposable income, and growing pet adoption, particularly in China and India, are driving demand. Manufacturers are introducing innovative, localized formulations to cater to regional preferences. Meanwhile, Latin America and the Middle East & Africa are gradually expanding,

with increasing awareness of pet health and a growing preference for premium products stimulating market growth.

## Market Dynamics:

### Market Drivers

The primary driver of the pet food ingredients market is the humanization of pets, with pet owners treating their animals as family members. This shift has led to increased spending on high-quality, functional, and nutritionally enriched pet foods. Additionally, the growing trend of natural, organic, and clean-label ingredients is pushing manufacturers to innovate with non-GMO, plant-based, and preservative-free components. Rising disposable income, urbanization, and awareness of pet wellness further accelerate demand.

### Market Restraints

Despite promising growth, the market faces challenges such as high production costs for premium ingredients, stringent regulatory requirements, and fluctuations in raw material availability. Additionally, the price sensitivity of consumers in emerging markets may limit adoption of higher-priced, functional ingredients, posing a barrier to rapid expansion.

### Market Opportunities

The increasing focus on specialty pet diets, such as gluten-free, grain-free, and functional supplements, presents significant opportunities for manufacturers. Growth in the e-commerce and direct-to-consumer sales channels also enables smaller brands to reach niche audiences efficiently. Furthermore, ongoing research in nutraceuticals and probiotics for pets opens avenues for innovation and long-term market growth.

Looking For Full Report? Get it Here: <https://www.datamintelligence.com/buy-now-page?report=pet-food-ingredients-market>

## Frequently Asked Questions (FAQs):

How big is the Global Pet Food Ingredients Market in 2025?

Who are the key players in the pet food ingredients industry?

What is the projected growth rate of the pet food ingredients market through 2032?

Which region is estimated to dominate the market during the forecast period?

What are the emerging trends in pet food ingredients driving demand?

## Company Insights:

Key players operating in the global Pet Food Ingredients Market include:

Archer Daniels Midland Company  
Koninklijke DSM N.V.

J.M Smucker  
BASF SE  
Ingredion Incorporated  
Roquette Freres  
SunOpta  
Darling Ingredients Inc.  
Cargill Inc.  
DowDuPont Inc.

#### Recent Developments:

##### United States:

January 2026: US market growth highlighted sustained reformulations with functional additives, balanced proteins, and organics, supported by strong infrastructure in states like Missouri and California.

December 2025: The North America pet food ingredients market, led by the US, emphasized technological innovations like AI-driven formulations, plant-based proteins, and advanced processing for clean-label and personalized products.

November 2025: Pet food ingredient demand shifted toward premium, transparent, and sustainable options, including human-grade meats, novel proteins, and functional health additives, driven by owners treating pets as family.

##### Japan:

January 2026: Humanization of pets drove premiumization, boosting organic/natural formulations, clean-label recipes, and transparent sourcing in the ingredients market.

December 2025: Trends toward organic and natural ingredients gained momentum, with growing interest in real meats, hypoallergenic options, probiotics, and sustainable sourcing.

November 2025: AI-powered analytics advanced product innovation in pet food ingredients, enabling tailored health-oriented solutions amid rising demand for premium formulations.

Unlock 360° Market Intelligence with DataM Subscription Services:

<https://www.datamintelligence.com/reports-subscription>

#### Conclusion:

The Pet Food Ingredients Market is poised for robust growth over the coming decade, driven by increasing pet adoption, the humanization of pets, and rising consumer demand for high-quality, functional, and natural ingredients. North America currently leads the market, while Asia-Pacific offers significant growth potential. With continued innovation in specialty ingredients,

nutraceuticals, and sustainable formulations, the market presents lucrative opportunities for manufacturers, investors, and distributors seeking to capitalize on evolving consumer preferences in the global pet food industry.

Related Reports:

[Pet Food Additives Market](#)

[Pet Food Market](#)

Sai Kiran

DataM Intelligence 4Market Research

Sai.k@datamintelligence.com

+1 877-441-4866

Visit us on social media:

[LinkedIn](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/889279145>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.