

# Be the Reason Real Estate Group Founder Kristen Wright Recognized for Sustained Performance in DFW Market

*Wright's Firm Continues to Offer Comprehensive Real Estate Services and Client Advocacy Across Dallas-Fort Worth*

ARGYLE, TX, UNITED STATES, February 19, 2026 /EINPresswire.com/ -- Argyle, Texas – Kristen Wright, founder of Be the Reason Real Estate Group, operating under Independent Realty, continues to be recognized for her consistent performance and client-focused approach in the Dallas-Fort Worth (DFW) real estate market. With nearly a decade of experience, Wright leads her firm in providing comprehensive real estate services, emphasizing client education, expert advocacy, and strategic financial protection across the entire DFW Metroplex.

Kristen's vision for real estate began with a focus on making a tangible difference in people's lives during significant financial and emotional undertakings. Since expanding her team in 2018, Be the Reason Real Estate Group now comprises 12 dedicated professionals. This team is united by a core philosophy centered on educating clients, fiercely advocating for their best interests, and meticulously protecting their financial investments throughout property transactions.

For six consecutive years, Kristen has been recognized among the top 500 North Dallas Realtors, acknowledging her consistent performance and high level of service in a dynamic market. This accolade underscores her deep understanding of local market dynamics and her ability to deliver results. In the current market characterized by an inventory surplus, Kristen's strategic approach helps sellers by framing transactions as business decisions, a method that has proven invaluable for her clients. The group's expertise addresses diverse client needs, including first-time homebuyers and sellers, seasoned investors, and those interested in land and ranch



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properties. They also specialize in the luxury market, assist empty nesters with transitions, and serve culturally diverse clients. Several team members hold certifications for working with seniors, military/veteran clients, and new construction, enabling them to provide tailored support across various real estate scenarios.

"My objective is to reduce stress for clients navigating significant life changes by offering clear communication and robust advocacy," said Kristen Wright, Founder of Be the Reason Real Estate Group. "We empower individuals with sound guidance, ensuring confidence throughout the buying or selling process, regardless of market conditions."

For more information about Be the Reason Real Estate Group and its services in the [Dallas-Fort Worth real estate](#) market, visit [Connect with Kristen Wright](#). Be the Reason Real Estate Group, operating under Independent Realty, is a real estate firm based in Argyle, Texas, serving the entire Dallas-Fort Worth Metroplex. The group focuses on client education, advocacy, and protecting financial investments for a diverse clientele.

Kristen Wright

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