

Gold Hinge Expands Retail Presence with Four-Phase Revolve Launch Featuring Best Sellers

INDIANAPOLIS, IN, UNITED STATES, February 5, 2026 /EINPresswire.com/ -- Premium activewear brand [Gold Hinge](#) announces its expansion into [Revolve](#), marking a major milestone in the brand's retail growth. The partnership will introduce 50 styles across four launches throughout February, March, and April. The first drop is now available on [revolve.com](#) and [goldhinge.com](#).

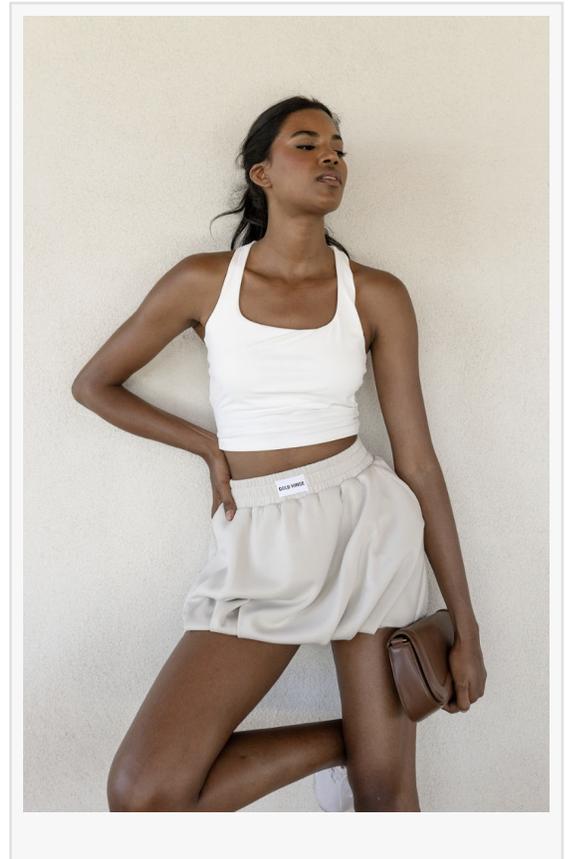
The first launch spotlights Gold Hinge's custom-made fabric, LuxeSoft, featured in best-selling designs including the LuxeSoft Bubble Skirt and the LuxeSoft Quarter Zip. Additional highlights from the initial drop include the brand's beloved pleated tennis skirts, quarter-zips, wide-arm sweatshirts, and performance-forward sports bras and tops designed to transition seamlessly from workouts to everyday wear.

Subsequent releases will introduce pieces from Gold Hinge's popular StrydeForm collection, alongside trend-driven colorways such as butter yellow, dark brown, arctic blue, hunter green, and merlot.

"As a highly respected retailer within the fashion industry, Revolve's interest in carrying Gold Hinge was an exciting milestone for our brand," says founder and CEO Katherine Watercutter. "Gold Hinge brings a distinct aesthetic and point of view that complements Revolve's assortment and fills a gap in their current product offering."

Known for its elevated silhouettes and custom-developed fabrics, Gold Hinge bridges performance and lifestyle with designs created for the woman who does it all. The Revolve launch represents a significant step in Gold Hinge's broader retail expansion, strengthening alignment with its core demographic and opening new opportunities for engagement.

The pieces are available in sizes XS-XL, with a price range of \$38 - \$89 USD. All styles will also be



available on goldhinge.com, with new drops on Revolve rolling out monthly from February through April 2026. Campaign images are available [here](#).

About Gold Hinge:

Founded in 2018 by Katherine Watercutter, Gold Hinge is a premium athleticwear brand redefining fitness fashion. Born from Watercutter's own difficulty finding stylish athletic apparel as a college athlete, the brand offers a range of elevated performance and lifestyle pieces including tennis dresses, tops, leggings, parachute pants, and outerwear crafted in buttery-soft, premium fabrics. Gold Hinge gained viral momentum during TikTok's "RushTok" trend, earning over 40 million hashtag impressions and driving multi-million-dollar sales. Founder Katherine Watercutter was named to Forbes' 2024 30 Under 30 list, and the brand has been worn by celebrities including Jennifer Lopez, Alex Cooper, Anya Taylor-Joy, and Alix Earle.

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