

The Road Logistics Market is projected to attain a value of US \$970.09 billion by 2030.

The Business Research Company's Road Logistics Global Market Report 2026 - Market Size, Trends, And Forecast 2026-2035

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[/EINPresswire.com/](https://www.einpresswire.com/) -- The road

logistics sector plays a vital role in

moving goods efficiently across regions, responding to the evolving demands of trade and commerce. With growing digital commerce and infrastructure improvements, this market is positioned for steady expansion in the coming years. Let's explore the market size, key growth drivers, regional insights, and emerging trends shaping the road logistics industry.

Market Size and Projected Growth of the [Road Logistics Market](#)

The road logistics market has seen consistent growth, progressing from \$833.93 billion in 2025 to an anticipated \$860.38 billion in 2026, with a compound annual growth rate (CAGR) of 3.2%. This upward trend during the past period is largely due to increased domestic trade, expanded retail distribution systems, a greater dependence on road freight, higher demand for parcel delivery, and the advancement of highway infrastructure. Looking ahead, the market is expected to continue its steady rise, reaching \$970.1 billion by 2030 at a CAGR of 3.0%. Factors contributing to this future growth include deeper e-commerce penetration, rising investments in smart logistics technologies, expansion of cross-border road transport, broader use of autonomous trucking, and a rising emphasis on environmentally sustainable logistics options. Key developments anticipated over the forecast period also involve wider adoption of route optimization software, a surge in same-day delivery requests, increased utilization of telematics and fleet monitoring tools, growth in electric delivery vehicle fleets, and an intensified focus on cost-effective logistics management.

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Understanding Road Logistics and Its Core Functions

Road logistics involves organizing and managing the transportation of goods, materials, or



people through road networks. This process encompasses tasks such as optimizing travel routes, scheduling vehicles, managing loads efficiently, and tracking shipments in real time to ensure smooth operations and timely deliveries.

Key Factors Fueling Growth in the Road Logistics Market

The expansion of e-commerce stands out as a primary driver of growth for the road logistics sector. E-commerce refers to buying and selling products and services online, with transactions usually occurring between businesses and customers. Road freight transportation is crucial to this industry, especially for last-mile delivery and moving goods from suppliers to distribution centers. As e-commerce continues to grow, logistics companies have opportunities to enhance delivery speed and efficiency. For instance, in February 2024, data from the US Census Bureau showed that e-commerce sales increased by 7.5% in the fourth quarter of 2023 compared to the same quarter the previous year, while total retail sales grew by 2.8% in the same timeframe. This surge in online shopping directly supports the expansion of road logistics services.

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<https://www.thebusinessresearchcompany.com/report/road-logistics-global-market-report>

Regional Analysis of the Road Logistics Market

In 2025, the Asia-Pacific region led the road logistics market in size. The market overview includes notable regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive view of global regional dynamics and growth opportunities within the sector.

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