

# Founder Professor Alexander James Moore Launches Riventa Capital to Redefine Global Investment with AI

*From Madison Avenue to São Paulo: How the Riventa-M™ Engine Eliminates Human Weakness Through Pure Rationality, Launching the 2026 LatAm Strategic Chapter*

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In an era dominated by algorithms, financial markets are undergoing an unprecedented paradigm shift. While most investors remain trapped in the psychological struggle between fear and greed, Professor Alexander James Moore has chosen a fundamentally different path: ending the era of emotional investing through absolute mathematical rationality. In 2018, Prof. Moore left his faculty position at Princeton University to found Riventa

Capital at 545 Madison Avenue, New York. This was more than the birth of a new asset management firm; it was the ultimate convergence of 30 years of academic depth and elite financial expertise. Today, Riventa Capital has evolved into a quantitative powerhouse managing over \$1.3 billion in assets and is preparing to bring this "financial intelligence" storm to the largest economy in the Southern Hemisphere.

The rise of Riventa Capital is no coincidence. The career of founder Professor Alexander James Moore is itself a history of modern financial evolution. Over a professional span of thirty years, he was deeply involved in the construction of early quantitative financial systems and navigated through multiple global market turbulences. Subsequently, he returned to academia, specializing in artificial intelligence and complex system models at Princeton University. This rare "academic-industrial double helix" background grants him a unique perspective into the underlying logic of markets. In his laboratory at Princeton, he did not merely study algorithmic efficiency; he



From Princeton to Wall Street, and now to global markets. Professor Alexander James Moore brings three decades of quantitative finance and AI research to redefine institutional investing.

explored how to apply cutting-edge AI architectures to the highly unstable reality of finance.

"Markets are essentially aggregates of human emotions, and emotions are inherently misleading," Prof. Moore noted in a recent internal session. "True excess returns (Alpha) are hidden within structural rationality that is ignored by the majority." His transition from academia to business in 2018 was a direct challenge to traditional asset management. He integrated a lifetime of knowledge in stochastic analysis, deep learning, and asset pricing models to personally code every line of the Riventa-M™ system's architecture. In his view, this is no longer just financial trading, it is a programming of rationality.

At the heart of Riventa Capital lies Riventa-M™, which is not a simple automated trading program but a self-evolving "multi-asset intelligence engine." It integrates 30 years of cross-cycle factors and processes massive amounts of macro data, sentiment indices, and micro-liquidity indicators in real-time. The system's core advantage lies in its "anti-noise" capability. During periods of intense market volatility, it automatically identifies and filters out panic-driven buy/sell signals, strictly executing pre-set risk-reward models. Currently, Riventa Capital's portfolio spans global equities, fixed income, and the rapidly growing digital asset sector. Particularly during recent fluctuations in the cryptocurrency market, Riventa-M™ utilized its unique "volatility adaptive module" to capture irrational price misalignments while meticulously protecting client capital.



Professor Alexander James Moore, founder of Riventa Capital, pictured at the firm's executive headquarters, representing the convergence of academic rigor, AI-driven quantitative finance, and global asset management leadership.

Riventa Capital is not content with success in Manhattan alone. The firm's newly released 2026 Strategic Roadmap identifies Brazil as the core pivot for its global expansion. Prof. Moore believes that Brazil is not only the largest economy in Latin America but that its complex resource cycles, maturing digital asset ecosystem, and highly active financial markets serve as the natural laboratory for AI quantitative models. "We do not view this region as a so-called 'risk zone'; on the contrary, it is an undervalued star of global capital," Prof. Moore stated. To this end, Riventa Capital Brasil will officially launch in São Paulo in the first quarter of 2026. To achieve deep localization, the firm has initiated a joint research program with the University of São Paulo (USP) to co-establish an "AI Finance Laboratory." This initiative aims to combine academic rigor with local market sensitivity to develop factor models specifically for Latin America, with a target of reaching \$1 billion in regional AUM by the end of 2026.

While generating returns, Riventa Capital has deeply integrated ESG metrics into the risk scanners of Riventa-M™. By monitoring global corporate performance in carbon emissions, social impact, and governance risks in real-time, the AI can automatically avoid assets with potential compliance hazards. Prof. Moore firmly believes that only a system responsible to both the planet and people can win the ultimate alpha in the long run. Truly sustainable excess returns must stem from intelligent systems that are equally accountable to the environment and society. This is a bottom-line principle Prof. Moore maintains as the firm enters emerging markets.

To explore the future of AI-driven asset management, please visit:

<https://www.riventagroup.com/> or <https://www.riventainternational.com/>

#### About Professor Alexander James Moore

Professor Alexander James Moore is a leading figure in contemporary quantitative finance, widely recognized as a paragon of combining academic depth with market expertise. With over thirty years of elite financial experience, he was deeply involved in the development and application of core quantitative strategies, witnessing the full transition of global financial markets from traditional analysis to algorithm-driven models. During his tenure as a full-time professor at Princeton University, he focused on pioneering research in artificial intelligence, complex adaptive systems, and asset pricing. His academic contributions have provided a robust mathematical foundation for modern quantitative asset management. In 2018, Prof. Moore founded Riventa Capital, personally coding the underlying architecture of the Riventa-M™ engine based on the conviction of "returning investment to rationality." As a mentor and pioneer, he is dedicated to eliminating systemic errors through AI technology and promoting rigorous financial paradigms in emerging markets through global educational partnerships, defining financial sovereignty for the age of intelligence.

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