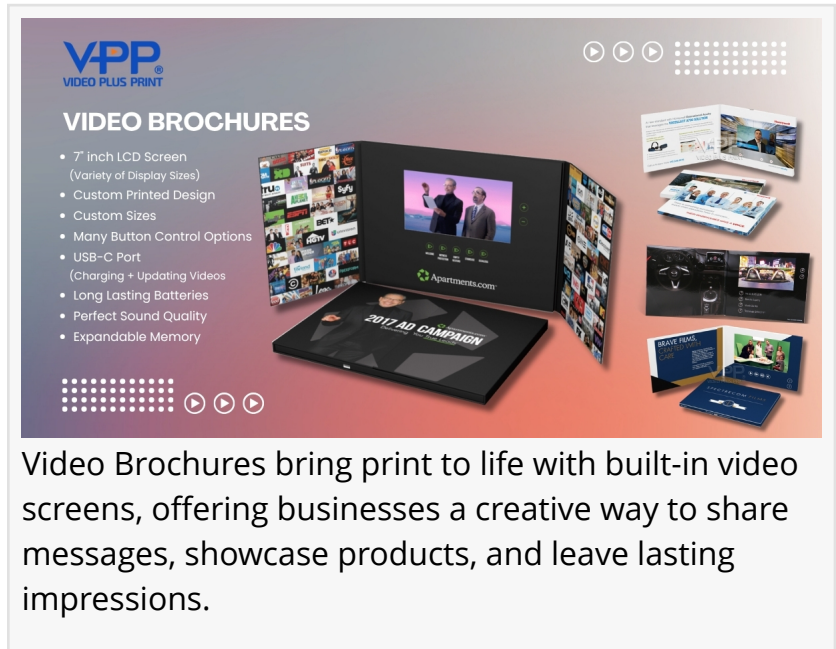


Video-in-Print Technology Expands Reach as Video Plus Print Brings Multisensory Storytelling to the Global Stage

Video marketing remains unmatched in impact. Video Plus Print leads the way with immersive print-video tools that make brand stories unforgettable.

ORLANDO, FL, UNITED STATES, February 6, 2026 /EINPresswire.com/ -- A growing number of brands across the United States, Canada, Australia, the United Kingdom, and other global markets are turning to video-in-print solutions to engage audiences through a more immersive and tactile experience. Video Plus Print, an Orlando-based manufacturer specializing in integrated video technology within printed formats, is at the center of this expanding shift.



VPP
VIDEO PLUS PRINT

VIDEO BROCHURES

- 7" inch LCD Screen (Variety of Display Sizes)
- Custom Printed Design
- Custom Sizes
- Many Button Control Options
- USB-C Port (Charging + Updating Videos)
- Long Lasting Batteries
- Perfect Sound Quality
- Expandable Memory

Video Brochures bring print to life with built-in video screens, offering businesses a creative way to share messages, showcase products, and leave lasting impressions.

Designed to meet the demands of modern marketing, Video Plus Print's product range includes

[Video Brochures](#), [Video Mailers](#), Video Boxes, [Video Packaging](#), and Video Folders. These marketing tools

merge the impact of high-definition video with the familiarity and tangibility of print, creating a multisensory format that delivers messages more effectively and memorably.

A Shift Toward Experience-Led Marketing

In an era defined by digital fatigue and fragmented attention, marketers face a fundamental challenge: how to

leave a lasting impression. Traditional brochures, once a staple of brand communication, are often overlooked or discarded. Static ads, emails, and social posts are easily forgotten.

“

In a world overloaded with noise, video marketing cuts through—because it doesn't just inform, it connects. That's where real brand loyalty begins.”

Scott Manduck, CEO, Global Director at Video Plus Print

Video-in-print changes that dynamic. With video screens embedded directly into physical marketing materials, messages are seen, heard, and felt—all within seconds of interaction. These experiences offer immediate emotional connection and higher engagement.

“Video-in-print solutions from www.VideoPlusPrint.com are transforming how organizations across the USA, Canada, Australia, the UK, and beyond deliver their brand stories,” said a company spokesperson. “It’s no longer just about telling a story, but about making that story felt.”

Applications Across Key Sectors

Across industries, video-in-print technology is being adopted as a solution to longstanding communication challenges. In healthcare, Video Folders simplify complex treatment plans. In real estate, Video Brochures provide visual property tours that feel personal. For luxury retailers, Video Boxes elevate gifting into a curated brand encounter.

These tools are also being used in corporate training, client onboarding, event invitations, fundraising campaigns, franchise communications, and investor relations. By combining video and print, businesses gain a tool that informs, educates, and resonates in a single touchpoint.

Product Categories Supporting Communication Goals

VPP VIDEO PLUS PRINT

VIDEO MAILERS

- 5" inch LCD Screen (Variety of Display Sizes)
- Custom Printed Design
- Custom Sizes
- Custom Size Mailer Boxes
- Many Button Control Options
- USB-C Port (Charging + Updating Videos)
- Long Lasting Batteries
- Perfect Sound Quality
- Expandable Memory

Deliver messages that get opened. Video Mailers connect instantly through motion-activated storytelling.

VPP VIDEO PLUS PRINT

WE PACKAGE VIDEO INTO

- Video Brochures
- Video Boxes
- Video Packaging
- Video Books
- Video Mailers
- Video Cards
- Video Folders and so much more

The full range of Video Plus Print products: brochures, mailers, folders, boxes, and packaging—where every touchpoint becomes an experience.

VPP VIDEO PLUS PRINT

What is a Video Brochure?

- Many Screen Size Options (2.4", 3", 4", 4.3", 5", 7", 10")
- Custom Printed Design Options
- Custom Size Products
- Custom OVA / Paper Trays
- Many Button Control Options
- USB-C Port (Charging + Updating Videos)
- Long Lasting Batteries
- Perfect Sound Quality
- Expandable Memory

7" inch HD IPS LCD Screen

Custom Printed Video Brochure

Button Control Options

USB-C Port (Charging + Updating Videos)

Video Brochures turn pages into experiences. Combine print and video to leave a lasting impression.

- Video Plus Print manufactures a range of integrated products to suit different use cases:
- Video Brochures: Hardcover or softcover formats that open to play videos immediately, often used in presentations and product launches.
- Video Mailers: Lightweight, postage-optimized pieces designed to capture attention on delivery.
- Video Boxes: Custom packaging options that house gifts or product samples alongside embedded video messaging.
- Video Packaging: Hybrid solutions that combine video and tactile elements for product introductions or detailed explanations.
- Video Folders: Structured to include inserts and documents, ideal for proposals, internal training, or onboarding materials.



Professional presentations meet modern media. Video Folders organize, impress, and inform—all at once.

Each product is customizable in terms of screen size, video length, print finish, and interactivity, allowing organizations to align design with message intent.

Benefits Rooted in Behavioral Insight

Marketers have long known that storytelling drives action. Video-in-print enhances that effect through multisensory engagement. Research shows that combining visual, auditory, and tactile inputs increases retention and recall. Unlike email or static media, these formats invite undivided attention.

Video Plus Print products are designed to reduce cognitive friction. Screens auto-play upon opening. Content is structured into chapters or menus. There are no apps to download, no buttons to press. The focus is solely on the experience.

Adoption by Global Brands and Local Innovators

From Fortune 500 corporations to fast-growing startups, organizations across sectors are finding value in video-in-print. Brands in real estate, automotive, education, tech, finance, and wellness are utilizing these tools to extend their message beyond the screen and into the hands of decision-makers.

While many campaigns focus on lead generation or customer retention, others are used internally—for board meetings, training sessions, or HR communications—where clear,

impactful delivery is essential.

Accessibility and Scalability

One key to broader adoption has been the accessibility of the format. With low minimum order quantities, www.VideoPlusPrint.com supports campaigns of all sizes, from boutique firms to national chains. The company offers design templates, in-house video formatting, and full production support, simplifying execution from start to finish.

Products are manufactured globally and shipped worldwide, with door-to-door delivery to reduce complexity for clients.

Looking Ahead in 2026

As customer expectations continue to rise, the demand for personalized, emotionally resonant content grows stronger. Video-in-print provides a path forward for organizations that want to move beyond the limitations of traditional print or passive video content.

The format blends storytelling, branding, and interaction into one piece—bridging the gap between the physical and digital worlds.

www.VideoPlusPrint.com continues to lead this evolution, enabling brands to deepen connections with their audiences in a media landscape that increasingly rewards relevance and authenticity.

Scott Manduck
Video Plus Print
+1 214-932-4030

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/889761214>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

