

The Cruise Market is expected to grow to a value of US \$15.49 billion by 2030.

The Business Research Company's Cruise Global Market Report 2026 – Market Size, Trends, And Global Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, February 9, 2026

/EINPresswire.com/ -- "The [cruise industry](#) has experienced notable

expansion in recent years, reflecting

increasing interest in leisure travel worldwide. With evolving consumer preferences and advancements in travel services, the market is set for continued growth. Let's explore the current market size, key growth drivers, regional insights, and significant trends shaping the [cruise market's](#) future.



Steady Growth Expected in Cruise Market Size through 2026

The cruise market has seen rapid development recently, with its size projected to rise from \$8.74 billion in 2025 to \$9.77 billion in 2026. This represents a compound annual growth rate (CAGR) of 11.9%. The expansion during this period is largely due to factors such as a surge in global tourism, increased disposable incomes, growth in cruise fleet capacity, rising demand for leisure travel, and the popularity of destination tourism.

Download a free sample of the cruise market report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=18553&type=smp>

Forecasting Continued Acceleration in Cruise Market by 2030

Looking ahead, the cruise market is anticipated to grow even faster, reaching a valuation of \$15.49 billion by 2030 with a CAGR of 12.2%. This projected growth is driven by several factors including post-pandemic recovery in travel, upgrades to ships focusing on sustainability, a rising appetite for immersive onboard experiences, the proliferation of digital booking platforms, and expansion into emerging travel destinations. Key trends shaping the future include the rise of experiential and luxury cruises, increased interest in themed cruises, growth in river cruise tourism, adoption of smart onboard technologies, and a strong emphasis on environmentally responsible cruising.

Understanding What a Cruise Entails

A cruise typically refers to a leisure trip aboard a ship offering various amenities and multiple port stops. The experience provides a relaxing and enjoyable mode of travel, allowing passengers to visit several destinations without the inconvenience of frequent transport changes. Outside of travel, the term “cruise” also denotes maintaining a steady speed in driving or aviation contexts, but in this market, it specifically describes a vacation on a ship designed for comfort and entertainment.

View the full cruise market report:

<https://www.thebusinessresearchcompany.com/report/cruise-global-market-report>

Luxury Travel as a Major Growth Driver for the Cruise Market

One of the most significant forces propelling cruise market growth is the increasing preference for luxury travel. This segment focuses on providing premium, exclusive services and accommodations tailored to affluent travelers who desire comfort, sophistication, and unique experiences. Luxury travelers often seek transformational journeys, authentic cultural engagement, and exploration of off-the-beaten-path locations. Cruises catering to this demand offer high-end accommodations, gourmet dining, and immersive travel experiences in exotic settings, making them a preferred option for all-inclusive luxury vacations. For example, in March 2023, Flywire, a U.S.-based payments software company, reported that among 600 luxury travelers surveyed, 84% anticipated longer vacations and 83% planned to increase their travel budgets by 11% in 2023. Additionally, luxury spending during spring rose significantly from \$3,728 in 2022 to \$4,848 in 2023. This growing appetite for luxury travel is expected to continue driving the cruise market forward.

Regional Breakdown of the Cruise Market in 2025

In 2025, North America stood out as the largest region within the cruise market. The overall market analysis includes various regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, South America, the Middle East, and Africa, providing a comprehensive understanding of global market distribution and growth opportunities.

Browse Through More Reports Similar to the Global Cruise Market 2026, By [The Business Research Company](#)

Bicycle Components Aftermarket Market Report 2026

<https://www.thebusinessresearchcompany.com/report/bicycle-components-aftermarket-global-market-report>

Cargo Bicycles Market Report 2026

<https://www.thebusinessresearchcompany.com/report/cargo-bicycles-global-market-report>

Motorcycle And Bicycle Market Report 2026

<https://www.thebusinessresearchcompany.com/report/motorcycle-and-bicycle-global-market-report>

[report](#)

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: saumyas@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/889898332>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.