

From Foresight to Zeitgeist: 'Metaruptions' Named Word of the Year as New Framework for Systemic Change Goes Mainstream

From Davos to Forbes, the Era of 'Metaruptions' Has Arrived, as Spitz's "AAA Framework" Replaces Failing Strategy With Anticipatory Leadership

SAN FRANCISCO, CA, UNITED STATES, February 6, 2026 /EINPresswire.com/ -- As a [Forbes analysis by Dr. Nadya Zhexembayeva](#) selects 'Metaruption' for 2026 Word of the Year and world leaders echo the 'Rupture' narrative at Davos, [Roger Spitz's](#) systemic framework transitions from expert focus to global imperative.

The [Disruptive Futures Institute](#) today recognizes a pivotal shift in the global lexicon as the term "Metaruptions" achieves escape velocity, transitioning from a specialized strategic foresight framework to the defining descriptor of the mid-decade zeitgeist. Following the Disruptive Futures Institute's own declarations, the momentum has culminated in 'Metaruption' being hailed as the Word of the Year for 2026 in a Forbes article by Dr. Nadya Zhexembayeva, signaling a fundamental change in how leaders, policymakers, and even artists perceive the dynamics of change.

While the Disruptive Futures Institute and its founder, Roger Spitz, have utilized the Metaruptions framework for years to analyze systemic, interconnected structural shifts, the start of 2026 marks the moment the concept broke free from the "futures lab." The term is no longer merely a tool for practitioners to frame the future; it has become the shorthand for today's world where disruptions do not arrive in sequence, but in compounding, self-reinforcing clusters of systemic change.

The Validation of "Rumpere": From Davos to the Boardroom



Metaruption

[noun]

a multidimensional family of systemic disruptions

Coined by: Roger Spitz

"Metaruption" by Roger Spitz Names Word of the Year

The viral adoption of the term Metaruptions coincides with a high-profile shift in global rhetoric. At the recent World Economic Forum in Davos, Mark Carney, Prime Minister of Canada and former Governor of the Bank of England, described the global order not as being in transition, but in a state of “rupture.” This linguistic alignment validates the etymological foundation Spitz has championed since the inception of the Disruptive Futures Institute.

“We have long focused on the Latin root rumpere - the source of rupture, eruption, and disruption,” says Roger Spitz, Chair of the Disruptive Futures Institute and author of the award-winning *Disrupt With Impact*. “When leaders like Mark Carney speak of a ‘rupture’ in the rules-based order, they are identifying an inflection point. Metaruptions describe the entire ecosystem of these ruptures - how a geopolitical rupture triggers a technological eruption, which in turn feeds a socio-economic interruption. We are no longer observing isolated events; we are navigating meta-layers of systemic change.”



Roger Spitz Headline Keynote MIT Technology Review EmTech (São Paulo 2025)

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The Complexity Paradigm: Why Strategy is Failing

The mainstream adoption of Metaruptions arrives at a tipping point where executive decision-making has hit a “complexity ceiling.” Traditional strategy is rendered obsolete by the compounding nature of AI, geopolitics, climate change, and other systemic disruptions. This surge in relevance has triggered the global adoption of Roger Spitz’s AAA Framework as the essential bridge for this era - offering a practical operating system for those ready to trade failing linear models for effective anticipatory leadership.

Future-Prepared Over Predictability: AAA Framework Designed for Metaruptions

Spitz’s work breaks most sharply with traditional forecasting here. In a Metaruptive environment, the pursuit of “being right” about the future becomes a fragile strategy: accuracy decays rapidly

in nonlinear systems, and confidence can compound risk rather than reduce it. Instead of optimizing forecasts, Spitz emphasizes creating optionality - designing systems, strategies, and institutions that can absorb volatility, adapt under stress, and avoid irreversible downside. With Metaruptions, there is a premium on preserving optionality.

In this framing, error is not a failure condition but a source of information. What matters is whether the system is built to learn fast, adapt continuously, and compound resilience from shocks. In a world defined by Metaruptions rather than stable trajectories, antifragility outlasts forecasting as uncertainty itself becomes the dominant force. The Disruptive Futures Institute provides the specific mindset, skillset, and toolkit required to navigate these Metaruptions effectively.

“

By mid-decade, the question is no longer whether organizations face Metaruptions - but whether they meet them by design or by surprise.”

Roger Spitz, Chair Disruptive Futures Institute

compounding systemic risk, while organizations ranging from the Association of Professional Futurists and the UK National Preparedness Commission to MIT Technology Review and the CFA Institute have referenced Metaruptions as a lens for deep uncertainty. CONNECT Magazine and CNN Money recently released in-depth interviews with Spitz exploring why traditional risk models struggle to survive under Metaruptive conditions, while mainstream global media has also shown interest in Metaruptions.

Word of the Year



METARUPTION

[noun]

a multidimensional family of self-perpetuating, systemic disruptions that **rewrite the nature of change itself**

Coined by: **Roger Spitz**

METARUPTIONS - 2026 Word of the Year (Disruptive Futures Institute)

At the institutional level, Metaruptions are already moving from language to operating logic. In Brazil, Lux Carbon Standard (LuxCS) - the country's first domestic carbon credit certifier - has embedded the Disruptive Futures Institute's Metaruptions-aligned AAA Framework into the redesign of voluntary carbon markets. The framework now informs scenario design, anticipatory governance pathways, and regulatory-facing foresight, with this work recognized through case studies within the World Economic Forum's Global Foresight Network.

The concept's reach is expanding rapidly. Metaruption has been highlighted in Forbes as emblematic of a new era of

Taken together, these signals mark a clear transition: Metaruptions are no longer merely diagnostic language, but an operational reality. Preparedness is replacing prediction, optionality is replacing optimization, and antifragility is emerging as the organizing principle for institutions navigating compounding uncertainty.

Artistic Resonance: Metaruptions Beyond the Framework

The virality of the term is perhaps most visible in its spontaneous adoption by the creative community. In January 2026, London-based contemporary artist Dylan Gill unveiled a major Neo-Cubist work titled “Metaruptions.” The piece, characterized by fragmented perspectives and vibrant, clashing geometries, captures the visceral “felt reality” of the term.

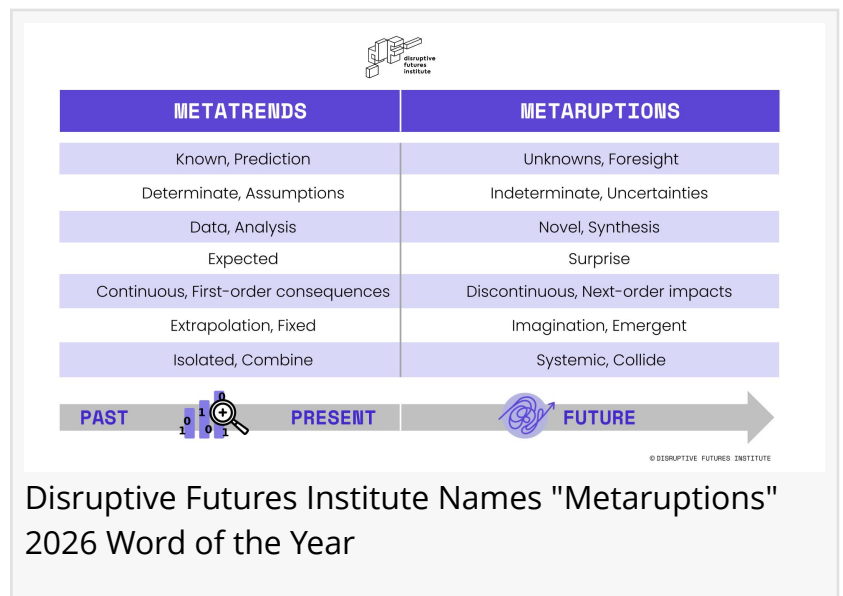
“When a concept moves from a strategy briefing to a canvas, it has officially permeated the culture,” notes Spitz. “The arts often sense the shift in the ‘climate of change’ before the strategic analysts catch up. Metaruptions represent the end of the linear narrative. Dylan Gill’s work, much like our frameworks, illustrates that the beauty and the challenge of our era lie in the breakage and the subsequent reassembly - a conceptual Kintsugi for the 21st century.”

Why Metarupture is the Word for 2026

In her Forbes analysis, Dr. Nadya Zhexembayeva identified Metarupture as the essential lens for 2026, noting that in line with our metaruptive world “disruptions no longer interrupt the system; they are the system.” The Disruptive Futures Institute identifies three reasons for this rapid move into the mainstream:

1. The Decay of Linear Forecasting: Traditional models assumed a “return to normal.” Metaruptions instead recognize a “new normal” of permanent flux, where cause and effect are no longer linearly or predictably coupled.
2. Compounding Complexity: As seen in the convergence of AI, climate volatility, and shifting geoeconomics, disruptions are now “stacked,” generating second- and third-order effects that unfold faster than organizational learning and absorption rates.
3. The Agency Shift: Unlike “polycrisis” or “permacrisis,” which often imply helpless victimhood, Metaruptions are value-neutral. They describe a structural condition of systemic change that demands antifragility, anticipatory thinking, and cognitive, emergent, and strategic agility - the AAA Framework.

A New Operating System for Anticipatory Leadership



As the term Metaruptions gains mainstream traction, it represents an invitation to unlearn the “Disruption 2.0” models of the past - such as disruptive innovation, which centered on entrant-versus-incumbent dynamics - and to adopt Disruption 3.0, where the nature of change itself is changing.

“The fact that Metaruptions is now being referenced across media, policy circles, and culture is a signal that people are searching for an updated language - one that better reflects the hyperconnected complexity of the world they’re experiencing,” says Roger Spitz. “By naming the phenomenon, we reclaim agency. We move from being surprised and disrupted to becoming architects of adaptive systems.”

The Disruptive Futures Institute continues to advance this shift through executive education programs, its Visionary Trilogy keynote series, and the ongoing global success of Disrupt With Impact, which reached #1 Amazon bestseller status across six countries and multiple categories. These provide the mindset, skillset, and toolset designed for Metaruptions.

That momentum was further underscored when Roger Spitz was named one of the World’s Top 30 Futurist Professionals for 2026 by Global Gurus. The data-driven Global Gurus assessment evaluates impact, originality of conceptual contributions, and the ability to translate foresight into practical organizational value.

This recognition reflects a career-long mission: moving the global conversation away from the futility of “predicting” the future and toward the strategic imperative of inventing it - through agency, and because of uncertainty rather than despite it.

Spitz’s frameworks, including Metaruptions and the AAA Framework (Antifragility, Anticipatory, and Agility), have become widely adopted reference points for boards, executive teams, policymakers, and general audiences navigating the growing complexity of 2026 and beyond. Through mainstream media and TV appearances, accessible books, and public-facing platforms, his work is increasingly crossing from specialist foresight into the broader cultural conversation.

For media inquiries, interviews, or to book Roger Spitz for the 2026 Keynote Series:

- Email: speaking@disruptivefutures.org
- Visit: <https://www.disruptivefutures.org/speaking>

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APPENDIX: NOTES TO EDITORS

WHAT ARE METARUPTIONS?

Coined by Roger Spitz, the term “Metaruptions” is a portmanteau of “disruption” with the prefix “meta,” drawing from the Latin *rumpere*. From this lineage comes rupture, interruption, disruption, and eruption: moments when continuity fractures and something new becomes

possible - or imposed.

Metaruptions are multidimensional families of systemic disruptions, including shifts in the notion of disruption itself. These are complex, self-reinforcing forces that transcend mere trends - unpredictable shifts that redefine industries, rewrite rules, and demand a new mindset.

Metaruptions generate widespread, self-perpetuating effects that extend beyond initial disruptions. As changes ripple through systems, they interact, amplify, and modify other elements - ultimately disrupting disruption itself. Importantly, Metaruptions are value-neutral: they can lead to breakdowns or breakthroughs depending on our agency, mindset, preparation, and response.

THE EVOLUTION OF DISRUPTION (1.0 TO 3.0)

The Disruptive Futures Institute categorizes the history of change into distinct eras. Disruptions have been with us throughout history, but their scope, velocity, connectivity, simultaneity, and impact have evolved.

- Disruption 1.0 (Creative Destruction): Joseph Schumpeter's idea of a new industrial mutation destroying an old paradigm.
- Disruption 2.0 (Disruptive Innovation): Clayton Christensen's model of entrant-incumbent dynamics within industries, assuming more defined trajectories.
- Disruption 3.0 (Metaruptions): The current era where disruption is omnipresent, systemic, and continual. It focuses on how the nature of change itself is changing.

THE AAA FRAMEWORK: DESIGNING FOR METARUPTIONS

To respond effectively to Metaruptions, Roger Spitz and the Disruptive Futures Institute have developed the AAA Framework:

- Antifragile: Build foundations that not only resist shocks but gain strength from volatility, stressors, and uncertainty - drawing directly from Nassim Taleb's concept of systems that improve via randomness and small failures.
- Anticipatory: Cultivate foresight capability by scanning weak signals, challenging assumptions, anticipating next-order impacts, and preparing for multiple possible futures.
- Agility: The cognitive, emergent, and strategic agility to enable adaptive action that bridges immediate responses with long-term vision, responding fluidly to emergent dynamics including Metaruptions.

BEYOND VUCA: THE UN-VICE PARADIGM

While the post 1980s-era VUCA (Volatile, Uncertain, Complex, Ambiguous) was useful at the time, it is insufficient for today's era of Metaruptions. The Disruptive Futures Institute has updated VUCA with UN-VICE, a way of capturing the current state of the interconnected world with the speed, velocity, and trajectory of its change:

- UNknown: Fundamentally unknowable drivers defy prediction.
- Volatile: Harnessing change for gain; accepting that volatility is the system's primary feature.
- Intersecting: The core of the Metaruptions. Recognizing that boundaries are disappearing and everything connects to everything else; silos are liabilities.
- Complex: Emergent, nonlinear dynamics where small inputs trigger disproportionate, unpredictable outcomes, defying linear cause-effect mapping.
- Exponential: Compounding growth where change accelerates nonlinearly, far outpacing linear or additive rates.

SELECTED METARUPTIONS REFERENCING

Since its introduction by the Disruptive Futures Institute and Roger Spitz, "Metaruptions" has evolved from a foresight framework to a globally recognized concept. Prominent organizations and expert bodies referencing the term include:

- Forbes: Selected as Word of the Year for 2026 article.
- World Economic Forum: Agenda contribution article featured on the shift from prediction to foresight.
- Association of Professional Futurists (APF): Published the "Polycrisis or Polyprepared?" analysis.
- National Preparedness Commission: Cited Metaruptions in its reports on systemic resilience.
- CFA Institute: Referenced in analyzing scenario planning and deep uncertainty.
- MIT Technology Review Brasil: Explored "Metadisrupções" in the context of systemic risk.
- Institute of Directors (India) & IBGC (Brazil): Integrated into board-level anticipatory governance programs.
- Connect Magazine (CeFPro), CNN...: Detailed interviews on risk models and Metaruptions.
- Kirkus Reviews: Described Spitz's exploration of the concept as "particularly compelling," noting how it frames opportunities within the "unparalleled messiness" of change.

ABOUT ROGER SPITZ: THE #1 VOICE FOR 2026

Ranked #1 Global Futurist Speaker for 2026: Roger Spitz has emerged as the definitive global authority on systemic disruption, strategic foresight, and technology-driven change, reaching millions worldwide through keynote addresses, media appearances, and executive advisory work. Since founding the Disruptive Futures Institute in 2020, Spitz has consistently been ranked as the #1 overall keynote futurist speaker for 2026 by leading agencies, media, and international platforms.

Recognized as the defining voice on disruption, artificial intelligence, and leadership in unpredictable environments, Spitz's top-tier ranking reflects a career forged at the sharpest edge of global decision-making. His insights are shaped by a unique combination of frontline experience and institutional trust, having previously served as Global Head of Technology M&A for a major investment bank where he advised on over \$25 billion in transactions.

This rare practitioner's edge - forged in the crucible of Wall Street boardrooms, Silicon Valley

dealmaking, and applied futures research - brings practical depth to decision-making under uncertainty, positioning Spitz as the go-to expert for high-stakes environments where uncertainty is the only constant.

- Top Ranked Global Futurist & Technology Celebrity Speaker
- Delivered 500+ Keynotes to 100,000+ leaders across 6 continents and 40+ countries
- Author of 5 bestselling books, including multi-award-winning *Disrupt With Impact*
- Ranked #15 Globally in the 2026 Global Gurus Top 30

SPLITZ'S 2026 GLOBAL KEYNOTE PLATFORMS

As one of the most prolific speakers in his field, Roger Spitz inspires thousands of organizations worldwide with his acclaimed headlining keynotes, masterclasses, and executive retreats.

Roger Spitz's Visionary Trilogy delivers three transformative keynotes that Rewire Your Mindset, Reclaim Intelligence, and Reinvent Leadership.

- 01: The Mindset Shift - Become Visionary in an Unpredictable World:
Change is slow - until it isn't. By abandoning outdated playbooks and adopting a new operating system for uncertainty, we become shapers of tomorrow rather than its victims. Together, we'll explore uncharted waters guided by a compass built for unpredictability.
- 02: The Intelligence Shift - Upgrade Human Decision-Making in the Age of AI:
As algorithms move from descriptive to prescriptive, the value of human intelligence shifts from "answers" to "questions." This session empowers leaders to reclaim agency and avoid "sleepwalking" into algorithmic determinism.
- 03: The Leadership Shift - Foresight to Inspire Transformational Futures:
Applying the AAA Framework (Antifragile, Anticipatory, Agility). How to structure governance models that do not just survive shocks but monetize them.

ABOUT THE DISRUPTIVE FUTURES INSTITUTE (DFI)

Based in San Francisco, DFI is a global think tank and education platform dedicated to helping individuals and organizations navigate deep uncertainty. The Institute provides frameworks, research, and executive education designed to transform the challenge of systemic disruption into a catalyst for sustainable value creation and human agency.

"METARUPTIONS BRIEFINGS" - SUBSCRIPTION INFORMATION

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- URL: <https://thrivingondisruption.substack.com>

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