

# Rice Flour Market to Reach USD 2.15 Billion by 2032, Expanding at 6.1% CAGR, Shows Latest Market Analysis

Rice Flour Market valued at \$1.42Bn in 2025, expected to reach \$2.15Bn by 2032 at 6.1% CAGR

NEW YORK, NY, UNITED STATES, February 6, 2026 /EINPresswire.com/ -- [Rice Flour Market](#) size was valued at USD 1.42 Billion in 2025 and the total Rice Flour revenue is expected to grow at a CAGR of 6.1% from 2025 to 2032, reaching nearly USD 2.15 Billion by 2032.

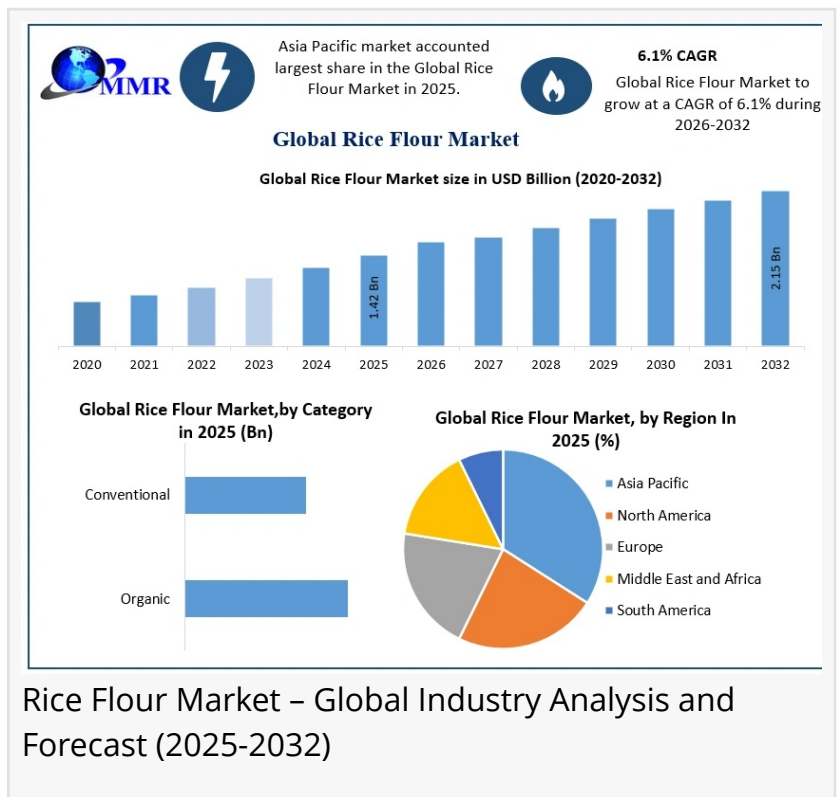
Rice flour market is transitioning from niche gluten-free usage toward structural integration in processed food and industrial formulations, supported by efficiency-driven milling technologies and clean-label positioning. Asia-Pacific anchors volume-led consumption, while North America and Europe drive value-led adoption through premium and organic variants. Policy-backed supply stability and pricing discipline reinforce long-term rice flour market forecast resilience.

## Rice Flour Market Trends: Structural Demand Shift, Technology Evolution, and Regional Growth Dynamics

Baseline demand in the rice flour market is moving beyond episodic gluten-free substitution toward structural incorporation within processed food formulations. With the market size at USD 1.42 billion in 2025 and a projected 6.1% CAGR through 2032, deeper penetration across bakery and industrial applications is materially expanding the addressable demand base.

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Technology advancement in the rice flour industry is characterized by disciplined process





“Rice flour growth is no longer driven by gluten-free hype, but by industrial efficiency and scale economics reshaping value creation,” says an analyst at Maximize Market Research.”

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optimization rather than disruptive innovation.

Investments in precision milling, moisture calibration, and twin-screw extrusion are delivering incremental yield improvements and tighter particle-size tolerances, reducing rejection rates and improving formulation reliability for scale-oriented food processors.

On the supply side, agricultural cyclical and exporter policy dynamics are exerting increasing influence on rice flour market growth. Elevated government stockpiles in India, estimated at approximately 57.6 million tons, have

contributed to a roughly 26% decline in benchmark rice prices, easing input costs while compressing upstream margins and elevating procurement complexity.

Value capture dynamics within the rice flour market are increasingly segmented. While commodity-grade volumes remain price-driven, organic and functionally differentiated products are achieving low double-digit pricing premiums. Producers are responding through contract manufacturing, forward pricing mechanisms, and private-label partnerships to stabilize earnings visibility and protect market size expansion.

Geographic divergence remains pronounced in the rice flour market outlook. Asia-Pacific continues to anchor global volumes due to dietary reliance and processing scale advantages, whereas North America and Europe are driving value-led growth through gluten-free innovation and clean-label adoption, shaping long-term capital allocation and risk-adjusted industry returns.

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Rice Flour Market Segmentation by Type, Category, and Application Driving Market Size and Growth Outlook

Rice flour market segmentation, structured by type, category, and application, highlights distinct volume-led and value-driven forces shaping market size, market growth, and market forecast dynamics. White rice flour anchors volume consumption due to cost efficiency and broad food processing use, while brown and glutinous rice flour capture premium demand tied to nutrition and functional performance. Conventional rice flour underpins scale economics, whereas organic variants drive margin-led growth aligned with clean-label trends. The food and beverage industry dominates overall market size, while cosmetics, personal care, and pharmaceutical applications remain niche but strategically important for long-term industry analysis and market outlook diversification.

By Type

White Rice Flour

Brown Rice Flour

Glutinous Rice Flour

By Category

Organic

Conventional

By Application

Food and Beverage Industry

Cosmetics and Personal Care Industry

Pharmaceutical Industry

Rice Flour Market Demand Drivers: Processing, Functionality, and Value Chain Applications

Core Food & Processing Applications

Bakery texture and consistency improvement

Gluten-free and wheat flour substitution

Thickening and binding in processed foods

Shelf-life and formulation stability

Product-Type & Functional Applications

White rice flour for high-volume processing

Brown rice flour for nutritional formulations

Glutinous rice flour for viscosity and binding

Fine-milled flour for texture control

Category & Consumer-Driven Applications

Conventional flour for mass-market foods

Organic flour for clean-label positioning

Allergen-free dietary compliance

Infant and specialized nutrition

Industry & End-Use Applications

Food and beverage manufacturing

Infant food formulations

Cosmetics and personal care use

Pharmaceutical excipients

Supply Chain & Cost Efficiency Drivers

Precision milling yield optimization

Paddy sourcing cost stability

Contract manufacturing models

Scale-driven processing efficiency

Technology & Emerging Use Cases

Particle-size standardization

Extrusion-based consistency

Traceability-enabled production

Energy-efficient processing

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## Rice Flour Market: Key Recent Developments, Product Launches, and Partnerships

On 12 February 2024, Ingredion Incorporated launched a clean-label, fine-milled rice flour portfolio for bakery and snack manufacturers in North America, improving formulation consistency and supporting premium-led rice flour market growth. On 27 April 2024, Archer-Daniels-Midland Co. expanded specialty rice milling capacity at its Minnesota facility, enhancing throughput efficiency and strengthening rice flour market forecast visibility for industrial buyers. On 18 July 2024, Associated British Foods PLC completed process automation upgrades at its UK milling operations, reducing unit processing costs and stabilizing market size expansion. On 6 November 2024, Ebro Foods S.A. entered a long-term distribution partnership across Southeast Asia, accelerating volume penetration and reinforcing the regional rice flour market outlook.

## Rice Flour Market Regional Insights: Asia Pacific, North America, and Europe

Asia Pacific leads rice flour market size because rice supplies exceed 70% global output, domestic consumption absorbs volume, and India, China policy buffers stabilize prices, enabling volume-led market growth sustainably.

North America drives value-led rice flour market growth as celiac prevalence near 1%, gluten-free retail penetration above 30%, and labeling regulation enable premium pricing and predictable market forecast visibility outcomes.

Europe remains margin-led because EFSA standards, organic certification mandates, and traceability costs raise entry barriers, limiting market size expansion but improving pricing discipline and long-term rice flour market outlook stability.

Leading Competitors in the Rice Flour Market are:

1. Burapa prosper
2. Thai flour industry
3. Pornkamon Rice Flour Mills Co. Ltd.
4. Ardent Mills Canada
5. Koda farms
6. Lieng Tong

7. Shipton Mill Ltd.
8. Woodland Foods Ltd.
9. Associated British Foods PLC
10. Ebro Foods S.A.
11. Archer-Daniels Midland Co.
12. Bunge Ltd
13. Ingredion Incorporated
14. Whitworth Bros. Ltd.
15. Belourthe SA
16. EDME Food Ingredients Limited
17. Bressmer & Francke GmbH & Co.
18. Bob's Red Mill Natural Foods
19. SunRice
20. General Mills Inc.
21. The Hain Celestial Group
22. Anson Mills
23. Bay State Milling Company
24. Milling & Baking News Asia
25. Shree Bhagwati Flour & Foods
26. Nature Bio Foods
27. Nippon Flour Mills
28. Kaneshiro Rice Milling

29. Tsuruya Rice Milling

30. Daawat Foods Limited

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FAQ's

1. What is the market estimation of the Rice Flour Market?

Ans: The rice flour market size stood at USD 1.42 billion in 2025 and is forecast to reach USD 2.15 billion by 2032, growing at 6.1% CAGR.

2. What are the key drivers of Rice Flour Market growth?

Ans: Rice flour market growth is supported by gluten-free food adoption, processed food demand expansion, wheat flour substitution economics, and milling efficiency improvements strengthening market forecast visibility.

3. Which region dominates the Rice Flour Market?

Ans: Asia Pacific dominates the rice flour market size due to over 70% global rice production, high domestic consumption, and government-backed supply buffers stabilizing volume-led market growth.

4. What are the major trends shaping the Rice Flour Market?

Ans: Major rice flour market trends include structural food formulation adoption, precision milling optimization, premium organic variants, and value-led growth in developed regions influencing long-term market outlook.

Analyst Perspective

The analyst identifies the rice flour market is entering a structurally resilient expansion phase, with market size progression supported by predictable market growth and a 6.1% CAGR through 2032. Technology evolution is centered on precision milling, moisture calibration, and extrusion efficiency, improving reliability rather than disruption. Demand mix is shifting toward bakery, industrial, and clean-label formulations, while Asia-Pacific anchors volume and North America and Europe drive value-led adoption. Regulatory traceability standards and agricultural policy buffers shape cost dynamics, as pricing models increasingly emphasize organic premiums, contracts, and private labels, underpinning a stable long-term market outlook.

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## About Maximize Market Research

Maximize Market Research is a leading global market research and business consulting firm delivering data-driven insights across the rice flour market. Our analysis supports strategic decision-making by evaluating market size, market growth dynamics, processing technologies, regulatory standards, cost structures, and competitive positioning across the global food ingredient value chain.

## Domain Focus – [Food & Beverages](#)

Within the Food & Beverages domain, Maximize Market Research provides in-depth intelligence across rice flour applications including bakery, processed foods, infant nutrition, and specialty formulations. Our expertise spans milling optimization, clean-label compliance, supply chain economics, regional consumption patterns, and pricing models, enabling stakeholders to assess adoption trends and long-term rice flour market forecast scenarios.

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