

Feeturre Introduces XRPL-Powered Platform for Creator Monetization

XRPL-powered ecosystem combining streaming, NFTs, and creator services to unlock new monetization opportunities.

SCOTTSDALE, AZ, UNITED STATES, February 20, 2026 /EINPresswire.com/ -- [Feeturre](#) today introduced its [XRPL-powered](#) creator monetization platform, designed to give artists, musicians, and digital creators new ways to earn directly from their audiences.

Built on the XRP Ledger (XRPL), Feeturre leverages blockchain technology to enable faster, low-cost transactions while supporting transparent and direct creator payments. The platform combines multiple monetization tools into one ecosystem, allowing creators to move beyond traditional revenue models.

Feeturre's platform will support:

- [Streaming micropayments](#) through its Stream app
- Skill-for-hire services connecting creators and fans
- Digital downloads and direct-to-fan sales
- NFT albums and digital collectibles
- Creator-led competitions known as Collabathons



Our goal is simple: help creators earn,"

Casey Swift - CEO

"Creators today are looking for more control over their

income and their audience relationships," said Ty Schell, CTO. "We built Feeturre to provide practical monetization tools that work in the real world, not just theoretical Web3 concepts." By using XRPL infrastructure, Feeturre aims to reduce friction in creator payments while maintaining scalability for global audiences. The company emphasizes that blockchain acts as a supporting technology rather than the focus.



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feeturre-xrpl

“Our goal is simple: help creators earn,” added Casey Swift, CEO. “Technology should serve that mission, not complicate it.”

Feeturre is preparing for its official launch on March 6, with onboarding already underway for creators and early partners.



Feeturre x XRP Army

About Feeturre

Feeturre is a creator monetization platform leveraging blockchain technology to enable direct revenue streams for artists, musicians, and digital creators. By combining streaming micropayments, digital ownership tools, and creator competitions, Feeturre aims to reshape how creators earn in the digital age.

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