

# ZEELOOL Launches the Brown is New Black Eyeglasses Collection

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AUSTIN, TX, UNITED STATES, February 10, 2026 /EINPresswire.com/ -- The popular online glasses store ZEELOOL is thrilled to announce the release of their newest line, called "Brown is the New Black". This collection has a variety of stylish and trendy eyeglasses in different shades of brown. These glasses are great for people who want to add a touch of class to their collection.

The Brown is the New Black line is a tribute to brown, a color that never goes out of style. Black has always been a popular choice for glasses, but ZEELOOL thinks brown is now the new black. There are many frames in this collection that come in many shapes, sizes, and styles to suit different face types and personal tastes.

People can look through ZEELOOL's website's [Brown is the New Black collection glasses](#) and find the right glasses to match their style. This set has a wide range of frames, from [classic round frames](#) to trendy cat-eye frames. The frames are made of high-quality materials and come with lenses that don't reflect light and won't scratch. This gives you the best vision and makes the glasses last longer.

ZEELOOL is having special deals in February to celebrate the release of their new range. All new

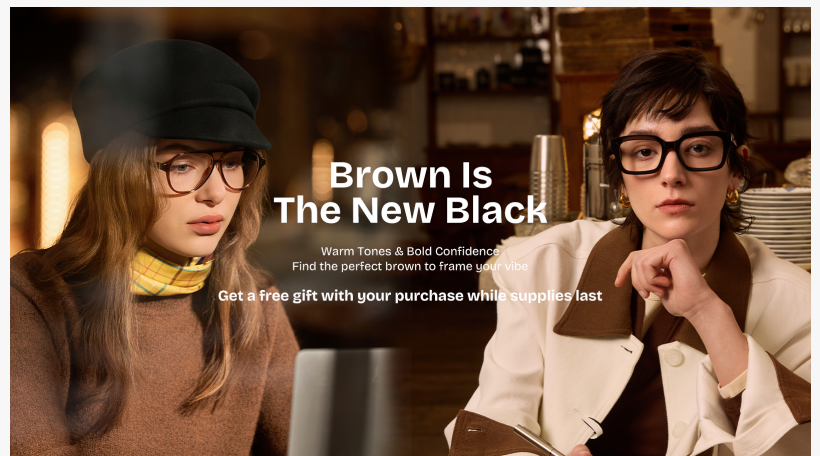


Eliza Square Dark Brown TR90 Glasses1



Eliza Square Beige TR90 Eyeglasses

arrivals are 25% off for customers, so now is the best time to get better glasses. Also, customers who buy something from the Brown is the New Black line will get a limited-edition gift: a [brown glasses](#) storage bag that they can take with them. And if you want to buy a lot of frames, ZEELLOOL has a deal where you can buy one and get another one 50% off. You can also get free standard shipping on sales over \$79.



ZEELLOOL - the Brown is New Black Eyeglasses

ZEELLOOL's "Brown is the New Black" collection is a must-have for those seeking to elevate their eyewear taste, ranging from soft light brown to deep coffee brown. Light brown glasses are perfect for fresh-faced girls, while dark brown frames are ideal for career women. Visit the ZEELLOOL website now to choose your favorite pair of brown glasses and showcase your unique style. Visit the [zeelool.com](https://zeelool.com) now to choose your favorite pair of brown glasses and showcase your unique style.

kelly li

NEXTMARVEL INC

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