

# Printing Inks Market 2026-2030: Exploring Growth Trends and Recent Updates

*The Business Research Company's  
Printing Inks Market 2026-2030:  
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Updates*

LONDON, GREATER LONDON, UNITED  
KINGDOM, February 10, 2026

[/Einpresswire.com/](https://www.einpresswire.com/) -- "The printing

inks market is steadily evolving as print

media, packaging, and commercial printing continue to expand worldwide. This sector plays a crucial role in various industries, with technological advancements and changing consumer needs shaping its trajectory. Here, we delve into the current market size, key growth drivers, regional distribution, and emerging trends influencing the future of printing inks.



Expected to grow to \$47.09 billion in 2030 at a compound annual growth rate (CAGR) of 4.5%"

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[Printing Inks Market Size](#) and Growth Outlook Through 2026

The printing inks market has shown consistent growth in recent years, increasing from \$38.15 billion in 2025 to an anticipated \$39.53 billion in 2026. This growth reflects a compound annual growth rate (CAGR) of 3.6%. Factors contributing to this expansion in the past include rising consumption of print media, growth in packaging

industries, increased demand for commercial printing, steady availability of raw materials, and ongoing advancements in printing technology.

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Looking ahead, the market is expected to continue its upward trend, reaching \$47.09 billion by 2030 with a CAGR of 4.5%. This forecasted growth is driven by the rising popularity of flexible packaging, growing interest in eco-friendly inks, the spread of digital printing, increasing branding and labeling needs, and innovations in ink formulation technologies. Additionally, trends such as the demand for packaging printing inks, adoption of water-based inks, broadening digital print applications, use of high-performance pigments, and greater emphasis



on print quality and color consistency are shaping the future market landscape.

### Understanding What Printing Inks Are and Their Composition

Printing inks are liquids that contain pigments or dyes used to create images, text, and designs through various printing methods like letterpress and lithography. These inks combine colored pigments with oils or varnishes to achieve the desired print effect. For example, black printing ink typically includes carbon black pigment mixed with thick linseed oil or similar oils, often combined with rosin oil and varnish. Inkjet inks differ slightly, as they usually contain a carrier base—such as water, oil, or solvent—together with colorants like dyes or pigments and small amounts of chemical additives that give them specific properties.

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### Key Market Driver Linked to Textile and Garments Industry Growth

One of the main forces propelling the printing inks market is the expanding textiles and garments sector. This industry covers the entire production chain of textiles—materials made from fibers—and the clothing segment, which focuses on manufacturing and distributing apparel and wearable accessories. Printing inks serve essential functions here by labeling textiles with care instructions, size details, branding, and other necessary information.

For example, in April 2024, the National Council of Textile Organizations, a U.S. association representing textile manufacturers, reported that in 2023, the value of U.S. shipments for man-made fiber, textile, and apparel products was approximately \$64.8 billion, slightly down from \$67.4 billion in 2022. Additionally, U.S. exports of fibers, textiles, and apparel amounted to \$29.7 billion in 2023 compared to \$33.9 billion in the previous year. These figures underline how growth in the textiles and garments sectors is a key factor supporting demand in the printing inks market.

### Which Region Currently Leads the Printing Inks Market?

In 2025, Western Europe held the largest share of the printing inks market, demonstrating its strong position in the industry. Asia-Pacific followed as the second largest regional market, showing significant potential for growth. The comprehensive market report covers regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a broad perspective on global [printing inks market trends](#) and opportunities.

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