

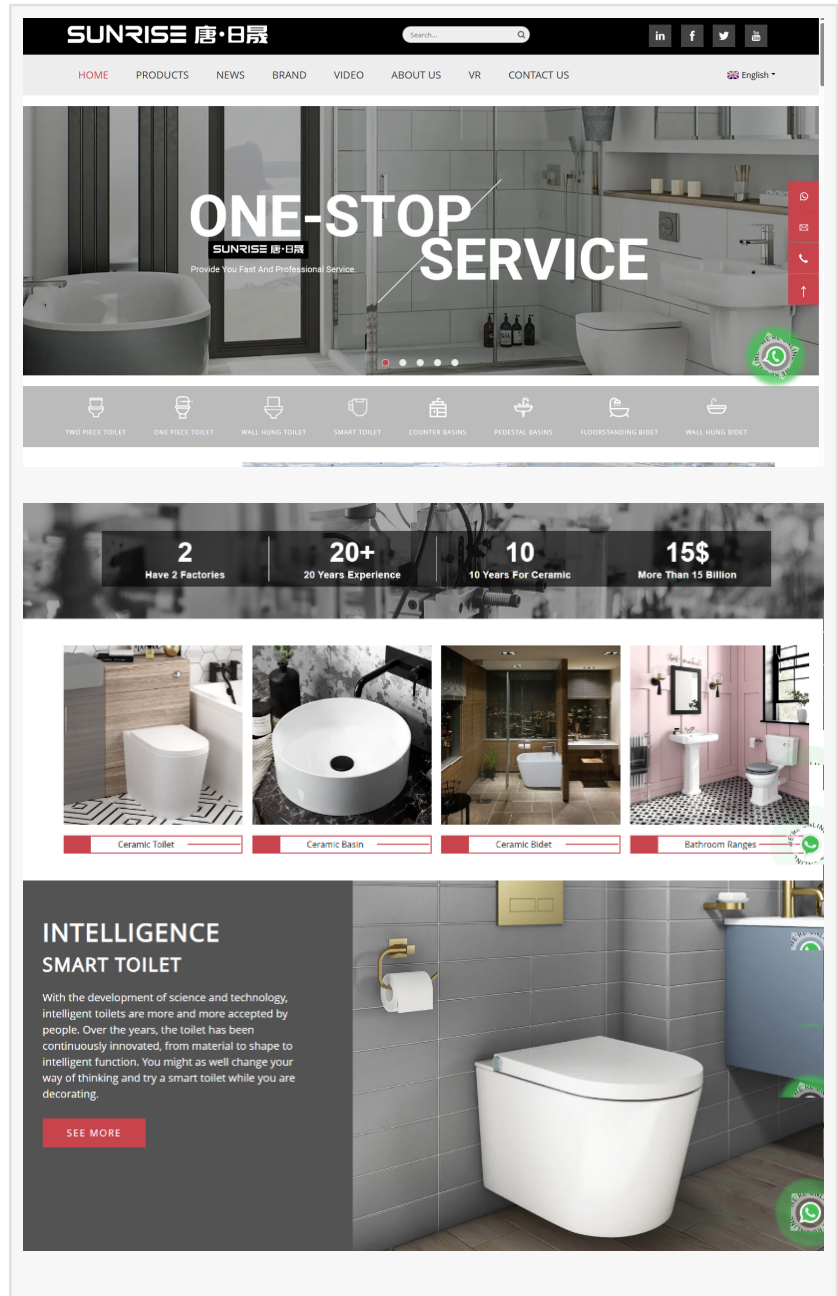
Sunrise Ceramic: Global Leading Ceramic Sanitary Manufacturer Redefining Modern Bathroom Living

HEBEI, HEBEI, CHINA, February 10, 2026 /EINPresswire.com/ -- [Sunrise Ceramic: Global Leading Ceramic Sanitary Manufacturer](#) Redefining Modern Bathroom Living

The landscape of global home infrastructure is undergoing a significant transformation, driven by an increasing demand for sustainability, aesthetic sophistication, and technological integration. At the heart of this movement is Tangshan SUNRISE Ceramics Co., Ltd., a Global Leading [Ceramic Sanitary](#) Manufacturer that has spent decades perfecting the art and science of bathroom solutions. Founded as the first enterprise in China committed to the holistic design, production, and sales of ceramic sanitary products, SUNRISE has evolved from a local pioneer into an international benchmark for quality and innovation.

Operating out of Tangshan, Hebei Province—a region historically celebrated as the "Capital of Northern Ceramics"—SUNRISE leverages deep-rooted industrial heritage alongside cutting-edge manufacturing

capabilities. With two massive production bases currently in operation, the company serves as a vital engine for the global sanitary ware market, blending traditional craftsmanship with the rigid standards of modern engineering.



Industry Outlook 2026: The Convergence of Wellness and Technology

The global ceramic sanitary ware market is entering a high-growth phase, projected to expand significantly as urbanization accelerates across emerging economies and renovation trends take hold in developed markets. Several key trends are defining the industry this year:

Water Conservation and Sustainability: As global water scarcity becomes a pressing issue, the demand for high-efficiency toilets (HETs) and low-flow fixtures is at an all-time high.

Manufacturers are now judged by their ability to provide powerful flushing performance with minimal water volume.

Smart Bathroom Integration: The "Internet of Things" (IoT) has officially entered the bathroom. Consumers are looking for intelligent toilets with integrated sensors, automatic cleaning functions, and personalized comfort settings.

Aesthetic Minimalist Design: The "spa-at-home" trend is driving a shift toward sleek, rimless toilets and thin-edged basins. Clean lines and easy-to-maintain surfaces are no longer luxuries but standard requirements for modern family life.

Health and Hygiene: Post-pandemic awareness has led to a surge in demand for anti-bacterial glazes and touchless technologies that minimize the spread of pathogens in shared and private spaces.

Core Strengths: The Pillars of SUNRISE Excellence

SUNRISE's position as a Global Leading Ceramic Sanitary Manufacturer is built upon a foundation of rigorous quality control and a forward-thinking mission to provide innovative designs.

1. Strategic Manufacturing Heritage

Located in the ceramic hub of Tangshan, SUNRISE benefits from a specialized labor force and a robust raw material supply chain. The operation of two production bases allows the company to maintain high output volumes while ensuring that every piece of ceramic—whether a toilet, bidet, or basin—undergoes a consistent firing and glazing process.

2. Global Certification and Compliance

A critical advantage for SUNRISE is its extensive portfolio of international certifications. To facilitate seamless trade in the world's most regulated markets, the company has obtained:

CE (Conformité Européenne): Ensuring compliance with health, safety, and environmental protection standards for the European Economic Area.

CUPC (Uniform Plumbing Code): Validating the quality and safety of products for the North American market.

UKCA (UK Conformity Assessed): Marking compliance for products sold in Great Britain.

ISO 9001 & 14001: Demonstrating a commitment to international quality management systems and environmental responsibility.

3. Pursuit of "Economic Fashion"

SUNRISE has successfully carved out a niche in the "Economic and Fashionable" market segment. By optimizing production costs without compromising on the trend-driven designs required by modern families, the company provides high-value solutions that make luxury aesthetics accessible to a broader demographic.

Versatile Application Scenarios: Where Design Meets Functionality

SUNRISE products are designed to excel in a variety of environments, each with unique performance demands:

Modern Residential Complexes: For high-density urban living, SUNRISE provides space-saving wall-hung toilets and sleek pedestals that maximize square footage while maintaining a premium feel.

Hospitality and Commercial Projects: Hotels and office buildings rely on the durability of SUNRISE ceramics. The high-density porcelain used in their products resists scratching and staining, ensuring that high-traffic restrooms remain pristine for years.

Eco-Friendly Infrastructure: In regions with strict water usage mandates, SUNRISE's certified low-flow models provide the necessary performance to meet green building codes without sacrificing flush power.

Health and Senior Care: The company's innovative designs include ergonomic heights and easy-to-clean rimless surfaces that are essential for healthcare facilities and elderly-friendly bathrooms.

Customer Success and Global Partnership

SUNRISE is more than a supplier; it is a strategic partner for developers, wholesalers, and interior designers across the globe. By focusing on both product quality and comprehensive service, the company has built a reputation for reliability.

Case Study: Large-Scale European Renovation Project

In a recent partnership with a major European hospitality group, SUNRISE was tasked with providing sanitary solutions for over 1,500 hotel rooms. The challenge was to balance the strict CE safety requirements with a fast-tracked delivery schedule. Leveraging its dual production bases and strategic logistics, SUNRISE delivered custom-designed, water-saving toilets that reduced the hotel group's annual water consumption by 20%, all while maintaining a cohesive, fashionable aesthetic that aligned with the hotel's brand.

Mission: Pushing Through the Old and Bringing Forth the New

The guiding mission of SUNRISE is to constantly innovate. By "pushing through the old and bringing forth the new," the company ensures that it is not merely reacting to market trends but actively shaping them. This commitment to evolution is visible in their transition toward more sustainable firing technologies and the adoption of "Smart Factory" principles in their Tangshan production bases.

As modern families continue to seek bathroom solutions that are both an economic investment and a fashion statement, SUNRISE remains dedicated to bridging the gap between high-end design and everyday practicality.

Conclusion: Your Partner in Modern Sanitary Innovation

Tangshan SUNRISE Ceramics Co., Ltd. continues to lead the industry by staying true to its roots while embracing the technological demands of the future. As a Global Leading Ceramic Sanitary Manufacturer, the company provides the foundation for a healthier, more fashionable, and more

sustainable bathroom life for millions.

Whether you are a global distributor looking for certified high-volume manufacturing or a developer seeking the latest in ceramic design, SUNRISE provides the expertise and the infrastructure to turn your vision into reality.

To explore the latest collections and view technical specifications, visit the official website:

<https://www.sunriseceramicgroup.com/>

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