

# E3 Encounters Enhances Mars Encounter to Mark America's 250th with Frontier Spirit

*Nationwide rollout: Updated Mars Encounters offers interactive colony exploration, kid-friendly mining, NASA tribute, tying frontier history to space future.*

SPRINGFIELD, MO, UNITED STATES, February 12, 2026 /EINPresswire.com/ -- [E3 Encounters](#) today

“

With our 2026 fair theme being Blast Off to Fun, we have found a perfect partner for our feature area with the Mars Encounters exhibit. We are thrilled to be part of launching this exhibit at our Fair.”

*Tawnia Linde, marketing director with Clark County Fair in Ridgefield, WA*

announced an expanded and reimagined [Mars Encounters experience](#), an immersive, 20,000 sq. ft. large-scale attraction that places participants inside the first permanent human colony on Mars. Launching nationwide in 2026 in celebration of the U.S. Semi quincentennial, the experience connects America’s legacy of exploration with humanity’s next great frontier.

Mars Encounters invites guests of all ages to step into a functioning Martian outpost, where engineering, sustainability, and innovation are essential for survival. Participants learn how settlers on Mars would mine Martian ore to extract water, generate oxygen, and produce fuel—core systems required to sustain life on the

Red Planet.

A centerpiece of the experience is Destiny, a full-scale replica of a Mars rover that serves as both guide and mission companion throughout the colony. Guided by Destiny, guests explore how Mars habitats are engineered, how life-support systems are maintained, how food is grown using hydroponics, and how Martian conditions differ dramatically from those on Earth.

New interactive elements include kid-operated Mars mining diggers that simulate real extraterrestrial resource extraction, allowing participants to experience firsthand how raw Martian materials can be transformed into usable resources. The experience also features a special tribute museum honoring NASA’s most historic space accomplishments, highlighting the missions, technologies, and breakthroughs that made human exploration beyond Earth possible.

Tawnia Linde, the marketing director with Clark County Fair in Ridgefield, WA is really excited

“With our 2026 Fair theme being ‘Blast Off to Fun’ we have found a perfect partner for our feature area with the Mars Encounters exhibit. We are thrilled to be part of launching this educational and fun exhibit at our Fair this year.”

“The same spirit of discovery that drove America’s pioneers 250 years ago is alive today in space exploration,” said Keri DeWitt, Founder and Owner of E3 Encounters. “Mars Encounters shows how modern engineering, robotics, and sustainable systems could enable humanity to live on another planet—just as ingenuity and perseverance once shaped a new nation here on Earth.”

Already booked at multiple large fairs for 2026, Mars Encounters is now accepting additional bookings for schools, state and county fairs, museums, and private events nationwide.

Heather Flood  
FbG Media  
+1 417-619-2223

[email us here](#)

Visit us on social media:

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)



Mars Encounters is an interactive educational experience that brings the excitement of space exploration to life for children, families, and students

---

This press release can be viewed online at: <https://www.einpresswire.com/article/891437973>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.