

# Michigan Financial Educators Council Selects Brandon Biddles, Founder of Biddles Group, as Advisory Board Member

DETROIT , MI, UNITED STATES, March 5, 2026 /EINPresswire.com/ -- [Brandon Biddles](#), Founder and Wealth Strategy Consultant at Biddles Group in Detroit, has been chosen to serve on the [Michigan Financial Educators Council](#) (MFEC) Advisory Board, the organization revealed today.

Biddles holds an MBA in Finance from Oakland University and certification as a Project Management Professional (PMP®) from Project Management

Institute. He joined the United for Financial Literacy Advocacy Committee established by the National Financial Educators Council (NFEC) – the MFEC’s national-level parent group – in 2025. He has volunteered for multiple nonprofit organizations to teach and present financial wellness programming; served as Board Treasurer for two such nonprofits; and received Financial Educators Day awards from the NFEC in 2020, 2021, and 2023.



Brandon Biddles combines a passion for service with deep financial expertise and community leadership to empower and strengthen Michigan communities.”

*Vince Shorb, CEO, National Financial Educators Council*

Brandon’s career experience in financial services has traversed the banking, tax, healthcare, higher education, nonprofit, and investment arenas. He [founded Biddles Group](#) in 2007 as a vehicle to reach his goal of empowering individuals and organizations to make informed, financially sound decisions that encourage sustainable growth. Biddles also is an author, penning the book CLASS: Character, Leadership, Attitude, Service, and Success

published in 2009. Biddles and his firm have been featured on Fox News, Yahoo! Life, and the New Leaders Council.

Brandon Biddles’ objective for joining the MFEC Advisory Board is to bridge innovation and



financial literacy education with community impact. He seeks to make financial wellness resources accessible for everyone, empowering people to take control of their financial futures. "Expanding access to financial education means building more than financial literacy – it means building confidence, stability, and opportunity," he comments. "At Biddles Group, we're proud to support the Michigan Financial Educators Council in advancing policies and programs that make financial wellness a way of life and change the dynamic of our communities."

Brandon also adds, "We're proud to stand alongside the NFEC in advancing financial education that empowers individuals and strengthens communities. This is our passion and stands at the heart of what we do. Their statewide efforts are creating real, lasting impact by turning financial literacy into opportunity for all."

The Michigan Financial Educators Council eagerly anticipates its ongoing collaboration with Brandon Biddles and his company, which will help the organization reach its economic empowerment goals and propel the financial wellness movement forward across Michigan and the rest of the U.S.

"Brandon Biddles' long history of volunteerism and his strategic wealth consultancy make him a standout addition to our leadership," said Vince Shorb, CEO of the National Financial Educators Council. "His experience will propel the Michigan Financial Educators Council's efforts to turn financial literacy into a tangible opportunity for all."

The Michigan Financial Educators Council is a state chapter of the National Financial Educators Council (NFEC), an IACET Accredited Provider and Certified B Corporation committed to measurable social impact. NFEC equips financial education advocates, educators, and organizations with research-based training, certification programs, and turnkey resources designed to advance financial wellness at the community, state, and national levels.

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