

# FroggyAds Surpasses 15,000 Daily Active Clients, Sets New Standard in Ad Tech

*FroggyAds celebrates 15,000 active daily advertisers. The self-serve platform offers premium traffic, advanced targeting, and a 7-day money-back guarantee.*

NY, UNITED STATES, February 13, 2026 /EINPresswire.com/ -- FroggyAds Reaches Historic Milestone with 15,000 Daily Active Clients, Cementing Its Position as the Premier Choice for High-Performance Media Buying



Online advertising

FroggyAds, the innovative self-serve advertising network known for its commitment to transparency and high conversion rates, today announced a significant operational milestone. The platform now supports over 15,000 active clients purchasing traffic on a daily basis. This achievement marks a pivotal moment in the company's history and underscores a broader shift in the digital advertising landscape, where media buyers are increasingly moving away from opaque, traditional networks in favor of self-serve platforms that offer total control and verified human traffic.

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Reaching 15,000 active daily clients validates our mission: to stop advertisers from overpaying for bad traffic. We provide the transparency and high ROI that the market demands.”

*CEO of FroggyAds*

In an industry often challenged by fluctuating traffic quality and rising costs, FroggyAds has carved out a leadership position by focusing relentlessly on Return on Investment (ROI) for its users. The surge to 15,000 daily users is not merely a reflection of growth but a testament to the

platform's ability to deliver consistent, scalable results across multiple verticals, including Crypto, Nutra, Dating, iGaming, and E-commerce.

## The Shift to Quality: Why 15,000 Advertisers Switched

The digital advertising market has long struggled with the issue of bot traffic, which drains budgets without delivering tangible results. FroggyAds was built to solve this specific pain point. By implementing proprietary anti-fraud filtering technology, the network ensures that every click

and impression represents a real human user. This focus on "clean" traffic has been a primary driver of the platform's rapid adoption.

"Reaching 15,000 active daily clients is a validation of our core mission: to stop advertisers from overpaying for bad traffic," said the CEO of FroggyAds. "We noticed that affiliates were tired of the 'black box' approach of other networks. They wanted transparency, they wanted better targeting, and most importantly, they wanted a safety net. That is why we introduced features like our 7-day money-back guarantee and why we continue to invest heavily in our [DSP](#) technology. We are not just selling traffic; we are providing a complete ecosystem for profitability."



media buying platform



The King Of Traffic

#### A Comprehensive Suite of High-Performing Ad Formats

A key factor in FroggyAds' retention of such a large client base is the diversity of its inventory. Unlike niche networks that focus on a single format, FroggyAds provides a "one-stop-shop" experience. The platform offers access to over 500+ exclusive traffic sources, allowing advertisers to diversify their campaigns without switching platforms.

The network specializes in the most effective ad formats driving the affiliate industry today:

#### 1. [Push Ads](#): Direct Engagement

One of the most popular formats on the platform is Push Ads. This format allows advertisers to deliver notifications directly to a user's device—whether mobile or desktop—even when the user is not actively browsing a website. This creates a high-visibility opportunity that mimics a personal message, resulting in exceptional open rates and click-through rates (CTR). For the 15,000 clients using FroggyAds, push notifications have become a cornerstone for retargeting and time-sensitive offers.

(Learn more at: <https://froggyads.com/push-notifications.html>)

#### 2. Native Ads: Seamless Integration

As consumer blindness to traditional banners increases, Native Ads have emerged as a powerful alternative. FroggyAds' native inventory is designed to blend seamlessly with the editorial content of premium publisher sites. By matching the look, feel, and function of the surrounding media, these ads generate higher engagement and build greater trust with the audience. This format is particularly effective for content arbitrage and long-form sales pages where educating

the user is key to the conversion.

(Learn more at: <https://froggyads.com/native-ads.html>)

### 3. Pop Under Ads: High Volume, Low Cost

For advertisers seeking massive scale and aggressive visibility, Pop Under ads remain a top performer. This format opens a new browser window behind the user's active window, ensuring the ad is seen when the user finishes their current task. It provides a non-intrusive way to load a full landing page, giving the advertiser 100% share of voice on the screen. With minimum bids as low as \$0.0001, it allows for cost-effective testing of new offers across broad demographics.

(Learn more at: <https://froggyads.com/popunder-ads.html>)

### 4. Popup Ads: Immediate Attention

Complementing the pop-under format, traditional Popup ads are available for campaigns that require immediate user action. These appear on top of the active window and are highly effective for lead generation, sweepstakes, and app installs where grabbing attention instantly is critical. The FroggyAds platform allows for precise frequency capping to ensure these high-impact ads remain effective without fatigue.

(Learn more at: <https://froggyads.com/popup-ads.html>)

### 5. Advanced DSP Technology

Powering these formats is the robust FroggyAds DSP (Demand-Side Platform). This programmatic technology is the engine that allows 15,000 clients to bid in real-time with extreme precision. The DSP empowers advertisers with granular targeting options, including GEO (Country, Region, City), Device Type, Operating System, Browser, and even Carrier/WiFi connection. This level of control ensures that budgets are spent only on the most relevant users, maximizing the efficiency of every dollar spent.

(Learn more at: <https://froggyads.com/dsp.html>)

### 6. The Central Hub: A User-First Homepage

The entry point for all these features is the FroggyAds Homepage, designed with the user experience in mind. The dashboard provides a unified view of all campaigns, real-time statistics, and financial reporting. It simplifies the complex world of programmatic advertising into an intuitive interface that is accessible to both beginners and seasoned veterans.

(Visit the homepage at: <https://froggyads.com>)

### Removing Risk with an Industry-First Guarantee

Perhaps the most significant differentiator for FroggyAds is its commitment to client satisfaction through its 7-Day Money-Back Guarantee. In an industry where deposits are often non-refundable, this policy removes the risk for new advertisers. It allows clients to test the platform's traffic quality, support speed, and interface capabilities with complete peace of mind. If the platform does not meet their expectations within the first week, the remaining balance is refunded—no questions asked. This policy has been instrumental in building trust and lowering the barrier to entry for thousands of new marketers.

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