

# Immersive Leadership Model Accelerates Growth Through 40 Short, Powerful ‘Moments’

*Executive coach and bestselling author Scott Abbott's new interactive resource is designed to inspire and recharge readers across career stages and settings.*

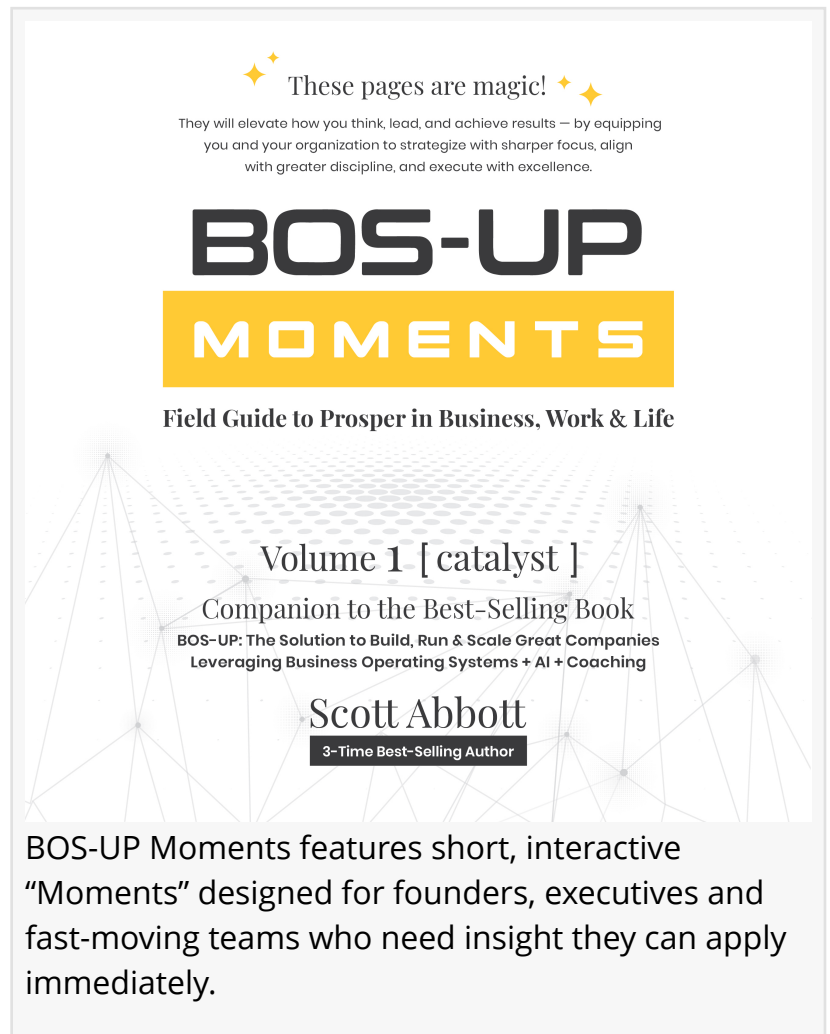
CARMEL, IN, UNITED STATES, February 13, 2026 /EINPresswire.com/ -- Humanization. Accountability. Consequences. These, plus 37 other concepts that can make or break career momentum, come to life one concise, interactive capsule at a time in the distinctive new book, [BOS-UP Moments: Field Guide to Prosper in Business, Work & Life](#), from executive coach and bestselling author Scott Abbott.

No lengthy chapters. No abstract theories. Just 40 short, immersive experiences that blend written insights with visual cues and QR-linked videos. BOS-UP Moments is designed to engage readers directly, turning wisdom into participation rather than passive consumption.

Calling BOS-UP Moments “the connective tissue between business operating systems ... and real-world experience,” Abbott explains that the book focuses squarely on the human side of great leadership. He’s talking about the soft skills, self-awareness and mindset needed for meaningful development and growth.

Here’s What Makes BOS-UP Moments Different:

- Practical, Not Theoretical: No long chapters. No jargon-heavy frameworks. Just focused leadership moments that can be applied immediately.



BOS-UP Moments features short, interactive “Moments” designed for founders, executives and fast-moving teams who need insight they can apply immediately.

- Designed for the Modern Workforce: Short reads. Video integration. Flexible usage. Ideal for hybrid, remote and in-person teams.
- Inclusive and Human-Centered: Insights translate beyond the workplace, supporting communication, confidence, self-awareness and emotional intelligence in work and life.
- Affordable and Scalable: One resource. Endless applications. A fraction of the cost of a traditional training program.

From classrooms and training programs to leadership teams and individual growth plans, BOS-UP Moments is built for students entering their first roles and executives guiding complex organizations alike — supporting clearer thinking, stronger communication and more intentional leadership at every career stage.



Bestselling author Scott Abbott is the founder and CEO of BOS-UP Coaching Solution & Academy, Straticos and PHASE4 Investments.

“Every moment helps transform you from who you are into who you want to be,” Abbott added. “If you’re building a great business, leading a team, coaching others, navigating pressure or simply striving to become the best, most grounded version of yourself, this book is made for you. And the magic inside it is real.”

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*Executive coach and bestselling author Scott Abbott*

#### ABOUT THE AUTHOR

Best-selling author Scott Abbott is the founder and CEO of BOS-UP Coaching Solution & Academy, Straticos and PHASE4 Investments. With more than 30 years of experience launching, scaling, advising and acquiring companies, Abbott has partnered with startups, global brands and Fortune 1000 firms — helping teams generate billions in revenue and navigate both breakthroughs and setbacks. A finalist for the E&Y Technology Entrepreneur of the Year Award and former Entrepreneur in Residence at Indiana University Kelley School of Business, he is also a Fast Company Executive Board member, top-rated podcast host and author of three bestselling books.

For more information, please visit [www.scottabbottabc.com](http://www.scottabbottabc.com).

BOS-UP Moments: Field Guide to Prosper in Business, Work & Life

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Trish Stevens

Ascot Media Group, Inc.

+1 832-334-2733

[email us here](#)

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