

The Dog Food Market is projected to grow to a value of US billion by 2030

The Business Research Company's Dog Food Global Market Report 2026 - Market Size, Trends, And Global Forecast 2026-2035

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/EINPresswire.com/ -- The [dog food industry](#) has witnessed substantial

growth over recent years, driven by evolving consumer behaviors and an increased focus on pet well-being. As pet owners become more attentive to the nutritional needs of their dogs, the market is set to experience continued expansion. Let's explore the current market size, key growth factors, regional dynamics, and future trends shaping this sector.



The Business Research Company's Latest Report Explores Market Driver, Trends, Regional Insights - Market Sizing & Forecasts Through 2035"

The Business Research Company

Expected Market Size of the Dog Food Industry by 2026

The dog food market has seen rapid growth, with its size projected to rise from \$42.59 billion in 2025 to \$45.62 billion in 2026, reflecting a compound annual growth rate (CAGR) of 7.1%. This historical growth is fueled by factors such as rising pet ownership, increasing expenditure on pet care products, the growth of organized retail channels for pet food, heightened awareness of canine nutrition, and better access to packaged dog food options.

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Strong Growth Prospects for the Dog Food Market Through 2030

Looking ahead, the dog food market is expected to continue its upward trajectory, reaching a valuation of \$61.4 billion by 2030, with a CAGR of 7.7%. The anticipated growth is supported by several factors, including the growing trend of humanizing pets, rising demand for specialized and functional pet nutrition, the expansion of online retail channels for pet foods, increased adoption of sustainably sourced ingredients, and innovation in alternative protein sources. Key market trends during this period include a surge in demand for premium and natural dog foods,

greater use of grain-free and specialized diets, a focus on organic and clean-label products, development of breed- and age-specific formulas, and heightened transparency in nutritional labeling.

Understanding Dog Food and Its Purpose

Dog food is formulated specifically for consumption by dogs, whether domestic pets or wild canines. These diets are carefully designed to provide essential nutrients that are easily digestible and absorbed by a dog's body, ensuring their overall health and vitality.

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Factors Fueling the Expansion of the Dog Food Market

One of the primary growth drivers for the dog food market is the increasing rate of dog adoption. Adoption involves acquiring dogs from shelters or charitable organizations, and this trend has been gaining ground steadily. The growing humanization of pets is encouraging owners to offer their dogs nutritious and high-quality food. For example, in March 2024, UK Pet Food, a UK-based manufacturers association, estimated that 17.2 million households—about 60% of the total in the UK—own one or more of the country's 36 million pets. This rise in dog ownership is a significant factor pushing the dog food market forward.

Regional Highlights and Growth Patterns in Dog Food

In 2025, North America stood out as the largest regional market for dog food. However, the Asia-Pacific region is projected to be the fastest-growing market throughout the forecast period. The dog food market report covers a wide range of areas including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, and the Middle East and Africa, offering a comprehensive view of global market trends.

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