

Citrus Oil Market 2026-2030: Exploring Growth Trends and Recent Developments

The Business Research Company's Citrus Oil Global Market Report 2026 - Market Size, Trends, And Global Forecast 2026-2035

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/EINPresswire.com/ -- [The citrus oil market](#)

has captured growing attention

recently, driven by rising consumer demand for natural ingredients and versatile applications across various industries. This sector is set to experience robust expansion in the coming years as preferences shift toward clean-label products and sustainable sourcing.



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Citrus Oil Market Size and Projected Growth Through 2030

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In recent years, the citrus oil market has experienced substantial growth, rising from \$8.78 billion in 2025 to an anticipated \$9.33 billion in 2026, reflecting a compound annual growth rate (CAGR) of 6.3%. This upward trend is largely fueled by a surge in consumer preference for natural components, the expanding use of citrus oils in food and beverage flavoring, the growing incorporation in personal care products, increased adoption of

aromatherapy, and the availability of by-products from citrus processing. Looking ahead, the market is expected to maintain strong momentum, reaching \$11.87 billion by 2030 with a CAGR of 6.2%. Factors supporting this growth include heightened demand for clean-label formulations, greater utilization of citrus oils in pharmaceuticals, expansion of online sales channels, rising interest in functional fragrances, and a stronger emphasis on sustainable sourcing methods. Emerging trends likely to influence the market include the rising popularity of natural flavoring agents, increased incorporation of citrus oils in wellness products, wider adoption of cold-pressed extraction techniques, [growth in organic citrus oil](#) offerings, and enhanced focus on product traceability.

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Understanding Citrus Oil and Its Versatile Uses

Citrus oil is an essential oil extracted from the rinds of citrus fruits, prized for its fresh, uplifting scent that promotes mood enhancement and well-being. Beyond its popularity in perfumes and household items, citrus oil has potential health benefits such as antimicrobial and antioxidant properties. Its widespread use spans food flavoring and aromatherapy, where it serves as a natural remedy supporting health and relaxation.

Rising Adoption in Food and Beverage Industry Boosts Citrus Oil Demand

One of the primary drivers behind [the citrus oil market expansion](#) is its increasing use in the food and beverage sector. This category encompasses all edible products, both solid and liquid, prepared and consumed by people. Factors like population growth, evolving lifestyles, heightened health awareness, and sustainability initiatives all contribute to growing demand for food and beverage items. Citrus oils play a key role by enhancing the flavor and aroma profile of these products, imparting a refreshing zest. Additionally, their potential health benefits, including antioxidant effects and digestive support, make them especially favored in health-conscious formulations. For instance, in April 2025, data from GOV.UK revealed that spending on food and beverages consumed outside the home rose by 0.6%, climbing from £116.9 billion in 2022 to £117.6 billion in 2023. This growth underscores the expanding role of citrus oils in enhancing food and beverage products.

View the full citrus oil market report:

<https://www.thebusinessresearchcompany.com/report/citrus-oil-global-market-report>

Market Leadership by Region in Citrus Oil Industry

In 2025, North America stood as the largest market for citrus oil, holding the biggest regional share. However, the fastest growth rate is projected to come from the Asia-Pacific region during the forecast period. The citrus oil market report covers multiple regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, and the Middle East and Africa, providing a comprehensive overview of global market dynamics.

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