

# Suplari Launches AI-ready Procurement Intelligence Platform, Introducing a New Category Beyond Spend Analytics

*First platform to combine AI-ready data foundation, procurement-specific agents, and closed-loop execution for enterprise teams*

SEATTLE, WA, UNITED STATES, February 18, 2026 /EINPresswire.com/ -- Suplari today announced the launch of its

[Procurement Intelligence Platform](#),

introducing a new category that

replaces backward-looking spend analysis with real-time AI intelligence combining an [AI-ready data foundation](#), procurement-specific agents, and closed-loop execution that connects insights to measurable financial outcomes.

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*Jeff Gerber, CEO and Co-founder, Suplari*

With S&P 500 job openings declining sharply since 2023 while market valuations continue rising, enterprise procurement teams are being asked to do more with fewer people. Yet 65% of procurement leaders cite poor data quality as the biggest barrier to scaling AI, leaving most organizations stuck running manual processes while their peers modernize. (HFS Research, 2025)

“Traditional [spend analytics tools](#) were built for reporting. They show procurement teams see what happened last quarter. But in an era where CEOs expect AI-driven efficiency across the organization, procurement leaders need more than dashboards. They need intelligence that

detects opportunities in real time, recommends actions grounded in enterprise data, and tracks outcomes through execution,” said Jeff Gerber, CEO and Co-founder of Suplari.

Suplari's Procurement Intelligence Platform addresses this gap by combining three capabilities no other solution offers together: a unified data foundation that works with imperfect data from



Suplari Procurement Intelligence Logo (Updated 2026)

day one, AI agents built specifically for procurement workflows, and closed-loop tracking that proves procurement's impact on the P&L.

Unlike spend analytics platforms built primarily for reporting, or enterprise suites that treat AI as a bolt-on feature, Suplari's architecture starts with data quality. It automatically cleans, classifies, and harmonizes spend, supplier, and contract data from existing systems without requiring replatforming. The result is an AI-ready foundation procurement and finance can both trust, built for organizations that want to start with what they have today.

What distinguishes Suplari is not any single capability but how the three work together. The data foundation makes AI reliable. The agents surface opportunities grounded in enterprise context rather than generic models. And closed-loop tracking creates a direct, auditable link between procurement action and P&L impact.

The Procurement Intelligence Platform is available now for enterprise procurement teams. Suplari delivers initial insights in days, not months, working with customers' existing systems from day one.

#### About Suplari

Suplari is the Procurement Intelligence Platform Built for AI — combining a unified data foundation with procurement-specific AI agents to help enterprise teams shift from reactive cost control to proactive value creation. Trusted by leading enterprise organizations including BT Group, Nordstrom, and MediaNews Group. Learn more at [suplari.com](https://suplari.com).

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