

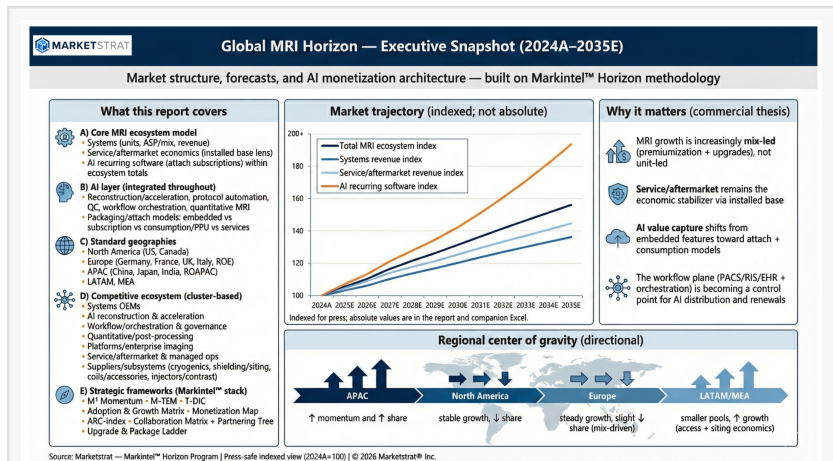
Marketstrat Releases ‘Global MRI Horizon: Market Structure, Forecasts, and AI Monetization Architecture’ Report

New Horizon report maps the global MRI ecosystem from \$15.1 billion (2024A) to \$25.1 billion (2035E) and explains how AI monetization shifts.

SACRAMENTO, CA, UNITED STATES, February 19, 2026 /EINPresswire.com/ -- Marketstrat today announced the release of its latest Markintel™ Horizon report, “[Global MRI Horizon: Market Structure, Forecasts, and AI Monetization Architecture](#) (2024A–2035E).” The report provides a data-dense, decision-grade view of the global MRI systems market and the broader MRI ecosystem—integrating the AI layer as a first-class commercialization and value-capture lens across systems, service/aftermarket, and software.

Marketstrat estimates the global MRI ecosystem grows from \$15.1 billion (2024A) to \$25.1 billion (2035E), representing a 4.7% compound annual growth rate. While annual unit shipments rise from 5,580 systems (2024A) to 7,473 systems (2035E) (2.7% CAGR), revenue growth is structurally faster: systems revenue increases from \$7,971.8 million to \$14,521.0 million (5.6% CAGR), implying an uplift in average system value from approximately \$1.43 million per system to approximately \$1.94 million per system over the forecast horizon.

“MRI is entering a new commercialization era where value capture increasingly comes from mix, upgrades, attach software, and operational workflow economics—not just unit volume,” said



Global MRI Executive Snapshot

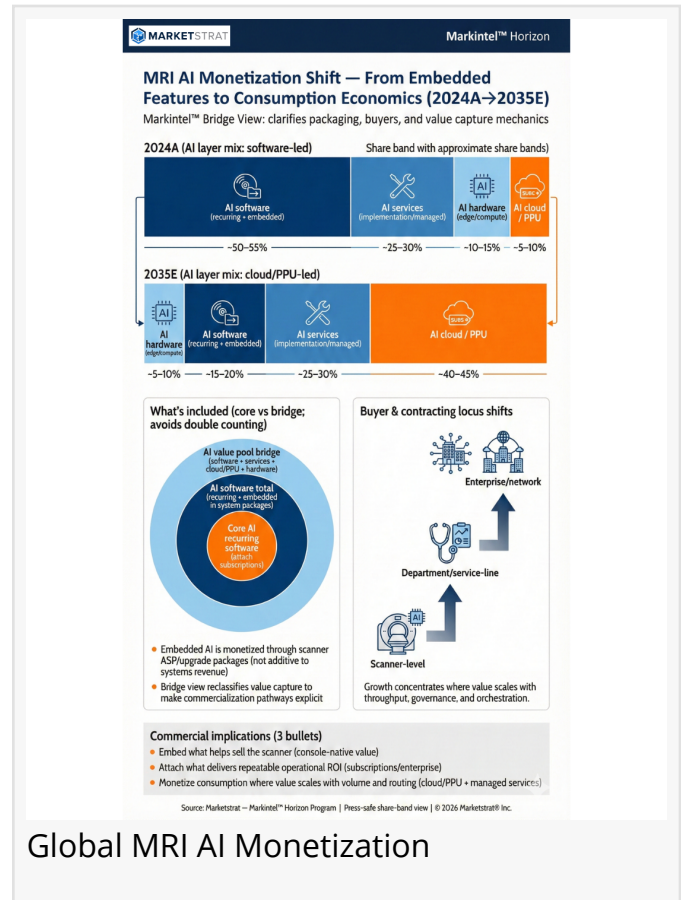


Global MRI Market - Segmentation Compass

Sudheer Yerabati, Founder & CEO of Marketstrat.
 “This report is built for leaders who need to understand where the money is forming, what technology transitions are becoming mainstream, how competition is evolving across ecosystem layers, and which commercial moves matter most over the next decade.”

AI as a monetization architecture (not a feature checklist)

A central thesis of the report is that AI in MRI must be analyzed as a monetization and operating model layer. The core AI recurring software market grows from \$374.1 million (2024A) to \$1,619.3 million (2035E) (14.2% CAGR) as providers standardize fleets, pursue “first-time-right” imaging, expand protocol automation and QC, and move toward network-level governance and orchestration.



To make the full economic trajectory explicit, the report also models a broader “AI Value Pool (Bridge)” view that captures AI monetization beyond core recurring subscriptions. In this bridge view, the total MRI AI layer expands from \$665.6 million (2024A) to \$12,614.4 million (2035E) (30.7% CAGR). The mix shift is the strategic message: AI cloud / pay-per-use expands from \$137.7 million (2024A) to \$6,816.5 million (2035E), rising to 54.0% of the total AI value pool as consumption models mature and enterprise routing/governance becomes economically central.

Global, regional, and country-level outlook (standardized geographies)

The report delivers a full country-level forecast rolled up to standardized regions:

- North America (US, Canada)
- Europe (Germany, France, UK, Italy, Rest of Europe)
- APAC (China, Japan, India, Rest of APAC)
- Latin America
- Middle East & Africa

In the base case, APAC is the largest and fastest-growing regional value pool, with ecosystem revenue rising from \$5,753.2 million (2024A) to \$10,859.6 million (2035E) (5.9% CAGR). North America grows from \$5,051.2 million to \$7,333.0 million (3.4% CAGR), while Europe grows from \$3,649.8 million to \$5,637.6 million (4.0% CAGR). Latin America and Middle East & Africa remain smaller pools but grow at higher rates as access expands and siting economics become more central to procurement.

Cluster-based competitive architecture

MRI competition is increasingly ecosystem-level. The report organizes the landscape into clusters and sub-clusters to clarify where moats sit and how monetization occurs:

- Systems OEMs (MRI hardware platforms, upgrades, and installed base leverage)
- AI reconstruction & acceleration (scanner-native and OEM-partnered software layers)
- Workflow/orchestration (protocol automation, QC, routing, governance, enterprise AI ops)
- Quantitative MRI and post-processing (biomarkers, longitudinal analytics, service-line enablement)
- Platforms and enterprise imaging layers (PACS/VNA/workflow planes shaping distribution)
- Service/aftermarket and managed operations (uptime, performance contracts, fleet modernization)
- Suppliers/subsystems (cryogenics, shielding/siting, coils/accessories, injectors/contrast ecosystem)

Built on Markintel™ methodology and strategic frameworks

The MRI Horizon report leverages Marketstrat's Markintel™ Horizon methodology: a reconciled core market sizing model (systems units, installed base, and revenue by stream), an AI bridge view that clarifies embedded versus recurring and consumption economics, and publishable non-model analytical cuts (end-market mix, clinical application mix, purchase model mix, operating model mix, AI capability mix) reconciled back to the same totals.

Key Markintel framework components include:

- Markintel M³ Market Momentum Matrix (segment and revenue-stream momentum)
- M-TEM Technology Maturity Scoring (what is scaling now vs still maturing)
- T-DIC Diffusion Curve (adoption stage, time-to-mainstream, and impact)
- Solution Adoption & Growth Matrix and Use-Case Monetization Map
- ARC-Index (Approvals / Reimbursement / Clinical validation)
- Ecosystem Collaboration Matrix and Partnering Decision Tree
- Upgrade & Package Ladder (systems + AI + service monetization sequencing)

Availability

"Global MRI Horizon: Market Structure, Forecasts, and AI Monetization Architecture (2024A–2035E)" is available now. Executives can request the table of contents, sample figures, and licensing options by contacting info@marketstrat.com or visiting:

<https://marketstrat.com/report/global-mri-horizon-market-2026-2035/>

About Marketstrat

Marketstrat® is a market intelligence and GTM enablement firm focused on medtech, healthcare, and life sciences. Under the Markintel™ brand, Marketstrat delivers market intelligence and proprietary frameworks; through GTM advisory and tools, it helps clients convert evidence-weighted insight into practical action across strategy, product, and commercialization.

Marketstrat® and Markintel™ are trademarks of Marketstrat Inc. All other trademarks are the property of their respective owners.

Sudheer Yerabati

Marketstrat Inc

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/893466252>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.