

Journey Dresses Unveils High-Performance Pleated Collection Featuring Wrinkle-Resistant Technology

New "Motion Pleats" collection by Journey Dresses offers versatile, travel-ready silhouettes designed to maintain a pristine look without the need for ironing.

SCOTTSDALE, AZ, UNITED STATES, February 19, 2026 /EINPresswire.com/ -- [Journey Dresses](#), a leader in functional luxury apparel, today announced the official launch of its latest clothing collection, featuring advanced pleated fabric engineered specifically for the demands of modern life. The collection addresses the primary challenge of high-end fashion: maintaining a polished aesthetic during travel and long-wear days.

The "Motion Pleats" collection is defined by a unique heat-set fabric technology that ensures every garment remains entirely wrinkle-resistant. Unlike traditional linens or cottons that require constant maintenance, these pieces can be packed into a suitcase or worn through a full day of transit and emerge with the structural integrity of the pleats perfectly intact.

“

Our goal was to create for the women who values elegance but doesn't have the time or tools to iron while on the move”

Founder, Jane Goh Fooe

“This fabric doesn't just resist wrinkles; it moves with the body, providing a sculptural silhouette that is as comfortable as it is sophisticated.”

The collection features a range of versatile pieces including floor-length gowns, structural tunics, and wide-leg trousers. The color palette draws inspiration from

The brand logo for Journey, featuring the word "journey" in a dark blue, lowercase, serif font.

Mediterranean architectural tones, featuring deep blacks, vibrant terracottas, and stone neutrals.

Sustainability and Craftsmanship

Beyond functionality, Journey Dresses remains committed to sustainable production. The pleated fabric is designed for longevity, resisting the "pilling" and fading common in synthetic blends. By creating garments that do not require high-heat ironing or frequent chemical dry cleaning, the brand encourages a reduced environmental footprint for the end consumer.

The new collection is now available for purchase through the Journey Dresses flagship boutique and selected international retailers.

About Journey Dresses:

Journey Dresses is a Florence-based fashion house specializing in luxury travel-wear. By blending traditional Italian craftsmanship with modern textile innovation, the brand provides high-performance wardrobes for women who lead active, international lifestyles.

Jane Goh Fooe

Journey Dresses

[email us here](#)

Visit us on social media:

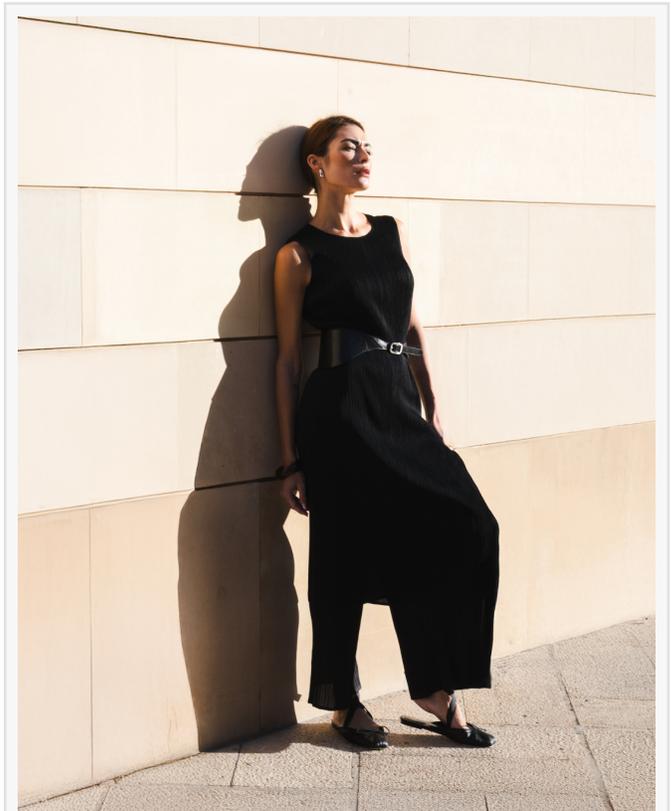
[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[Other](#)



This press release can be viewed online at: <https://www.einpresswire.com/article/893777579>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.