

Wise Business Plans Expands Transaction & Exit Advisory Services for Business Owners Preparing for M&A

Expanded services include M&A plans, valuations, CIMs, and succession planning to help owners prepare for transactions and communicate value to buyers



LAS VEGAS, NV, UNITED STATES, March 3, 2026 /EINPresswire.com/ -- Wise Business Plans®, a U.S.-based business

planning and advisory firm with more than 15,000 completed business plans and over \$2 billion in funding supported, today announced the expansion of its [Transaction and Exit Advisory Services](#), designed to support business owners and executives preparing for mergers,

acquisitions, succession planning, and ownership transitions.

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Preparing a business for a transaction requires clear financial logic, risk disclosure, and a forward-looking strategy. Our advisory services help owners present that story in a defensible way.”

Dorothy Anderson

The expanded services include M&A-focused business plans, exit and succession planning, [business valuations](#), [confidential information memorandums \(CIMs\)](#), and request for proposal (RFP) plans. These offerings are intended to help owners, management teams, and advisors present clear, data-driven narratives to buyers, investors, lenders, and transaction partners.

As deal activity in the lower and middle markets continues to evolve, buyers and capital providers are placing greater emphasis on forward-looking analysis, risk disclosure, and operational clarity. Business owners preparing for transactions are increasingly expected to articulate not only historical performance, but also scalability, sustainability, and post-transaction growth strategy.

“Preparing a business for a transaction involves far more than assembling historical financials,” said Dorothy Anderson, Manager at Wise Business Plans. “Buyers and investors want to understand how a business will perform going forward, what risks exist, and how management

plans to navigate them. Our transaction advisory services are designed to help owners present that story in a structured and defensible way.”

Wise Business Plans’ transaction and exit work supports a wide range of deal scenarios, including sell-side preparation, buy-side evaluation, partner buyouts, succession planning, and strategic divestitures. The firm works alongside business owners, investment bankers, brokers, attorneys, and accounting professionals to prepare documentation that aligns with due diligence expectations.

The expansion includes enhanced support for business valuations, incorporating market-based approaches, income-based analysis, and scenario modeling to help owners understand value drivers and transaction readiness. These valuation frameworks are commonly used as part of succession planning, partner transitions, and pre-sale preparation.



M&A Advisory



CIM

In addition, Wise produces confidential information memorandums (CIMs) and related transaction materials used in buyer outreach and deal marketing. These documents are structured to communicate a company’s operating model, financial performance, growth opportunities, and risk profile in a format familiar to private equity firms, strategic acquirers, and institutional investors.

The firm’s exit and succession planning services are designed to help owners align personal, financial, and operational objectives ahead of a transaction. This includes planning for leadership transitions, continuity of operations, and long-term value preservation, particularly for founder-led and family-owned businesses.

Wise Business Plans has supported transaction-related planning across 400+ industries, including professional services, healthcare, manufacturing, logistics, franchising, real estate,

technology, and government contracting. The firm's experience spans early-stage acquisitions through mature business exits, with a focus on disciplined financial modeling and realistic assumptions.

"Transaction outcomes are often determined well before a deal formally begins," Anderson added. "Businesses that invest time in preparing their financials, operations, and strategy tend to navigate diligence more efficiently and position themselves more favorably with buyers."

The expansion of Wise's Transaction and Exit Advisory Services reflects broader market trends, as private equity groups and strategic acquirers apply more rigorous diligence standards and place increased emphasis on data quality and forward-looking performance.

These services complement Wise's broader advisory offerings, including strategic planning, funding and capital planning, financial forecasting, and ongoing advisory support through the Wise Advisory Division, allowing clients to move from planning through execution and transaction readiness with continuity.

About Wise Business Plans

Wise Business Plans® is a U.S.-based business planning and advisory firm specializing in SBA-ready, investor-grade, and regulatory-compliant business plans, financial models, and strategic advisory services. Serving clients across the United States and internationally, the firm has completed more than 15,000 business plans across 400+ industries and has supported over \$2 billion in funding initiatives. Wise Business Plans works with entrepreneurs, business owners, investors, and institutions seeking disciplined planning, financial clarity, and transaction readiness.

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