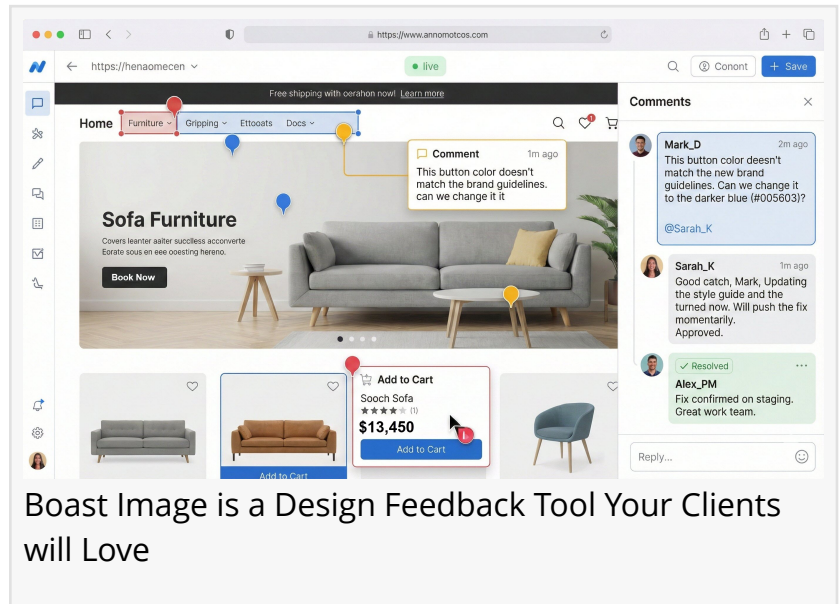


# Boast Image Launches Loginless Visual Feedback for Agencies and Creative Teams

*New tool addresses a common breakdown in agency and freelance creative workflows: clients who disengage before leaving feedback*

TROUTMAN, NC, UNITED STATES, February 23, 2026 /EINPresswire.com/ -- Boast Image today announced the launch of its [visual feedback tool](#) for web pages, images, and PDFs, designed to reduce the friction that causes external reviewers to abandon creative review platforms before participating.



The product enters a category where most tools are built around internal team workflow — version control, task assignment, approvals — while assuming clients will adopt whatever platform the agency chooses. Boast Image was developed from the premise that this assumption is the source of the bottleneck.

“

Every agency's client is doing the same thing — nobody's talking about it. We would always resort back to emails.”

*Jasen, Founder, Boast Image*

External reviewers using Boast Image do not create accounts or navigate a dashboard. They receive a link, click directly on a web page, image, or PDF to place a comment, and are done. The internal team retains access to project structure including versioning, tasks, and Kanban boards, which remain separate from the client-facing experience.

"I built this as a frustrated client first," said Jasen Fici, founder of Boast Image. "Having run multiple B2B SaaS

companies, I've been on the receiving end of these tools for years. Clients get sent a link to a platform they have no intention of learning, they disengage, and feedback ends up coming through email anyway. The tool meant to accelerate review ends up adding a step."

The platform is designed as a [Ruttl alternative](#) for teams whose primary constraint is client-side participation rather than internal project management complexity.

Boast Image is available now at [boastimage.com](https://boastimage.com). A free tier requires no credit card.

#### About Boast Image

Boast Image is a visual feedback tool for freelancers, agencies, and in-house marketing teams. The platform allows non-technical external reviewers to annotate web pages, images, and PDFs through a shared link, without account creation, while giving internal teams structured project management capabilities. <https://boastimage.com>

Jasen Fici

Boast Image

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