

The Wedding Privé Official Launch in Rome as the World's First Global Association for Multi-Destination Luxury Weddings

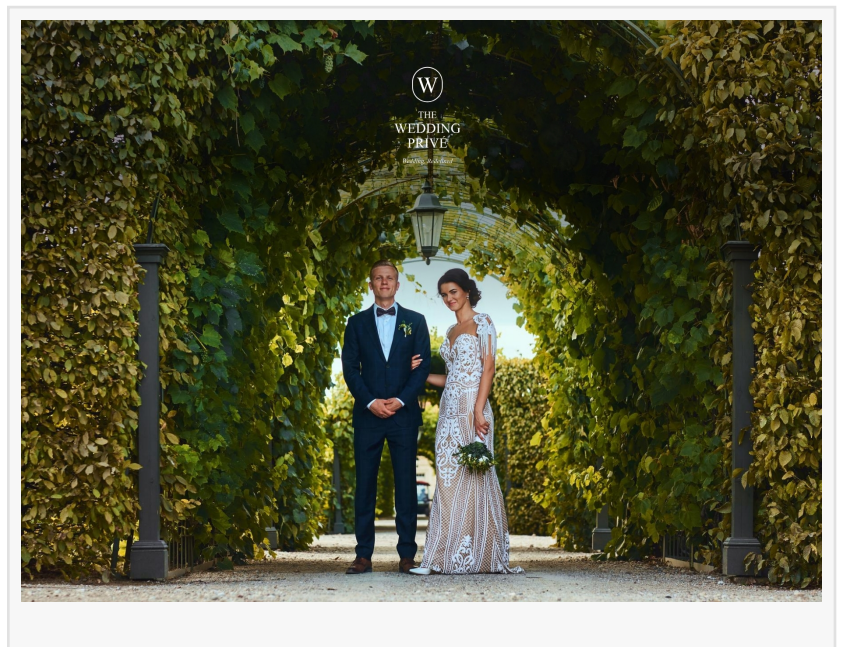
A private global association reshaping how multi-destination luxury weddings are planned, aligned, and experienced across borders.

ITALY, February 26, 2026

/EINPresswire.com/ -- Luxury

celebrations are increasingly shaped by global lives, international families, and stories that unfold across borders. As weddings evolve beyond a single destination or weekend, the need for continuity, cultural sensitivity, and trusted coordination has become increasingly essential. Responding to this evolution, [The Wedding Privé](#), the

world's first and only private association dedicated exclusively to [multi-destination ultra-luxury weddings](#) and private celebrations, will officially launch on March 26, 2026, in Rome, Italy.



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Luxury celebrations are not about how many places you go, but how meaning travels with you. When every chapter is aligned, the journey becomes the legacy.”

Laura Somma, Founder, The Wedding Privé

The official debut will take place at the historic Castello di Tor Crescenza, a Roman estate renowned for its association with private gatherings, diplomacy, and refined celebrations. The launch brings together a carefully selected collective of more than 20 top elite wedding planners and creative leaders from Europe, the United States, the United Kingdom, the Middle East, Asia, and other key global regions. Together, they form a private alliance defined by discretion, designed to serve families whose celebrations span multiple countries, while preserving emotional, cultural, and aesthetic continuity.

The Wedding Privé was created for a new reality in luxury weddings, one where celebrations

unfold across continents rather than remaining confined to a single location. In this landscape, complexity often becomes the greatest challenge. Multiple destinations introduce differing teams, interpretations, and cultural approaches, increasing the risk of fragmentation even at the highest level. The Wedding Privé was established to address this gap through structure, collaboration, and shared standards.

Rather than operating as a directory or open network, the association functions as a curated global collective. Each member is selected for deep regional expertise, discretion, and the ability to operate at the highest tier within their destination. This structure allows families to move seamlessly between Europe, the United States, the United Kingdom, the Middle East, and Asia while experiencing consistency in quality, service, and creative execution. In multi-destination weddings, success is not defined by the number of locations involved, but by how naturally those locations connect. When celebrations transition from one country to another, families expect each chapter to feel intentional rather than disconnected. Without alignment between planners, even the most visually striking events can lose coherence. The Wedding Privé was designed to ensure that every destination contributes to a single, unified narrative.



The Wedding Privé's proud associates and members representing Europe, the United States, the United Kingdom, the Middle East, Asia, and many other global regions.



Laura Somma, Founder of The Wedding Privé

The association was founded by [Laura Somma](#), whose decades of experience in international luxury weddings and private celebrations shaped its philosophy and operational framework. Her career has been defined by preparation, discretion, and cultural fluency across multiple regions. From the outset, the vision was to create a private alliance focused on credibility, long-term excellence, and consistency of experience rather than visibility or volume. Members of The

Wedding Privé operate independently within their own regions while collaborating through a shared philosophy. This model preserves each planner's creative identity while ensuring alignment across destinations. Cultural intelligence plays a central role in this process. Families planning multi-destination celebrations often navigate diverse traditions, expectations, and emotional dynamics. The collective's strength lies in its ability to interpret these nuances and translate them into experiences that feel authentic and respectful in every setting.

Whether a celebration unfolds across Italy and France, the United States and the United Kingdom, or the Middle East and Asia, the experience remains cohesive. Design, hospitality, and execution are approached as one, allowing families to stay present and confident while creativity is supported by structure, and emotion is matched with precision. At the heart of The Wedding Privé is a shared belief that true luxury is defined by meticulous preparation, discretion, and a deep understanding, with membership selection guided by integrity, experience, and proven excellence.

The association does not replace individual creative voices. Each member retains their own aesthetic and regional identity, strengthened through collaboration that brings sophistication without erasing individuality. As global families increasingly seek celebrations shaped across borders, The Wedding Privé offers a structured and intelligent approach, formally introduced at its official launch in Rome on March 26, 2026, setting a new benchmark for multi-destination ultra-luxury weddings built on trust, cultural intelligence, and seamless execution.

Laura Somma

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