

# InvestFusion Introduces Predictive Risk Platform as U.S. Home Sale Cancellations Reach Record High

*Following a recent Redfin report showing record contract cancellations, InvestFusion launches AI tools to help investors measure deal risk before closing.*

CHARLOTTE, NC, UNITED STATES, February 25, 2026 /EINPresswire.com/ -- [A recent report from Redfin revealed that U.S. homebuyers are canceling purchase agreements at the highest rate on record with over 40,000 U.S. home-purchase agreements canceled in December, equal to 16.3% of homes that went under contract that month—the highest December percentage in records dating back to 2017.](#)

## Home-Purchase Cancellations Are at a Record High

Pending sales that fell out of contract, as % of overall pending sales



Source: MLS data • Created with Datawrapper

## Home Purchase Cancellations Highest On Record

Buyers frequently back out of deals using the inspection contingency; as they discover major foundation and or structural issues during inspection period and are forced to back out after paying non-refundable due diligence fees and Earnest Money Deposit.



With billions lost to canceled contracts, investors need measurable risk insights—not guesswork. InvestFusion helps quantify uncertainty before capital is committed.”

*Jeff Emalaba, Founder of InvestFusion*

As volatility, affordability pressures, and financing uncertainty continue to reshape the housing market, one question remains: how can investors protect themselves before signing on the dotted line?

InvestFusion, an AI-powered real estate intelligence platform, believes the answer lies in [predictive risk](#)

[analysis.](#)

Designed for both new and experienced investors, InvestFusion leverages artificial intelligence to analyze property data, market trends, exposes red flags and deal variables to help users quantify risk before committing capital. In a market where canceled contracts are becoming increasingly common, the company aims to shift decision-making from speculation to measurable insight.



InvestFusion AI platform designed to help real estate investors analyze deal risk and reduce losses from canceled home contracts.

“Real estate investors expect risk — but they shouldn’t have to operate blindly,” said Jeff Emalaba, Founder of InvestFusion. “The recent cancellation surge shows how many buyers are entering deals without fully understanding the exposure. Our goal is to bring clarity, structure, and confidence back to the decision process.”

### A Market Facing Uncertainty

According to Redfin’s recent findings, contract cancellations have reached historic highs as buyers navigate fluctuating interest rates, pricing corrections, and tighter lending conditions. When deals collapse, investors often lose inspection fees, appraisal costs, earnest money deposits, and valuable time — all of which compound into significant financial setbacks.

For many, the issue is not opportunity — it’s uncertainty.

InvestFusion was developed to address this gap by combining property-level data with AI-driven modeling to evaluate potential deal stability, projected returns, and downside risk scenarios. Instead of relying solely on surface-level comps or emotional decision-making, users gain structured analysis designed to highlight both strengths and vulnerabilities within a potential investment.

### From Guesswork to Quantified Risk

Traditional real estate analysis often depends on spreadsheets, manual research, and fragmented data sources. InvestFusion integrates these components into a streamlined system that allows investors to:

Analyze projected returns and cash flow potential

Evaluate risk exposure under multiple market scenarios

Compare properties side-by-side with data-backed metrics

Identify red flags such as foundation issues, structural damage, zoning violations etc before entering contract

By quantifying uncertainty, the platform aims to reduce costly miscalculations that can lead to canceled deals or under-performing investments.

Turning Market Volatility into Strategic Advantage

While rising cancellation rates may signal caution in the housing market, InvestFusion sees opportunity for disciplined investors.

“Market shifts don’t eliminate opportunity — they separate prepared investors from reactive buyers,” Emalaba added. “AI allows us to move from emotional buying to structured investing. That shift can mean the difference between a failed deal and a profitable one.”

As housing inventory stabilizes in certain markets and buyers gain negotiating leverage, tools that measure risk accurately may become increasingly critical. Investors who understand downside exposure before closing are better positioned to negotiate, structure financing appropriately, or walk away before incurring significant losses.

A Data-Driven Future for Real Estate

Artificial intelligence continues to transform industries ranging from finance to healthcare. In real estate, predictive analytics is emerging as a key differentiator between reactive decision-making and strategic capital deployment.

InvestFusion positions itself at the intersection of AI and property investment, offering technology designed to empower users with clarity rather than speculation.

With billions lost annually due to failed transactions, the company believes the industry is entering a new phase — one where measurable risk assessment becomes a standard part of the acquisition process.

About InvestFusion

InvestFusion is an [AI-powered real estate analysis platform](#) built to help investors identify high-quality opportunities while quantifying potential risk. By combining property data, market analytics, and predictive modeling, the platform aims to improve investment decision-making in an increasingly complex housing environment.

For more information, visit: <https://investfusion.co>

Redfin report : <https://www.redfin.com/news/home-purchase-cancellations-december-2025/>

Jeff Emalaba

Invest Fusion LLC

+1 470-278-4768

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[X](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/895461100>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.