

Canadian Top Business Executives Master File Released With SIC Codes and Complete Company Profiles

New Master file delivers verified Canadian executives with SIC classification, full company details, postal data, and telephone coverage for precision outreach.

LAS VEGAS, NV, UNITED STATES, March 4, 2026 /EINPresswire.com/ -- An expanded [Canadian Top Business Executives Master File](#) has been released, providing verified executive-level contact data across major industries throughout Canada. The updated database includes Standard Industrial Classification (SIC) codes, detailed company profiles, and certified postal information designed to support structured business outreach, corporate research, and direct marketing initiatives.

The February 2026 release contains more than 2.8 million executive-level records, including Owners, Chief Executive Officers, Presidents, Vice Presidents, Managing Directors, and senior department heads. Each record includes company name, SIC classification, corporate mailing address, city, province, postal code, verified telephone number, and fax number where available.



Reach Canada's Business Leaders With Verified Executive Data Across Every Province.



Access Decision-Makers Driving Canadian Corporate Growth With Complete SIC and Company Profiles.

The database spans organizations ranging from small and mid-sized enterprises to corporations generating more than \$500 million in annual revenue. Industry representation includes construction, transportation services, legal services, mortgage and financial services, real estate, printing and publishing, trade companies, manufacturing, and professional services across all Canadian provinces and territories.

According to the Director of Data Strategy, the expansion reflects increased demand for structured executive data aligned with industry classification standards. "Canadian businesses conducting enterprise sales, professional outreach, and national expansion require accurate executive-level information tied to verified corporate identifiers," the Director stated. "This release focuses on data integrity, standardized SIC coding, and certified contact information to support compliant outreach strategies."

Structured for Direct Mail and Executive Outreach

The master file has been developed to support traditional direct mail campaigns, as well as telephone-based outreach and corporate communications. Mailing addresses within the database are formatted and standardized according to Canadian postal specifications. Postal code data is verified and maintained in accordance with recognized [Canadian addressing standards to improve delivery accuracy](#).

In addition to certified mailing data, business telephone and fax numbers are included where available, enabling organizations to conduct multi-channel communication initiatives targeting senior-level decision-makers.

The database's executive focus is to reduce gatekeeper barriers and enable communication with



Built for Precision: Canada's Top Executive Master File With Verified Contact and Industry Intelligence.



Connect Directly With Canadian CEOs, Presidents, and Owners Leading Cross-Border Trade.

individuals responsible for strategic planning, procurement approval, and corporate partnerships. Title-level filtering allows segmentation by executive function, including finance, operations, purchasing, administration, and corporate leadership.

Industry Classification and Segmentation Capabilities

Each company record is classified using SIC codes, providing a structured framework for industry-specific targeting and analysis. Organizations may segment the file by:

Industry sector and SIC classification

Province, region, or postal code

Revenue band

Company size indicators

Executive title

Department function

This structured segmentation allows businesses to conduct province-wide campaigns or highly localized outreach depending on operational needs.

The file includes specialized executive groups such as:

Senior managers within high-revenue corporations

Corporate officers and board-level leadership

Sector-specific professionals in construction, transportation, legal, real estate, and financial services

Trade and industrial company executives



The image is a promotional graphic for Small Business Month in Canada. It features a blue background with a sunburst pattern. At the top, the text "Small Business Month" is in large, bold, black letters, followed by "CANADA" in even larger, bold, black letters. Below this, the phrase "Support local business" is written in a smaller, red, sans-serif font. To the left of the text is a Canadian flag on a black flagpole. Below the text and flag are four stylized, white buildings with red accents (roofs, awnings, shutters). The buildings are arranged in a row, with varying heights and window patterns. At the bottom of the graphic, the text "Target Canada's Top Executives With Complete Company Details and Direct Decision-Maker Access." is written in a black, sans-serif font.

Data Maintenance and Verification Standards

The Canadian Top Business Executives Master File is maintained through ongoing verification processes designed to promote data currency and structural accuracy. Mailing addresses are standardized according to Canadian postal formatting guidelines. Telephone and fax data are cross-referenced through routine validation procedures.

The February 2026 update includes:

Executive-level contact records with verified titles

Complete corporate identification fields

SIC classification codes for structured targeting

Standardized postal addresses aligned with Canadian addressing protocols

Telephone-complete business listings

Fax numbers were available

The database is intended for business outreach, corporate research, professional services engagement, direct mail campaigns, and enterprise marketing initiatives, all conducted in accordance with applicable Canadian communication regulations.

Supporting Canadian Business Connectivity

As Canadian companies continue to expand domestically and internationally, structured executive-level data plays a growing role in facilitating business development and professional engagement. Accurate corporate identifiers and standardized industry coding provide organizations with a framework for responsible, targeted communication across Canada's diverse economic sectors.

About the Data Provider

The Canadian Top Business Executives Master File is part of a broader North American business data portfolio supporting B2B outreach, market research, and enterprise prospecting initiatives. The database integrates company records, industry classification standards, and ongoing verification processes to maintain structured executive-level datasets.

[For additional information regarding file specifications or segmentation](#) capabilities, inquiries may be directed to the sales department.

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