Studycat Announces Kids Spanish Language App Designed to Support Speaking Practice During Screen Time

Studycat highlights a kids' Spanish app focused on speaking practice, measurable learning progress, and on-device privacy features for young learners.

HK, HONG KONG, March 4, 2026 /EINPresswire.com/ -- As parents reassess what "good" screen time looks like in 2026, a major shift is emerging in early-childhood edtech: families are increasingly seeking learning apps that move beyond passive watching and simple tapping to encourage children to speak. Studycat, the creator of language-learning apps designed for early learners, says the newest wave of kids' language technology is being shaped by two forces at once: parent demand for measurable learning value and growing expectations around child privacy.

> We designed Studycat Spanish to help children actively use language through speaking and play, while giving families clear insights into their children's progress and strong privacy protections."
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> *CEO*

Families and educators researching a kid's Spanish-language app can learn more about Studycat Spanish, including its learning areas (vocabulary, pronunciation, understanding, and handwriting), VoicePlay™ speaking games, and trial options at https://studycat.com/products/spanish/.

In a 2025 Pew Research Center report on how parents manage screen time for kids, 42% of parents said they could do better at managing their children's screen time, highlighting the everyday pressure many families feel when screens are at once educational, entertaining, and hard to regulate. The same report notes that "AI chatbots are part of the mix now, too," underscoring how fast new tech categories are entering family life.

Against that backdrop, Studycat is spotlighting a product approach that frames a kids' Spanish language app as an active speaking experience, not just a digital worksheet. Studycat Spanish is designed for children ages 2–8 and is set up so kids can use the app independently without needing to read instructions. The program combines interactive games with songs, stories, and optional supplemental activities, and includes multiple learner profiles (up to four) and progress reporting to help caregivers understand what a child practiced and how they're progressing.

Why speaking and privacy are the headline trends

Studycat's recent product messaging centers on VoicePlay™, a set of voice-recognition games designed to make speaking practice part of play. The company states that VoicePlay™ is trained specifically on children's voices and provides real-time feedback to help children adjust their pronunciation as they play. Studycat also states that the feature runs entirely on the device, requires no internet connection, and that no voice data is uploaded or stored.

Privacy expectations for children's digital products are also rising quickly. In January 2025, the U.S. Federal Trade Commission announced that it had finalized changes to the Children's Online Privacy Protection Rule (COPPA), including requirements related to the collection, use, and disclosure of children's personal information, as well as additional protections for data sharing for targeted advertising and other third-party disclosures. In the FTC's announcement, FTC Chair Lina M. Khan said: "The updated COPPA rule strengthens key protections for kids' privacy online."

Within early-years education, recognition programs and sector reporting are increasingly emphasizing solutions that balance learning outcomes with trust and safety. Studycat was listed as "Highly Commended" in the Early Years Product or Service category on the Bett Awards 2026 winners page.

Studycat's public positioning is rooted in "language learning through play," combining interactive activities with a step-by-step learning path intended to help children hear language in context, practice it, and reuse it across new situations. The company also emphasizes an ad-free environment and a kidSAFE listing, with product pages stating all content is appropriate for ages 3 and up.

Studycat says it has been building children's language-learning experiences since 2000 and cites global reach, including 16 million app store downloads, 70 million YouTube views, and availability in more than 125 countries. The Studycat platform includes apps for English, Spanish, French, German, and Chinese, with a separate school offering available for classroom use.

About Studycat

Studycat builds language-learning apps and supplemental resources designed for young children. Its approach emphasizes learning through play using interactive games, songs, stories, and speaking practice. Studycat offers apps for English, Spanish, French, German, and Chinese and also provides a platform for schools. Studycat highlights kid-focused safety and privacy features, including an ad-free experience and on-device processing for voice-based gameplay.

Press Relations
Studycat
+852 2868 1234