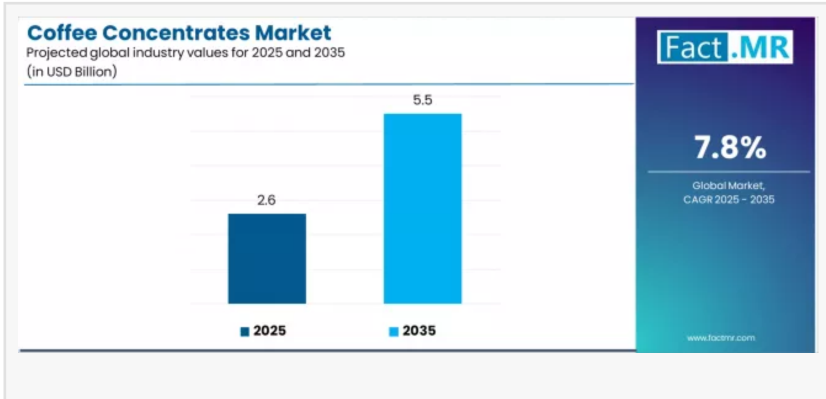
Coffee Concentrates Market is Estimsated to reach USD 5.5 billion and 7.8% CAGR by 2035

Coffee concentrates market is projected to grow from USD 2.6 billion in 2025 to USD 5.5 billion by 2035, at a CAGR of 7.8%.



ROCKVILLE, MD, UNITED STATES, February 27, 2026 /EINPresswire.com/ -- The global coffee concentrate market is percolating with high growth, projected to expand from a valuation of USD 1.8 billion in 2026 to approximately USD 3.6 billion by 2036. This represents a strong compound annual growth rate (CAGR) of 7.2% over the ten-year forecast period. The market is being driven by a "convenience-first" consumer culture, the explosion of home-based "prosumer" brewing, and the widespread adoption of cold brew concentrates in the foodservice sector to reduce preparation time and waste.

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Quick Stats:

Market size 2026? USD 1.8 billion.

Market size 2036? USD 3.6 billion.

CAGR? 7.2% (2026–2036).

Leading Product Type? Cold Brew Concentrate holds over 55% of the market share.

Dominant Roast Type? Medium Roast remains the volume leader.

Primary Sales Channel? Online Retail and Supermarkets lead for home use, while HoReCa (Hotel, Restaurant, Cafe) dominates industrial volume.

Top Companies? Starbucks Corporation, Nestlé S.A., JDE Peet’s, Kohana Coffee, Grady’s Cold

Brew, Monin, and Wandering Bear Coffee.

Market Momentum (YoY Path)

The coffee concentrate market is transitioning from a niche industrial ingredient to a premium retail staple. Valued at USD 1.8 billion in 2026, the market is expected to reach USD 2.2 billion by 2029 as ready-to-drink (RTD) multi-serve formats become a permanent fixture in household refrigerators. As technological advancements in "flash-chilling" and high-pressure processing (HPP) allow for better flavor retention without preservatives, the valuation is projected to hit USD 2.8 billion by 2032, eventually reaching USD 3.6 billion by 2036. This represents an absolute dollar opportunity of USD 1.8 billion over the decade.

Why the Market is Growing

Growth is primarily fueled by the Rising Demand for Premium Convenience and the Versatility of Concentrates in Culinary Applications. Today's consumers want high-quality "cafe-style" iced coffee at home without the 12-hour wait for traditional cold brewing. Furthermore, the Foodservice Efficiency Drive is a major catalyst; cafes and bars are increasingly using concentrates to create consistent espresso martinis, coffee-flavored cocktails, and frappes with minimal labor. In the Office Coffee Service (OCS) sector, concentrates are replacing traditional carafes to provide fresh, customizable cups on demand.

Segment Spotlight

1. Type: Cold Brew vs. Liquid Espresso

Cold Brew Concentrate is the fastest-growing segment, prized for its lower acidity and naturally sweet profile. However, Liquid Espresso Concentrates are witnessing a resurgence in the "at-home latte" market, as they provide a strong, robust base that cuts through milk and plant-based alternatives.

2. Flavor: Original vs. Infused

While Unflavored/Original concentrate dominates the volume, Infused Concentrates (Vanilla, Caramel, and functional additives like Collagen) are seeing a CAGR of 8.5%. These appeal to younger demographics looking for a "beverage experience" rather than just a caffeine hit.

3. Regional Focus: North America's Cold Brew Obsession

North America currently holds the largest market share (approx. 38%), driven by a deep-rooted iced coffee culture. However, Asia-Pacific is the fastest-growing region (9.1% CAGR). Countries like China, South Korea, and Vietnam are seeing a rapid shift toward Western-style coffee consumption, with concentrates favored for their small footprint in urban "micro-apartments."

Drivers, Opportunities, Trends, and Challenges

Drivers: Expansion of "at-home" coffee lifestyles, growth in the global beverage-mix industry, and the increasing shelf-life of shelf-stable concentrates.

Opportunities: Sustainable Packaging Formats. As consumers move away from single-use pods, "Bag-in-Box" (BiB) concentrates offer a lower carbon footprint per serving.

Trends: The rise of Nitro-Concentrates for creamy textures at home and the focus on Direct-Trade and Single-Origin Concentrates for ethical transparency.

Challenges: Flavor Degradation over long shelf lives and the higher upfront "sticker price" of concentrate bottles compared to ground coffee.

Country Growth Outlook (CAGR)

USA 6.8%
China 10.2%
South Korea 8.5%
UK 5.4%
Germany 4.9%

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Fact.MR
+1 628-251-1583
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