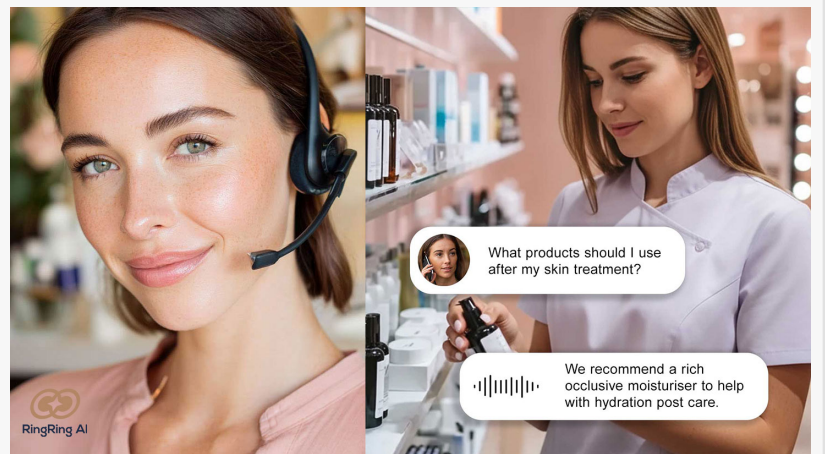


RingRing AI Launches Autonomous AI Voice Receptionist Helping Salons Turn Every Ring Into Revenue

RingRing AI helps salons recover the 37% of missed calls with autonomous, self-improving AI Voice Receptionists that convert enquiries into bookings.

SYDNEY, NSW, AUSTRALIA, March 4, 2026 /EINPresswire.com/ -- RingRing AI today announced the launch of its [AI Voice Receptionist](#) platform built specifically for salons, skin clinics, and wellness businesses — industries where up to 37% of inbound calls go unanswered due to after-hours enquiries and peak-time overload.



RingRing AI - Sales Intelligence Beyond Enquires

For appointment-based businesses, every missed call represents lost revenue.

“

Salons invest heavily to generate demand. But if 37% of calls aren't captured intelligently, that investment leaks. RingRing AI ensures that every opportunity is seized before it is lost forever.”

Greg Gillespie

RingRing AI addresses this through its proprietary Adaptive Call Intelligence (ACI) — an autonomous, self-improving intelligence layer that transforms AI reception into a continuously evolving market and sales expert.

“We built RingRing AI with Adaptive Call Intelligence at its core — not just to answer calls, but to eliminate missed-revenue moments,” said Greg Gillespie, co-founder and former head of Helium SEO. “Salons don't just need automation — they need optimisation. Our mission is simple: turn every ring into revenue.”

Unlike static IVR systems or basic answering services, RingRing AI integrates directly with booking calendars and CRM platforms, manages appointments, handles enquiries, and continuously refines conversations based on real-world performance data.

The result is not just call coverage — but compounding conversion intelligence.

Co-founder Keenan Gillespie, founder of social media agency PickedFirst, said the platform bridges a long-standing disconnect between marketing and operations.

“Salons invest heavily to generate demand — through Google, reviews, and social campaigns. But if 37% of calls aren’t captured intelligently, that marketing investment leaks. RingRing AI ensures that every opportunity is handled by an autonomous system designed to improve itself.”

RingRing AI launches first within the health and beauty sector, with expansion planned into adjacent appointment-driven service industries where missed calls directly impact revenue performance.

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Co-founder Keenan Gillespie



Co-founder Greg Gillespie

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